Vogue

40 FACTS ON FURS

How to Buy, What to Buy—
in Furs from $150 up

High Signs in Hats

4 NEW IDEAS IN COATS

ADVANCE RETAIL TRADE EDITION

see section facing page 80

AUGUST 1, 1942
PRICE 35 CENTS
40 CENTS IN CANADA

COPYRIGHT 1942, THE CONDÉ NAST PUBLICATIONS, INC.

Ilona Massey in "INVISIBLE AGENT"

A Universal Picture

★ *It creates a lovely new complexion*

★ *It helps conceal tiny complexion faults*

★ *It stays on for hours without re-powdering*

Pan-Cake Make-Up

...adds a thrilling new loveliness to your beauty

NEW BEAUTY that you have long dreamed of is now yours. Pan-Cake Make-Up will create a beautiful new complexion...lovely in color, smooth as a pearl. So utterly different and modern, Pan-Cake Make-Up will do wonders for you. Originated by *Max Factor Hollywood* for Technicolor pictures, Pan-Cake Make-Up has become today's popular make-up fashion.

P.S. Try it today... discover Hollywood's make-up secret.

Max Factor • Hollywood

beautiful, of course . . . glamorously so.

epitome of warmth, long wear, quality.

perfect for your mainstay coat—this year

of keen appraisal. that's Alaska Sealskin . . .

YOUR BEST FUR BUY FOR 1942

NORTH OF THE ALEUTIANS, west of Alaska, lie the fog-bound islands of the Pribilofs, whence comes one of the world's finest and most serviceable of furs—Alaska Sealskin—the only fur owned, controlled, and sold by the U. S. Government.

Unique among furs, Alaska Sealskin requires for its processsing greater skill, more specialized handwork, longer time than does any other fur. Three months of labor—over 125 different hand operations—are necessary to process each pelt. Millions of dollars and long years of experimentation have been spent to bring Alaska Sealskin to its present perfection.

The superb qualities achieved, which over the years have attracted a most distinguished roster of wearers, make this fur especially worthy of your attention for 1942 . . . year of careful buying.

Velvety-soft, marvelously smooth and thrilling to the touch, Alaska Sealskin is, as well, one of the most durable furs imaginable. As many as 300,000 fibers in every square inch—each fiber indescribably silky, delicate, tenuous—combine to offer remarkable resistance to wear.

And how light, supple, and adaptable to fine styling, is sealskin today. It's about half the weight it used to be—so flexible that a large skin can easily go through a napkin ring. Yet its warmth is proverbial. In fact, Alaska Sealskin has long served as a laboratory standard of warmth for testing furs and fabrics.

Do you prefer a BLACK fur coat? You will find CLASSIC BLACK Alaska Sealskin a glowing, lustrous Black. Do you prefer BROWN? Then choose between "SAFARI"* BROWN, a rich, full color--and "MATARA"* BROWN, deep, neutral, perfect foil for every other color. Colors so fast they never have been known to fade – colors of lasting beauty.

Any fine fur department or retail furrier will show you a host of styles. And you can count on these things . . . that the Alaska Sealskin coat you buy in 1942 will, with reasonable care, give you many winters of satisfactory service . . . that you will be proud to wear it no matter where . . . that it is the perfect fur for these strenuous times . . . and that, at this season's prices . . .

ALASKA SEALSKIN IS YOUR BEST FUR BUY FOR 1942

FOUKE FUR COMPANY, St. Louis, Mo. *Agents of the U. S. Government for the Processing and Sale of Alaska Sealskins*

*Reg. U. S. Pat. Off.

Prints at their prettiest in L'Aiglon's exclusive Nottingham Crepe woven of Enka rayon yarns. *Left:* **Rubaiyat**—All the romantic splendor of the Orient in a fabulously colorful Persian print. Red and green, brown and aqua, green and gold, black and red. 12 to 20. **$8.95.** *Right:* **The Avenue**—Just see how cleverly the bands of solid color emphasize the delicacy of the floral print. Here is American designing at its resourceful best. Black, brown, green, wine, navy. 12 to 20. **$8.95.**

Toni Frissell

For you who prefer solid colors, two new sheers in Katanga Crepe woven of superb Celanese* rayon yarns. *Left:* **Surrey**—Tucks that start as pockets and continue all the way round the back give unusual fashion interest to the blouse of this tailored dress. Brown, black, Dutch tan, Iceland blue. 12 to 40. **$8.95.** *Right:* **Prim and Pretty**—Tucks on the blouse, pleats on the skirt; pearly white buttons neath a frosty white collar. A tailored dress to make you slim and lovely. Black, brown, Dutch tan, Iceland blue, green. 10 to 20. **$8.95.** For name of nearest L'Aiglon store write to Biberman Bros., Inc., 1350 Broadway, New York.
L'Aiglon
*Reg. U. S. Pat. Off.

Vogue's ADDRESS of shops, services,

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

SHOPPERS NOTE. In these days of scant and delayed deliveries, shops are rightfully encouraging us to carry-our-own moderately-sized packages. It's little enough to ask. And little enough to do. But it does make shopping more arduous. One way to compensate for all this is to try lunching in a really conveniently located restaurant. One of the best of these is the Alexandra, at 8 East Forty-Ninth Street.

This place does a land-office business at luncheon time, and in the evenings settles down to a more leisurely pace. The food is good (wonderful salads), and it's not expensive.

ACCESSORIES

A BELT TO MATCH YOUR DRESS. Bring or send your material and we will make a leather-lined belt with covered buckle. 1" wide 50c any length; 2" wide $1.00. H & L Novelty Co., 257 W. 39th St., New York. LO 5-7674

ALL OCCASION PACKAGES

ALICE H. MARKS—Boxes of luscious Goodies for Service Men, $1.50 up. Large gift boxes of special candies, for weekend giving, $3.50. Other candies 75c up. 6 E. 52 St., N. Y. PL 3-7282—Syosset—Southampton

BAGS

A. L. WORKMAN—An old established firm, well skilled in making fine leather, brocade and silk bags. Needlepoint, petit points mounted. Large assortment of frames. Expert relining, repairing. Rm. 803, 424 Madison Ave., N.Y.

BEAUTY CULTURE

EUNICE SKELLY, Youth Specialist, features treatment for Lines, Eye Puffs, Complexion Clearance. Results in first visit or no obligation. Free booklet illustrates effective Home Method. Call, write, 743 5th Ave. PL 5-2595

BRASSIÈRES

NO TWO BUSTS ALIKE! BERLE'S custom made French Brassières. Individually designed. Exquisite workmanship. Gives permanent uplift and separation. Request booklet 'VC'. J. Berlé, 20 E. 57th St., N. Y. PLaza 9-4262

CHARM DEVELOPMENT

"O-V-E-R-C-O-M-E" SELF CONSCIOUSness. Develop Poise. Personality. Diction. Conversation. Public Speaking. Be prepared for defense work. (Bridge, Mahjong 50c.) Jane Spencer, 251 W. 92 St., N. Y. SC 4-5593

CHINA & ARTWARE

"CANADA'S most talked about gift shop." America's largest retail selection at lowest prices of open stock English Bone China. New Dinnerware booklet will gladly be sent on request. Herbert S. Mills, Hamilton, Canada

CLEANERS & DYERS

GOOD CLOTHES DESERVE Expert Individual dry cleaning and hand pressing. Fabrics restored to original beauty. Special attention to inquiries, parcel post orders. Charné Cleaners, 540 E. 84 St., N. Y. RH 4-6043. Est. 15 yrs.

CORSETS

MISS ELEANOR, INC. Modern art in corsetry. Your figure molded to the lines of fashion—and with complete comfort. Exquisite materials and workmanship. Moderate prices. 4 East 53rd St., New York. PLaza 3-4962

COSMETICS

SALLYE HARMER COSMETICS are sold in the comfort of your home. Individualized cosmetics made fresh every day and sent direct from the laboratories to patrons all over the country. Experts on Skin are our sales persons. Would you like to learn? Dignified way to earn money. Liberal commissions enable you to become independent. Territories are more valuable each day. Complete information, write Sallye Harmer, Lansdowne, Pa. Dept. 10

CUSTOM SHOE REMODELING

B. NELSON, INC.—Shoes lengthened, widened, re-fitted, redyed, handsoled over original style lasts. Suede changed to leather. Golf shoes re-spiked. Mail orders. Write for folder "V-1". 10 E. 39th St., N. Y. MU 3-6448

DELICACIES

VENDOME—Specialists in Virginia Ham, Cheese in Wine, Brandied Fruits, Turtle Soup, Salted Nuts, Candies, Gift Baskets. Large assortment of all fine table delicacies. Write for Catalogue V. 415 Madison Avenue, N. Y. C.

A BOX OF FRUIT A MONTH! Tree-ripe fruit (Jumbo size) direct from my orchard to your home a package a month. Entire ten-month series, $19.75. Any series of six, $11.85. Any series of three, $5.95. June offering, cherries; July, unusual mixed fruits; August, peaches; September, summer pears; October, pears and apples mixed, etc. Write for details & gift suggestions. Myron Foster, Hesperian Orchards, Dept. V, Wenatchee, Wash.

DRESSMAKING

SAVE SUMMER SHOPPING HOURS. In the quiet of your own apartment, Mme. Jane will create a wardrobe for you. Our expert fitters will revivify and restyle your clothes. Cottons a specialty. 981 Madison Ave. RH 4-1600

DRESSMAKER FOR DESIGNING WOMEN. We specialize in carrying out your ideas or creating clothes to your individual taste. Altering and remodeling. Prices moderate. Fannie Tweedy, 65 E. 55th St., N.Y. PLaza 3-3699

DRESS SHOP

FASHION SHOW MODELS AND ORIGINALS $5 to $24.95. Fresh, new fashions from the better makers. Many are originals at half usual cost. Browse around. You'll make a find. 9:30 to 6:30. Olive Brooks, 740 Madison Ave. (64th)

ELECTROLYSIS

MULTIPLE ELECTROLYSIS—Mary Elizabeth Scollan. Personal Service only. Write for Free booklet. Address 1 West 34th St., near 5th Avenue, Room 709, New York City. Telephone WIsconsin 7-7889 for appointment

BEAUTY WITH SAFETY. Hair permanently removed by electrolysis. Expert personal attention, by skilled & careful hands. Consultation. Booklet Free. Edna Grimes, 607 Fifth Avenue, at 49th Street, N. Y. PLaza 3-7411

SUPERFLUOUS HAIR—200 to 600 removed per hour—safely, painlessly, permanently. Regrowth impossible. Careful work by experts. Doctors recommend Adele Mulligan. 24th year at 347 Fifth Avenue, New York. AS 4-6645

MRS. D. DURANT, Multiple Electrolysis. Superfluous hair removed permanently, safely. Improved method. Endorsed by skin specialists. Personal service, 15th year. Free consultation. 507 5th Ave., N. Y. MU 2-3314

SAMUEL P. GILMORE—Est. over 40 years in N. Y. Superfluous hair removed safely and permanently. Facial problems corrected. Recommended by leading physicians. Consultation free. 104 E. 40th St., N. Y. CA 5-2219

MARION BARRETT—REG. NURSE offers a new method of electrolysis by coagulation. Absolutely safe, painless and permanent; leaves skin soft and normal. Demonstration offer. 17 E. 42nd St., N. Y. Room 616. MU 2-1714

GLORIA C. ZEIDE, E. T., Unwanted hair skillfully & comfortably removed with new, modern electrolysis equipment. Absolute privacy. Free consultation. MU 6-8584. Near Grand Central. 324 E. 41 St. (Tudor City), N. Y.

REMOVE UNATTRACTIVE HAIR from face and chin with an expert, comfortable Epilation Treatment by a physician. From $5.00. Tel. El. 5-2100 for a complimentary consultation. Helena Rubinstein, 715 Fifth Ave., N. Y.

ENTERTAINMENT

LOUISE LLEWELLYN—Write for aid in personal adjustment problems. Serious research forecasts present events—$2. Next 12 months —$10. Send birth date, name at birth with check. 147 N. Stanley Dr., Beverly Hills, Cal.

HESTER PEABODY solves your problems if indecision bothers you, by personal reading, immediate forecast. Send name at birth, birth date and two dollars. Ask questions. 451 Marlboro Street, Boston, Massachusetts

FURNITURE

FOR DINING ROOMS: Beautiful mahogany tables, chairs, breakfronts. Chippendale, embroidered, quilted—leather chairs. Imported painted silver-leaf wallpapers. PL 8-1178, Ruth Campbell Bigelow, 104 E. 52 St., N. Y.

FURS

LET US RESTYLE YOUR FURS NOW to advance 1943 lines. All remodeling planned and supervised by Molot, formerly with Bergdorf Goodman Fur Corp. Special rates. Molot, 21 E. 56 St., N.Y.C. WIckersham 2-6261

RICHARD KOPPEN, formerly with Gunther's, redesigns, remodels, repairs and relines your furs at reasonable prices. Also showing latest models in fine furs. Skilled workmanship. 17 West 45th St., New York. BRyant 9-3368

INVEST IN FINE FURS NOW—Select your bundle of New, Natural, Dark Canadian Mink skins—your coat custom made on premises—$1295 (compare!). Furs stored. Simon Levy & Sons—Est. 1884. 120 East B'way. BA 7-2730

FURS BOUGHT

WANTED! WORN FUR COATS! Highest cash. For mink, Persian, seal, leopard & other fine furs. Also gentlemen's clothing. Out-of-town customers invited. Licensed—bonded. I. M. Fur Co., 1 W. 34, near 5 Ave. WI. 7-7969

FURS REMODELED

OWN AN OLD FUR COAT? Let me make it over into a gorgeous 1943 fashion. For $25 I'll remodel, repair, refit, clean and glaze, including new silk lining, loops, buttons. 2 years' guarantee, 3 years' storage. Additional fur, if needed, at lowest cost. Harry Jay Treu, Inc., 147 W. 35th St. (opp. 35th St. entrance Macy's), 18th floor, N.Y.C. Telephone LA 4-6788 for Bonded Messenger or Write for Booklet on Mail Order Plan

HAIR COLORING

HAIR COLORING DONE SCIENTIFICALLY on grey and fading hair, with beautiful, natural results. Scalp treatments sponsored by physicians. Mary Greene, 1 East 53rd St., New York City. Telephone PLaza 3-0591

FRANÇOIS HAIR COLORING SPECIALIST, will restore your hair to its natural color and lustre. "Badly Dyed" or "Over-Bleached" hair expertly corrected. Free consultation. François, 11 East 45th Street, N. Y. C.

HAIRDRESSERS

J. SCHAEFFER, custom Permanent Wave specialist. The modes of the hour flatteringly interpreted by artists—Hair styling, air conditioned, refreshing salon. J. Schaeffer, 590-5th Avenue (at 48th St.), N. Y. C. BRyant 9-6165

CHARLES BOCK FOR PERMANENTS! Specialist in white, bleached, difficult hair. Features only scientifically approved methods. Charles Bock, 20 East 57th Street, New York. Telephone PLaza 3-3900 for an appointment

EMILE ROCKEFELLER CENTER —Hairdressers, authorities on Permanents and Color Corrections. Perfect service in restful surroundings. Pleasantly Air Conditioned. 30 Rockefeller Plaza. Tel. CIrcle 7-1995-6-7

FRED The Hairstylist, creator of Hair Styles in vogue. Your hair & scalp meticulously supervised. Flattering Permanents. Hair coloring. 18 East 49th St., EL 5-2220. Washington, D.C., at Philipsborn; Kansas City, Mo., at Berkson

ROBERT MAKES YOU BEAUTIFUL! Styles your hair; exclusive "Flexible permanent"; smart, long-lasting; even on bleached, dyed, white hair. $10-$15. Bklt. V. Robert, Coiffeur, Parfumeur, 642 5th Ave., N. Y. PL 3-9023

SATTLER'S fifty years of experience mean easy and perfect control over problem hair. Permanent waving, hair coloring. Hair goods carefully made to order. Sattler's, 18 E. 53rd Street, New York City. WIckersham 2-3443

KINKY OR FRIZZY HAIR straightened by Laurent to natural, graceful wave by new, lasting method. Emphasize your natural charms with a Laurent coiffure. Consultation free. 683 Fifth Ave., New York. WI 2-5212

MAISON JEANPIERRE for your "gamine" self-dressing permanent . . . special care given for natural results—welcome any difficult problems, expert advice and consultation free. Call PLaza 3-6262. 6 East 53rd St., New York

HAIRDRESSERS—(Cont'd)

LURA DE GEZ, 714 5th Ave. (bet. 55 & 56 Sts.). Originator of the use of bows in the hair—"Bow-Catch-Beau". Personalized beauty for hair, skin and nails. Custom Permanents from $10. Brush-Shampoo Set $3.50. CIrcle 7-5818

L. ANDRE—In Coiffures . . . "non plus ultra". For the discriminating woman who desires the ultimate in Hairdressing. Permanents (Anti-Drying Method). Consultations without charge. 509 Madison Ave. (at 53rd), N. Y. EL 5-8883

HOWARD (formerly of Antoine, Saks 5th Ave.), for exclusive "Cream Permanents". $12.50. Expert hair coloring. "Perfect-Curl" fingerwave (it stays set!) and shampoo $2. 9 Rockefeller Plaza, Suite 719. CIrcle 5-5961

RENDA & FRANÇOIS (formerly of Best & Co.), 220 Madison Ave., cor. of 37th St., N. Y. Creators of the feather cut and specialists in very soft permanents. Relax in a quiet atmosphere. Phone MUrray Hill 5-9300 or 6-9465

ROBERT SIEVERS—Hairstylist expert on Permanent Waving—Hair coloring. Est. 25 years. Coiffures created to suit your individuality. Decorative hair pieces made to order. Fifth Avenue Hotel (9th Street). AL 4-3925

HAIR GOODS

MANUEL INVISIBLE TRANSFORMATIONS with his "sight-proof part" have revolutionized the hair industry. Designer, manufacturer of high class hair goods. 10 Rue Royale, Paris, and Manuel Building, 988 Second Ave., N.Y.C.

MME. MARIE—DESIGNER and manufacturer. Exclusive hair goods—all types. Your old piece remodelled & redressed. Finest quality hair fashioned in latest style. Moderate prices. Mme. Marie, 507 5th Ave., N. Y. MU 2-1367

PIERRE TRANSFORMATIONS, of artistry and unexcelled workmanship, have become a tradition of quality maintained for over 30 years. Made of finest naturally wavy hair. Absolutely undetectable. 37 W. 57th St., N. Y.

LOUIS PARME excels in the modern art of transformations. Custom made with a masterful technique ensuring comfort and a completely natural effect. Remodelling & redressing. 7 East 55 St., New York. WI 2-1665

MISS EMMA—STRIKING INDIVIDUALITY and naturalness distinguish the undetectable transformations, bobs and hair pieces. Repairing, cleaning and dressing. Mail orders. 545 Fifth Ave., New York City. MU 2-3409

GUILMONT & PETERS transformations & bobs, exquisitely made of natural, wavy hair. Invisible parting. Men's wigs, toupees. Restyling. Moderate prices. Booklet. Est. 35 yrs. 705 Marshall Field Annex Bldg., Chicago, Ill.

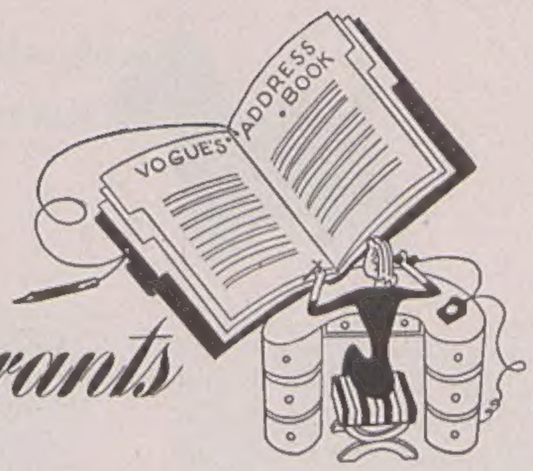
FOR THE PAST 47 YEARS, discriminating women have been using Vogue's Address Book to simplify their shopping problems. For you, too, it's a way to get good value, prompt service and complete satisfaction

Vogue
August 1st, 1942

VOGUE Incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $5.00 a year in U. S. A.

Vol. 100, No. 3
Whole No. 1679

BOOK *and restaurants*



LONGER LIFE. If you have a favourite pair of shoes that are looking world-weary, don't despair. Or, if you've bought a pair of pumps that suddenly develop an unfortunate gap at the sides, or a pair of shoes that seem just a bit too snug—we can help you with these dilemmas, as well. Our solution is to take the offending shoe to the B. Nelson Company, 10 East Thirty-Ninth Street.

This firm can remedy any of the above ailments. And that's not all. For instance, they can convert a pair of wedgies into a conventional, Cuban-heeled shoe. Or take a pair of suèdes that are beginning to look down-trodden and transform them into shiny leather shoes (they'll look something like calfskin and will have plenty of wearing days ahead of them). This is the kind of shrewd wardrobe conservation that's so vital in this rationed world. It's practical, and, of course, it's patriotic, too.

HEALTH SALON

TONE YOUR BODY For Summer! Galvanic Baths & Multiple Wave Oscillator. Relaxes, refreshes, reduces! Expert Swedish massage. Physician in attendance. Booklet. 10 treatments $30. Hygalva, 5 E. 57th. PL 3-9394

HOUSE PERFUMES

FRAGRANTAIRE—any one of 18 delightful scents (Apple Blossom, Mt. Pine, Spice & Herbs, Trefle, etc.) with Wall Vase $1 postpaid. Folder "Art of Interior Perfuming" free. Fragrantaire Company, 381 Fourth Ave., N.Y.C.

INTERIOR DECORATION

SEEKING A PROFITABLE CAREER? Or are you furnishing your home? Learn decoration at home in 30 fascinating lessons. Write for Booklet V-5, Arts & Decoration Home Study Course, 116 E. 16 St., N. Y. 19th year

JEWELRY

ANTIQUE JEWELRY sold, restored, copied. Also specialize in remodeling old-fashioned pieces into modern jewelry. Work done on premises with distinct craftsmanship. PL 5-3885. A. Desteian, 46 West 58th St., N. Y.

JEWELRY BOUGHT

THE BEST PLACE TO SELL. Diamonds, Jewelry, Silverware, Estates (entire) purchased for immediate cash. Certified appraiser established 1925. Bank reference. Inquiries welcomed. Charles Preiser, 20 W. 47th, N. Y. BR 9-5280

LEATHER CLEANING

SUEDE, LEATHER CLOTHING, HANDBAGS, accessories look new again when cleaned, retinted by our exclusive, dependable process. Inexpensive. Parcel Post. Leathercraft Process, 1052 First Ave. (57th St.), N. Y. PL 3-0470

MASSAGE

SLENDERIZE in a club-like atmosphere—Ulrich Massage Studio, 31 East 60th Street, New York. Ladies' Special! 10 treatments—$20. Vapor Cabinet, Vibrator, Roller, Shower. Residence Service. Telephone REgent 4-3688

SLIM DOWN FOR SUMMER. Edith Kennedy licensed visiting masseuse, colored. Guaranteed to remove surplus flesh and beautify the figure. Uses Swedish vibrator. Kennedy's Skin Lotion on sale at Bloomingdale's. ED 4-3779

IF only there were 25 hours in a day. For even with 24, you have trouble enough dividing your time between your home and war activities. So why not save unnecessary time and trouble by shopping through these pages

MENDING—REPAIRING

DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Needlepoint repaired, overcoats renapped, & shine removed. Mail orders. Circular. French American Reweaving Co., 100 W. 57, N.Y.

MOTH HOLES, TEARS, BURNS REWOVEN! On woolens, silks, linens, laces. Process defies detection! Costs less! Mail orders. Request folder. Little Mending Shop, 63 W. 42nd St., N. Y. C., near 6th Ave. Phone PE 6-2126

MOURNING APPAREL

SPECIALISTS IN MOURNING gowns, hats, veils, gloves, stockings, bags, scarfs, & jewelry. Sent on approval. M. C. Schoonmaker (formerly with Arthur Mullen), 700 Madison Ave., N. Y. Bet. 62nd & 63rd St. RE 7-4279

NAME TAPES

CASH'S WOVEN NAMES cost so little and insure your belongings against loss or misuse. Attach them with Cash's No-So Cement. Write Cash's, 22 Chestnut St., So. Norwalk, Conn., or 6203 So. Gramercy Place, Los Angeles, Cal.

PERSONAL SERVICE

ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

SHOES

SHOECRAFT, 603 Fifth Ave., New York City. Nationally recognized, foremost specialist fitting the narrow foot and heel. Sizes 2½-12, AAAAA-C. "Tall gal" models at $8.95. Send for Booklet VS. Prompt Mail Service. Charges

I. MILLER'S RECONDITIONING service is timely now that it's a patriotic duty to get the most wear from your good shoes. Write for folder on shoe repair services. 689 5th Ave., 450 5th Ave., 1552 B'way & 49 W. 34 St., N.Y.

WIEDHOPF LTD., 730 5th Ave., New York. In the arcade. Showing Summer and new Fall shoes on individual lasts. All hand made. Comfortable prices. Style card. Sizes 2½ to 13, AAAAAA to C. Telephone CIrcle 5-9714

AIR STEP—The Shoe With The Magic Sole. Distinctive Styles plus Cushiony Comfort. Sizes 3 to 11, AAAA to C. $6.50 add $1 for 10½ & 11. Mail orders filled. Send for booklet. Air Step Shoe Shop, 4 E. 34 St., N. Y.

SHOES REBUILT

LIVERPOOL SHOE REBUILDING CO. Shoes rebuilt, restyled, corrected to fit. Made longer, shorter, wider, narrower. Orthopedic experts. Dyed any color. Custom-made. World's largest. Mail orders. 138 W. 34 St., N. Y. (opp. Macy's)

SWEATERS

HAND-LOOMED SWEATERS—a blend of Real Shetland & imported wools. Hand-finished, classic cardigan $6.75, slip-on $5.75. Free color card—20 shades. Village Yarn & Tweed Shop, Framingham Center, Mass.

TAILORS

P. BASILE & SON creates for discriminating women, individual custom-made suits, coats of finest imported and domestic fabrics, or your own materials; newest fashions; modest prices; remodeling. 17 E. 53rd St. VO 5-7584

JOSEPH FRAM formerly of Fortnum & Mason. Creator of fine custom-made clothes and fur styles. Imported fabrics or your own material. Also suits & coats from the Jaeger House of London. Expert remodeling. 15 E. 47 St., N. Y.

LUXENBERG "ANDREWS SHOP"—distinctive custom tailored sports clothes for cruises, resorts. Women's suits and coats individually tailored; moderately priced. Slacks to measure, $14.50 up. 485 Madison (52 St.), N. Y.

WATCH REPAIRING

YOUR WATCH IS NOW PRICELESS. Repairing of small, intricate watches, clocks. Fine workmanship. Moderate prices. Mail orders. Auguste Braun (former head of Cartier Watch Dept.), 665 5th Ave., N. Y. PL 3-6288

WEDDING STATIONERY

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Virginia

WEDDING INVITATIONS—An engraver's work is desirable to the extent that it is beautiful. The raised feeling means nothing. Ask for samples and make discriminating comparison. Harcourt & Co., Louisville, Ky.

ENGRAVED WEDDING INVITATIONS. Announcements, Visiting Cards, Monogrammed Stationery. Quality engraving for three generations. Write for samples. J. P. Stevens Engraving Co., 112 Peachtree St., Atlanta, Ga.

WEIGHT REDUCING

ROSE-DOR FARMS—Magnificent reducing and beauty haven. Dieticians, beauticians, all facilities for healthful weight reduction. Fine accommodations. Booklet. 30 min. from N.Y.C. Irvington-on-Hudson, N.Y. Tel. Irvington 1280

SLENDER LEGS! Marguerite Benson's Successful Scientific Methods; Reduce, Strengthen Ankles, Calves, Knees, Thighs. Scientific, reducing massages. Indiv. exercises. 10 Treatments $25 up. 330 W. 72. EN 2-0333

MANYA KAHN'S NEW NINE-DAY Wonder Course will give you a New Face and Youthful Figure in a surprisingly short time! A trial treatment ($3) will convince you. $50 Course now $35. PL 3-7623. 53 West 57 St.

GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, liquors. Air Conditioning. MU 2-9223.

JANE DAVIES'—145 West 55th Street. Good food and excellent service is yours amid attractive surroundings. Luncheon—55c, 65c, 75c. Dinner—$1 and $1.25. Fine vintage wines and beer only. Closed all day Sunday.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.25 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. Fine American food. The most talked about dining place in New York.

THE CAVIAR—18 East 49th Street. "Where the best Continental Cuisine is served most reasonably!" Carefully selected wine cellar. Luncheon from 85c. Dinner from $1.25. Cocktail Hour. Telephone ELdorado 5-8998.

RESTAURANTS—DINING

CAFE TROUVILLE—112 East 52nd St. Host to New York's smartest clientele. Open for luncheon ($1.25), cocktail hour, dinner ($2). Entertainment every evening after 9:30. Completely air-conditioned. Closed Sundays.

CAFE ST. DENIS, 11 East 53rd Street. For menus that are different and a real French Cuisine that adds zest to appetites—try our Dinner Supreme from $1.50; Luncheon from 90c. Closed on Sundays. ELdorado 5-8032

RESTAURANT MAYAN—16 West 51 Street, Rockefeller Center. Each day a different national dish is featured. Unusual atmosphere. Lunch entrées 65c up. Dinner from $1.75; also à la carte specialties. Air-conditioned.

GRAND CENTRAL TERMINAL Restaurant and Oyster Bar. Lower Level. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 70c. Dinner from $1.00, also à la carte. Comfortably air conditioned.

HOLLAND HOUSE TAVERNE—10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner from $1.75. Comfortably cool.

CAFE LOUIS XIV—15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Delightful setting. Prix-Fixe Luncheon $1.50. Dinner $2.00 and up, also à la carte. Comfortably air conditioned.

CHAMPS-ELYSEES. Le Restaurant Par Excellence, Cuisine Française. Famous for the special Champs-Elysees Dinner. Finest wines, and liquors. Lunch à la carte. Colossal bar. Closed Sundays. 25 E. 40th St. MU 4-8833.

CORTILE RESTAURANT—37 W. 43rd St. Delicious luncheon 45c up—dinner 75c up. Featuring cocktail dinner at $1.10. Open 8 A.M.—9 P.M. Closed Sundays. Rosella will read your character. Air cooled for your comfort.

LA BELLE MEUNIERE. 12 East 52nd Street. Le Restaurant du Connaisseur. Quiet atmosphere. Catering to the metropolitan smart set. Luncheon. Cocktails. Dinner. Serving only the best wines. Tel. WIckersham 2-9437.

BLEECKS, Known as "Artists and Writers". Journalist atmosphere. Lunch, dinner, or come after the theatre for a drink & late snack. Excellent, moderately priced food; à la carte. Come and stay. We never close. 213 W. 40th St.

THE HEARTHSTONE—"Where fine cookery is an art." Traditional American atmosphere and hospitality. Luncheon 65c up, Dinner $1. up. 15 E. 48th St. Air cooled (Bar)—Open Sundays. 102 E. 22nd St.—Closed Sundays

THEODORE'S RESTAURANT—4 E. 56th St. New York's outstanding French Restaurant. Superb Dinner $1.65. Luncheon $1.25. Cocktails. Open Sunday at 5:30 P.M. Excellent bar. Phone PLaza 3-6426. Air Conditioned.

RESTAURANTS—DANCING

VERSAILLES—151 E. 50 St., PLaza 8-0310. New York's most glamourous French cuisine. Cocktail Hour, Dinner & After Theatre. Presenting B'way's Brightest Stars, Maximillian Bergere and Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VO 5-6374. New York's smart rendezvous. Cocktails, dinner and supper. Featuring Eddie Davis' and Joseph C. Smith's orchestras. Continuous dancing until four o'clock. Air-cooled.

LE COQ ROUGE—65 East 56th St., N. Y. C. Famous cuisine. Luncheon, dinner, and after theatre. Dancing—Entertainment. Cocktails in our Skyline Bar. Minimum $1.50 after 10 P.M. Reservations—Telephone PLaza 3-8887.

OUT-O'-DOORS

PROMENADE CAFE, Lower Plaza, 49th to 50th Sts., Rockefeller Center. Superb food in a garden setting. Shade trees—gay umbrellas—cooling fountain. Luncheon prix fixe $1.25. Prix fixe dinner from $1.50. Also à la carte.

NIGHT CLUB

LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant. America's amazing entertainment value, "Sly" & subtle Eddie Davis heads show. 4 shows nightly. Dancing. "Should be visited once in every lifetime."

OUT-OF-TOWN

MASSACHUSETTS

CAP'N GREY'S INN, Barnstable. Cape Cod at its picturesque best. Excellent Food and Drink that will please the most exacting. Try our Carriage House Bar. On Route #6, near Cape Cod Playhouse. The DeWitt Clintons.

VERMONT

MONUMENT INN. Old Bennington. Air-conditioned railroad trains to Bennington, 175 miles from N. Y. On U. S. Route #7. Delightful rooms, superb views. Famous French cuisine. Direction of Mr. Theodore Titze.

SKYE TERRIERS

Ch. Antinea v. Regentenhof

Puppies For Sale
AT STUD
Ch. Bracadale Henry
Ch. Jerry of Merrymount

IRADELL KENNELS
Mrs. Consuelo V. Warburton, Owner
Edward A. Richards, Manager
P. O. Box 191, Port Washington, L.I., N.Y.
Tel. Port Washington 39W

"TALISKER" Skyes

Lady Fay of Talisker

are winning Skyes and grand watch dogs. Puppies you will be proud to own and exhibit.

MRS. R. PERCY ADAMS
4333 Westmount Ave.
Westmount, Montreal, P. Q.

PUTTENCOVE POODLES

Standards
Miniatures

Four
Colors

PUTTENCOVE KENNELS
Mr. & Mrs. George Putnam, Owners
Manchester, Mass. and
89 Beacon St., Boston, Mass.

STANDARD POODLES

Puppies and grown stock occasionally available.

Lowmont Kennels
Miss M. McCreery
Miss A. Hoguet
Bayberry Lane
Greenwich, Conn.

Tel. Holliston 368

The Great Pyrenees

The breed the War has popularized in England for Guidance in Blackouts and Protection at Home
Puppies for Sale
BASQUAERIE KENNELS, Reg.
Mr. and Mrs. Francis V. Crane
Owners
Holliston, Mass.

Great Pyrenees
and
St. Bernards

La Colina Kennels
Dr. & Mrs. F. W. Seward
New Hampton
Orange County
New York
Telephone Goshen 15

SABOTAGE?
Children To Guard?

Send for a Great Pyrenees
Gentle as a kitten with your friends.
Fearless as a lion with your enemies.

On Guard
Day
or Night

ADD-EN-ON KENNELS
Pond Rd., Route 2, Honeoye Falls, N. Y.

BOXERS

Ch. Utz v. Dom

MAZELAINE, home of Ch. Utz v. Dom, Kavalier of Mazelaine, and many other famous show dogs, offers choice puppies at reasonable prices.

MAZELAINE KENNEL
Mr. and Mrs. John P. Wagner
1231 N. Edison St. Milwaukee, Wis.

BOXERS

Select a puppy, youngster or grown dog from the best in the West.
Sirrah Crest Kennels
Dr. and Mrs. R. C. Harris
2036 North Main
Santa Ana, California
Phone: Santa Ana 4841.

BARMERE BOXERS

Puppies of exceptional quality for sale
BARMERE KENNELS
% Nate Levine, Cottman St. & Roosevelt Blvd., Philadelphia, Pa.
Correspondence to Mrs. William Z. Breed, Owner, 995 Fifth Ave. New York City. Tel. BU 8-8917.

Pillicoc Kennels
Standard and Miniature Poodles
Holmdel, N. J.
Mrs. Milton Erlanger, Owner
Henry Stoecker, Manager
Tel.—Holmdel 6001
N. Y. City Address—117 E. 64th Street
Tel.—BUtterfield 8-5010

POMERANIANS

Champion bred Toy puppies available in orange, sable, cream and black. Excellent quality. We ship anywhere. State your wants clearly.

TINY TOT KENNELS
Mrs. R. J. Wilson
West Point, Iowa

English Cocker Spaniels

Puppies of winning strains

Suitable for hunting, breeding, showing or companions.

Ch. Giralda's Diantha

SHIKARWYN
ETHELWYN HARRISON
24255 Community Dr. So. Euclid, Ohio

COCKER SPANIELS

Puppies and young dogs. A.K.C. registered and inoculated against distemper.

HEARTSEASE KENNELS
D. L. MAYNARD
Bedford-Banksville Road
Bedford New York
Telephone Bedford Village 7009

For Beauty and Personality

Choose the
Irish Setter
We can Please You
Correspondence Invited
Elm-Ho Kennels, Reg.
Fond du Lac, Wis.

THE DOG

THE Scottish Terrier is calm and firm. He minds his own business—and minds it well. He is a Spartan and can suffer pain without whimpering. He will attack a lion or a tiger if his rights are invaded. Mrs. John G. Winant's Champion Heather Latest News of Edgerstoune

THERE is nothing frothy or shallow in the nature of the Scottie. He never forgets—his heart may break with grief, but he will not yowl about it. He takes the good with the bad and makes the best of it. He is no sissy. These Scottish Terriers owned-bred by R. D. Linton

THE Scottish Terrier is always ready for a long ramble or a day's ratting, but if his master wishes to be quiet at home, then he is content to remain with him, lying peacefully at his feet, the acme of repose. Scottish Terrier Champion Desco Daytime. Owner, C. K. Rickel

THE first class at a dog show for Scottish Terriers was at Birmingham, England. John Naylor introduced them to this country—a dog and a bitch, "Tam Glan" and "Bonnie Belle." These are Dor-El Stunning, Dor-El Latest News, Dor-El Rosemary. Owner, Stanley Speer

Dachshund
(Smooth)
Puppies, Youngsters, Grown Dogs

Tween Hills Kennels, Reg.
R. A. SCHEURICH, Owner
Route 34, Matawan, N. J.
Tel. Holmdel 6344

DACHSHUNDS
(Smooths)

Colors: Dapple Red Black and Tans

Mrs. Greenburg is author of the breed book "The Dachshund"
GRAYCE GREENBURG'S TECKELHEIM
Camarillo, Calif.

A Winna Puppy

WINNA PUGS

Typical sound, healthy puppies and grown dogs bred for character and good disposition. State wants clearly.
At Stud—Int. Ch. Capers of Swainston
Am. Ch. Winna John Peel
WINNA KENNELS
Winifred Steggall, owner
19 Hillcrest,
Montreal West, Canada
Elwood 9527

PUPPIES OF CHARACTER

Now available, shepherd **PUPPIES** of several ages, ideal for home and companion; sired by our own outstanding studs. Also, **GROWN DOGS** for sale, either sex. **DOGS AT STUD.** Correspondence invited.
La Salle shepherds are friendly shepherds.
LA SALLE KENNELS
Rt. 10, Wayzata Blvd.
MINNEAPOLIS, MINN.
Home of "His Master's Eyes" School

NORWEGIAN ELKHOUNDS

Beauty & Intelligence
Breeders of more Show Champions and Obedience Title-holders than any other Elkhound kennel.
VINDSVAL KENNELS
Winchester, N. H.
Mr. & Mrs. Bayard Boyesen

Standard Schnauzers

Ideal house dog. Bred for intelligence, alertness, companionship, protection type from champion breeding stock.
Kennels: Franklin, Pa.
Communications to
R. H. Lamberton
Otis Road, Barrington, Ill.
WANANGO KENNELS

SAVE TIRES, GAS

Trim, pluck your dog right at home—with Duplex Dog Dresser. It's easy. Trimming chart, one for each of 12 breeds, shows exactly how. Dresser, $1. Chart, 25c. State breed.
DURHAM-ENDERS RAZOR CORP.
DEPT. E, MYSTIC, CONN.

OLD ENGLISH SHEEPDOGS

Puppies of Champion Breeding Available

Cartref Kennels
Mrs. D. Mather Briggs
Rehoboth, Mass.

MODE

Featuring Scottish Terriers

THE Scottie is a natural-born fighter, though he is rarely vicious. He is a defensive fighter. He is a sentinel and stands his ground. If any intruder passes over his border, he will attack with power and courage. Mrs. John G. Winant's Ch. Edgerstoune Benefactor

THE Scottie is reserved, dignified, patient, tolerant, and courageous. He does not annoy you or force himself upon you. He meets life as he finds it, with an instinctive philosophy, a stoicism, and a mellow understanding. Scottish Terrier puppies bred by Miss E. Hull

THE Scottish Terrier is absolutely honourable, incapable of a mean or petty action, large-hearted and loving, with the mind and spirit of a gentleman. That is perhaps the whole story of the Scottie. These Scottie puppies bred in California by Mrs. H. G. Stevenson

IN SELECTING a Scottie, look for long, level head; strong jaws; small dark eyes; erect, small ears, carried close together; short rough body; short, sickle tail; great bone; straight forelegs and hard coat. Weight eighteen to twenty pounds. Mrs. Ella Deegan's Peggy Dee Gan

SCOTTISH TERRIERS
OF "GLENAFTON"
Signifies Typical Healthy Stock
Puppies, youngsters and grown dogs. For companions . . . showing . . . breeding. Inspection invited. Dogs inoculated.
"Never a Timid Puppy"
GLENAFTON KENNELS
155 Park Avenue — Madison, N. J.
ELIZABETH HULL, owner — Tel. MADISON 6-1819

WALSING and TAM LIN
Scottish Terriers
are carrying on the famous Walsing strain of England, despite the war.
Some very choice puppies now ready
R. D. LINTON
947 Linwood Ave. — Ridgewood, N. J.

SCOTTISH TERRIERS
West Highland White Terriers
The dog that makes the best pet, in the long run, comes from the finest show and breeding stock. The show record of our home-bred dogs speaks for itself. Whether you want a pal or show dog we can supply it.

English Champion Ortley Ambassador

EDGERSTOUNE KENNELS
MRS. JOHN WINANT, owner
Concord, N. H.

AIREDALE TERRIERS
Exclusively since 1917
AT STUD $50
Ch. Walnut Clipper of Freedom. Also sensational young **Ch. Freedom Foresight.** Ten times Best of Breed, twice best Am. Bred Terrier.
Several outstanding **PUPPIES** by these famous dogs, $100 either sex.

A. L. ZECKENDORF
Turn of River Road, Stamford, Connecticut

SCOTTISH TERRIERS
AND
AFGHAN HOUNDS

A few choice puppies and breeding stock. Outstanding dogs at stud.
CY ANN KENNELS
Box 1538
Fort Worth — Texas

Kerry Blue Terriers
Puppies from the largest Eastern kennel. Sired by champions and out of champion or winning bitches. Veterinarian raised; inoculated against distemper.
WILLIAM L. DAY
444 Madison Avenue — New York City

DANDIE DINMONTS

Magnificent young puppies for immediate delivery. Write for pictures and prices.
Overhill Kennels
801 E. 77th St.
Kansas City, Mo.

SEALYHAM & CAIRN TERRIERS
either young or matured of excellent quality and charming personality.
EASTCOTE KENNEL
Mrs. H. L. Platt
Wilton, Conn.

Afghan Hounds

Puppies available by Ch. Mogul of Arken
Dr. Gertrude F. Kinsey
154 West 11th St.
New York, N.Y. GR. 7-7328

AFGHAN HOUNDS
Puppies and grown dogs of Champion-bred imported stock from England, Ireland, India. Bred for highest quality and temperament for companions, bench shows, and breeding purposes.
OAKVARDON KENNELS
Mrs. Jack Oakie, Owner
18650 Devonshire — Northridge, Calif.

Quadine Your Dog Against

FLEAS, lice, mosquitoes, ticks, ear and sarcoptic mange, canker ear. Quadine also gives 14 other benefits! So effective—so easy and thrifty to use! It works or money back! $1.25 per bottle. New JR. One-Hand-Spray-Set with liberal bottle Quadine and special atomizer, $2.00 at dealers or from:
Allen-Crowl Co., Dept. V, 317 Superior St., Toledo, O.

Quick Relief FROM SUMMER ECZEMA

Combination treatment with HILO DIP and OINTMENT removes REAL cause of this hot weather problem. Has helped thousands of dogs. At pet, seed, department, drug, and chain stores. If dealer hasn't it, send $1.00 for complete treatment with directions and photos of many actual cases to
THE HILO CO., DEPT. V. 8
SOUTH NORWALK, CONN.
Hilo DIP and OINTMENT

PULVEX FLEA POWDER
—also kills Lice and Ticks
25¢ AND 50¢

DOG-TEX
REMOVES DOG STAINS! SAVES RUGS! ENDS ODORS!

It's the only *proved* dog stain remover! Really prevents rugs from rotting and bleaching. Money back guarantee. Thousands of satisfied users! Pint size, $1.25 · 8 oz., 75c. *At your dealer — or write us direct.*
CONSOLIDATED CHEMICAL WORKS
1703 South Halsted Street
Chicago, Illinois
Send now for FREE Leaflet "Helpful Hints in Housebreaking Your Dog".

CHASE FLEAS WITH THIS BUBBLE BATH PLEASE!

MAGITEX
New Bubble Shampoo for Dogs, Cats — Removes Fleas, Ticks!
Rub bubbles in—wipe off—Presto!—a clean, nice-smelling pet! Removes fleas, lice, mites, ticks on contact. Safe, efficient. Costs only few cents a bath. Large bottle, $1; gal. tin, $8.50, at Drug, Department or Pet stores. Or by mail postpaid. Satisfaction—or money back. FREE circular.
E. Fougera & Co., Inc., Dept. 2, New York
NO TUB NO SPLASHING
NO SCRUBBING OR RINSING
REMOVES FLEAS ON CONTACT

Kanine Komfy Kouches
Genuine aromatic red cedar dog bed. Attractive finish. Healthful, insect-repellant.

15 x 20	$4.40
18 x 24	4.80
20 x 30	5.20
24 x 36	6.00

Permacedar Mattresses
Heavy, attractive colored damask with zipper end for refilling. Stuffed with genuine Permacedar.

15 x 20	$1.90
18 x 24	2.40
20 x 30	2.90
24 x 36	3.40

YOHO & HOOKER CEDAR CO., Youngstown, Ohio

Ask the Dog Mode
Whether your dog is just a bit of animated fur with all his soul in his eyes, or a cheery six-footer who knocks you over with joy every time he sees you . . . you will need to consult The Dog Mode at times on your canine problems.
The manager of The Dog Mode will gladly share with you his wide knowledge of dogs gleaned from years of experience. Just write him about your problem . . . and he will help you, without obligation, of course.
THE DOG MODE OF VOGUE
Graybar Building
Lexington at 43rd, New York City

You wouldn't blame me, would you . . . . ?

Oh, no, Pussy —
You wouldn't have tangled up the yarn, scratched the table legs, shed your hairs on that nice silk pillow.
But *just in case*—why not use *Pussy-Scat*, the wonderful new powder that keeps cats and kittens away from places they're not wanted. Just sprinkle lightly on beds, furniture—around table legs and curtains—wherever pussy sheds hairs or does damage with her claws. You don't see it—don't smell it, but Pussy *does* and keeps at a distance.
SEND NO MONEY. Order Pussy-Scat C.O.D., $1 plus postage for generous package, several months' supply. (Or *send* $1, *we* pay postage.) Sudbury Laboratory, Box 999, South Sudbury, Massachusetts.

PUSSY-SCAT

VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about the hotels or resorts listed in these columns, write Vogue's Travelog, 420 Lexington Ave., New York City.

ARIZONA

TUCSON

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

CALIFORNIA

LAKE TAHOE

Tahoe Tavern. High Sierras. 216 miles inland. All sports. Grass golf course. 225 rooms. Fine food. Amer. Plan. Address Box D for folder.

LOS ANGELES

Chapman Park Hotel & Bungalows. Resort-living in Center of City—Hospitality—Entertainment—Swimming—Sports. Information. Harry Ward, Mgr.

COLORADO

BROOK FOREST

Brook Forest Inn. A Swiss Chalet at 8,000 feet altitude. Saddle horses. 400 acres private park. Excellent food. Write for folder. Edwin F. Welz, owner.

COLORADO SPRINGS

Broadmoor Hotel, in shadow of Pike's Peak, sports and social center of the Rockies. Metropolitan luxury, restful relaxation. Write for brochure.

EVERGREEN

Troutdale-in-the-Pines. Luxurious 140-room hotel, in heart of cool Rockies. 30 miles from Denver. Finest cuisine. All sports amid unsurpassed mountain beauty.

ROCKY MT. NATIONAL PARK—ESTES PARK

Stanley Hotel—Luxurious resort in heart of Rockies. Riding, fishing, golf, swimming, dancing. Bus daily from Denver. Write for illustrated booklet.

CONNECTICUT

NEW LONDON

Lighthouse Inn. On L. I. Sound, Private Beach, Gardens. Attractive Rooms. Excellent Food. Amer. & Euro. Plan. Open all year. Maye Campbell, Mgr.

OLD LYME

Boxwood Manor. Secluded location. Sports, private beach. 3 hrs. from N. Y. or Boston, auto or R.R. Moderate rates. Open until Oct. 15. Folder CN.

SALISBURY

White Hart Inn—a New England Inn of distinction. Year 'Round Vacation Spot. Excellent rooms. Famed for its meals. Tap Room. Write for booklet.

GEORGIA

SEA ISLAND

The Cloister. Cool your cares at this famous seaside resort. All sports. Reasonable summer rates. New York Office, 630 Fifth Avenue. CI 5-8055.

MAINE

BAR HARBOR

Malvern Hotel & Cottages. A distinctive hotel at Maine's famous resort. Cool, homelike atmosphere, highest standards of service. Reasonable rates. Bklt.

MARTIN POINT—FRIENDSHIP

Mayflower Inn on the Sea. One of Maine's finest small Colonial Inns. Off the beaten path. Moderate rates. Brochure on request.

POLAND SPRING

Poland Spring Hotels

New England's largest and most famous inland resort now open for its 149th season. 5,000 acres of fun . . . Maine's finest 18-hole golf course, tennis, swimming, fishing. Dancing, movies. Superb food, service. All in a setting of breath-taking beauty. It's easy to reach Poland Spring by fast, direct train service. Moderate rates. Booklet V, Poland Spring, Maine.

WINTER HARBOR

Grindstone Inn. Atmosphere of a fine Club. Thoroughly modern, no hay fever, rates moderate, booklet on request. W. O. Christian, Manager.

MARYLAND

BALTIMORE

The Belvedere. Baltimore's Finest hotel. Spacious rooms, superb cuisine, ideal location. $3.85 up. Some rooms air-conditioned, slight extra charge.

SHERWOOD FOREST

Sherwood Forest Hotel & Cottages. Near Washington and Baltimore. Salt water bathing, two golf courses, all activities. W. E. Murray, Manager.

MASSACHUSETTS

CAPE COD—CHATHAM

Chatham Bars Inn and Cottages. Ideal for your 1942 vacation. Secluded yet accessible. Swimming, tennis, all sports. Private golf course. Booklet.

CAPE COD—FALMOUTH HEIGHTS

Terrace Gables Hotel, overlooking Vineyard Sound. Fireproofed; warm bathing, safe for children, boating, fishing. Unexcelled cuisine. $6.60 up. June 13 to Sept. 8.

CAPE COD—OSTERVILLE

Oyster Harbors Club. Boston 2 hours. Donald Ross Golf Course, tennis, riding, sailing. 70° salt water—sheltered beaches. C. W. Wannop, Manager.

FROM THE MEMO PAD

HERE are a few calendar notes, before we leave on *our* vacation for some of the places we've been talking about:

Franconia, New Hampshire: The Forest Hills Hotel in the "heart of the White Mountains" will hold its annual Men's Invitation Golf Championship, August 3-7, and Horse Show, the 29th.

Hot Springs, Virginia: August 8, fifteenth annual edition of the Bath County Horse Show, source of many national winners.

Branford, Connecticut: The schedule of Montowese-on-the-Sound is as varied as a two-a-day—with regular summer theater, costume parties, bridge, ping-pong and tennis tournaments, an Aquacade on August 9, and horse show on the 15th.

MASSACHUSETTS

EAST NORTHFIELD

The Northfield & Chateau. Active sports, interesting relaxation on our tranquil 250 acre estate. Spacious rooms. Traditional New England Hospitality.

GREENFIELD

The Weldon. A charming hotel in a beautiful Vacationland—golf, tennis, lake bathing, outdoor picnics. Listed "Adventures in Good Eating". Booklet.

MAGNOLIA

The Oceanside. Seashore and country. Highest standards. Private beach. Theatre. Cabin cruiser. Excellent rail service. Booklet.

NANTUCKET ISLAND—SIASCONSET

Beach House. Modern Hotel. On a bluff, swept by sea breezes. Wide stretch of moors. Outdoor sports. Private beach. Fine Cycling.

SWAMPSCOTT

New Ocean House on the picturesque North Shore. Seaside and country environment. Open May to October. Booklet. Clement Kennedy, President.

MISSISSIPPI

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Quiet surroundings. Near New Orleans.

MISSOURI

KANSAS CITY

Bellerive Hotel, Armour Blvd. at Warwick. Refined atmosphere. Zephyr Lounge. French Cuisine. Garage. Trans. or Perm. Endorsed by Duncan Hines.

NEW HAMPSHIRE

CANAAN STREET

Canaan Street Lodge. Colonial background, modern comfort. Alt. 1200. Swimming, boating, fishing unspoiled mountain lake. Tennis. Write for booklet.

HANOVER

The Hanover Inn on Dartmouth College Campus. Open All Year. American & European Plans. Outdoor Dining Terrace; Entertainment. Booklet.

WHITE MOUNTAINS—FRANCONIA NOTCH

Hotel Franconia. You will enjoy this distinctly modern and fascinating hotel, beautiful grounds, all sports free. Reasonable. Write for booklet.

WHITE MOUNTAINS—SUGAR HILL

Sunset Hill House. Amid mountain grandeur. A delightful resort, typically New England. Golf & tennis free to guests. Riding. Orchestra. Booklet.

NEW JERSEY

ATLANTIC CITY

Hotel Chelsea. A distinctive beachfront hotel. Outside rooms, sundecks, game room, superb French Cuisine, magnificent Bar. Booklet and rates on request.

SPRING LAKE BEACH

The Essex & Sussex. A complete resort hotel. Away from the crowd. Private Beach. 90 minutes from New York or Philadelphia. C. S. Krom, Mgr.

NEW JERSEY

SPRING LAKE BEACH

The Monmouth. On Ocean, 68 Miles from N. Y. Private Beach. All sports. Bar, Grill. Terrace Cafe, Shops. Moderate Rates. J. J. Farrell.

NEW YORK

ADIRONDACK MOUNTAINS—BIG MOOSE

Twitchell Lake Inn. A remote Mt. Lodge 2050 ft. 2½ mi. from R.R. Car not needed. Planned activities. Private lodges for families. Write for booklet.

CRAGSMOOR

Cragsmoor Inn. Country Club atmosphere 77 miles from N. Y. in Schawangunk Mts. Golf, tennis, summer theatre. Accessible by train or auto. Booklet.

FISHERS ISLAND

Mansion House Cottages—On beautiful Island 40 min. from New London. Ocean bathing, tennis, golf. Cars unnecessary. New York Office, 250 Park Ave.

LAKE CHAMPLAIN—ESSEX

Crater Club. Furnished cottages with baths, open fires, meals at Club. Sailing, bathing, tennis, golf. References required. Literature. Koert D. Burnham.

LAKE CHAMPLAIN—WESTPORT

Westport Inn. In the Adirondacks—The utmost in recreational features or ideal relaxation. Direct train from New York—6 hours. Write for booklet.

LONG ISLAND—MONTAUK

Gurney's Inn. On brink of the beach. Surf bathing, golf, deep-sea fishing. Comfort, simplicity, fine food. Meet trains by appointment. Write for booklet.

LONG ISLAND—MONTAUK BEACH

Montauk Manor. Golf, fishing, tennis, riding, surf and pool. Club privileges to guests. Finest resort life in America. Booklet. Elliott F. Bishop, Manager.

NEW YORK CITY

Allerton House for Women, 57th St. & Lexington Ave. New York's most select hotel for women. Friendly atmosphere. Rates: wkly. $10.50 up, daily $2.

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12. up. Daily $2. Bklt. "V".

The Beekman, Park Ave. at 63rd. Infinite care for your comfort, quiet dignity for your background, a convenient and smart location.

NEW YORK CITY

The Plaza

The repose and privacy of a charmingly styled home with the convenience of a hotel renowned for its personalized service. Rates are reasonable. Air-conditioned rooms available. Faces Central Park. Subway Station at hotel. Henry A. Rost, President and General Manager.

NEW YORK

NEW YORK CITY

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. From $2.50. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4, double $6, suites from $8. PLaza 3-2700.

Gramercy Park—Famed hotel at legendary private park. Rendezvous of nation's great. $3. single, $5. double, $7. suites. Weekly, monthly. Booklet "V".

The Grosvenor, on Convenient Lower Fifth Ave. at Tenth Street. Single from $3.50, twin beds from $5. Suites with pantry from $140 monthly.

Henry Hudson Hotel, 353 W. 57th St. American Woman's Club. Special floors for women. Daily $2.50 up. Weekly $12.75 up. John Paul Stack, Manager.

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $7.

WATKINS GLEN

Glen Springs Hotel, a Famous Spa in America. Good Railroad Service. New York Office, 500 Fifth Avenue, Phone PE 6-9557.

PENNSYLVANIA

EAGLES MERE

Forest Inn. 2200 feet high in cool mountains. Easy to reach by train. Swimming, golf, tennis, riding. Delicious food. Write for booklet.

Lakeside. Easy to reach by train. Situated high above lake. Cool. Sailing, swimming, golf. Delicious food. Entertainment. Write for booklet.

HERSHEY

Hotel Hershey. One of America's finest. Magnificent setting. Open year around. European and American plans. Four Golf Courses. All outdoor sports.

VERMONT

GREEN MOUNTAINS

Official illustrated vacation book. "Unspoiled Vermont" free; also describes other State publications. Publicity Service, 42 State House, Montpelier, Vt.

DORSET

Dorset Inn. Charm of 1796—Comforts of Today. Golf—Tennis at door. Swimming—Trails. May 29-Oct. 15. Steam Heat. Fred Whittemore, Owner-Mgr.

LAKE MOREY—FAIRLEE

Bonnie Oaks Inn and Bungalows. Sports. 75 rooms with baths, fireplaces. Baby Oaks, supervised play. May-Dec. Folders. Dr. and Mrs. E. H. Page.

MIDDLEBURY

Middlebury Inn—80 room Colonial Inn in beautiful New England village—Home of Middlebury College. All outdoor sports nearby. Railroad facilities. Bklt.

VIRGINIA

LURAY

The Mimslyn—Hotel of Distinction. 70 Rooms—baths—delicious food—riding—hiking—golf—Central gateway to Skyline Drive—Luray Caverns.

VIRGINIA BEACH

The Cavalier—250 acre seashore estate. Private Beach. Cabins. Dancing. Two 18-hole golf courses. Tennis Courts. Salt Water Pool. Booklet W.

WILLIAMSBURG

Williamsburg Lodge—Visit Colonial Williamsburg. The Lodge offers excellent accommodations at moderate rates. N. Y. Office, 630 5th Ave. CIrcle 6-8896.

CANADA

LAURENTIAN MTS.—MONT TREMBLANT, P.Q.

Mont Tremblant Lodge

Rest war-weary nerves and bodies. Pack trips—riding—fishing—tennis—sailing—mountain-climbing—swimming—dancing—indoor games—informal night life. You need no auto. Excellent cuisine, healthful. No hay fever. Easily reached by train, bus, or auto. 90 miles north of Montreal. Rates $40 a week and up. July 1-Oct. 1. Mont Tremblant, P.Q., Canada.

DUDE RANCHES

NEVADA

LAKE TAHOE

Glenbrook Inn and Ranch. On most famous lake in West. Excellent golf, ranch, lake and mountain sports. One hour west of Reno on U. S. Route 50.

TEXAS

SAN ANTONIO

Gallagher Ranch. Sprawling, modern hacienda headquarters on a vast historic cattle ranch. Winter & summer. Excellent meals. Central heating. Booklet.

Wedding bells for wedding belles . . . in Bur-mil rayon fabrics*

For bridal belles, there's nothing lovelier than BUR-MIL Rayon Crepe-Back Satin . . . rich, beautiful to look at, soft to the skin, and long-wearing. Lavishly trimmed with cut-out embroidery in a beautiful wedding-bell design. The Slip, tearose or white, about $4.00. The Gown, tearose, white, or blue, about $6.00. The Pantie, tearose or white, about $3.00.

STERN BROS., New York

MEIER & FRANK CO., Inc., Portland, Ore.

MANDEL BROTHERS, Chicago, Ill.

HIGBEE CO., Cleveland, Ohio

*Reg. U. S. Pat. Off.

Greige goods sold by BURLINGTON MILLS CORPORATION BUR-MIL QUALITY *of New York • 450 Seventh Avenue, New York*

bobri

Koret

The mark of a Koret Original

koret crocodile...*that lustrous, incredibly supple but amazingly strong leather...that only Koret uses with such skill and imagination. Presented in all fine stores, in a collection of dramatic Koret bags...in black, light or dark brown, red, navy, maple. This, more than ever, is the time for the Koret Crocodile original you've dreamed of owning. To carry proudly now, and love for years...almost forever. Today, while you may, choose your Koret Crocodile handbag.*

COMING NEXT, VOGUE'S COLLEGE ISSUE, ON SALE AUGUST 7

1942 CONSERVATION CULOTTES

Required Reading for 575,000 College-Citizens

College girls are world citizens today, and August 15 Vogue accurately reflects this fact. It mirrors their new philosophy, their straighter thinking, their neater looks.

Better than most, Vogue knows today's college girl, her willingness to work for her future . . . her eagerness to assume her share in government, in business, and family life. Vogue knows, too, how she wants to look—trim and fresh and aware.

August 15 Vogue — the collegian's Vade Mecum—is an authentic course in 1942 campus fashion. Every wardrobe subject has been thoroughly covered. Seniors from 126 colleges, participating in Vogue's annual Prix de Paris, gave us the cues.

Vogue's college issue marks the début of a bevy of bright ideas . . . the Quilted Story, or Warmth without Wool . . . calm tweeds . . . patchwork with a purpose . . . law-abiding dirndls . . . rugged winter cottons . . . boisterous linings . . . the trim, trimmed look in dresses . . . and Vogue's $100 College Wardrobe — now a campus institution—shown in full colour.

If you're college bound, this issue is required reading. If you're not, you'll find these clothes perfectly keyed to a career (or to war work). With August 15th Vogue in hand, your shopping time is cut in half, your shopping dollar doubled. Reserve your copy today!

AUGUST 15

VOGUE

A CONDÉ NAST PUBLICATION

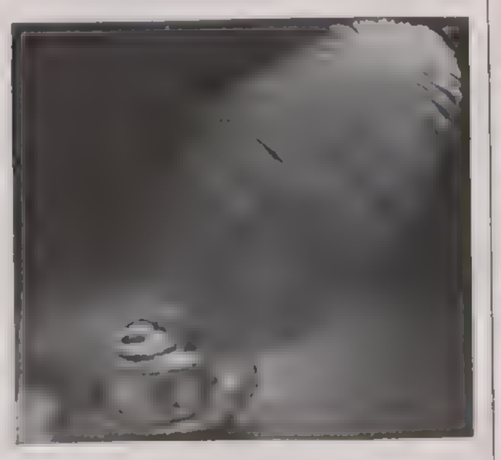
ON SALE AUGUST 7

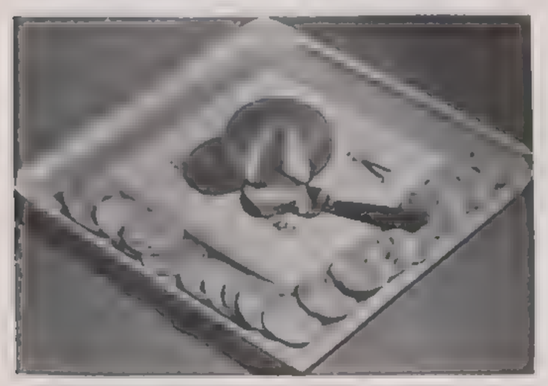
Shop Hound

To Have and to Hold, to wear and to wear. This three-quarter-length coat of chocolaty-brown nutria is the kind of coat that can't be called an extravagance, even in wartime. You'll wear it in town—and in the country—and it'll look just as smart in either place.

The deep pockets on each side are big and bold. The full swing of the cut of the back is young and flattering. This coat, made by Horovitz of London, at 547 Madison Avenue, costs $400, is worth every cent of it. It's one of a large collection of truly wearable models.

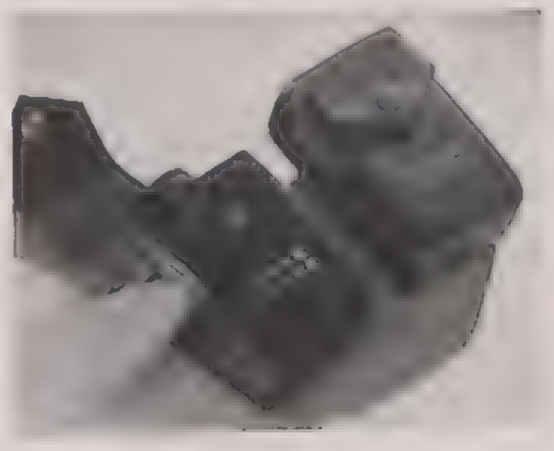
Feminine Foibles. As a present for a bride, or as something for a very special week-end hostess, this porcelain inkwell and tray, from Orlik, 421 Madison Avenue. It comes in cream, rose, or pale blue porcelain, gaily beflowered, and costs $10. With it you might send the ostrich feather pen—a dramatic touch costing an additional $1.50, plus postage, of course.





For Cheese, this cheeseboard made of gay tiles surrounded by pickled oak. It can double as a cocktail tray, as well, costs $5.50 at Alice Marks, 6 East Fifty-Second Street. P. S. She has summer branches in Syosset and Southampton.

Sugar, Sugar, who's got the sugar? Despite the uncertainty of the status of sugar rationing, a considerate week-end guest might take along one of these leather-covered Sugar Toters. They'll hold three breakfast spoonfuls. From Lewis & Conger, Sixth Avenue at Forty-Fifth St. They cost $1.10 each.



VOGUE STUDIOS

Sweet Summer Breeze. It's all very well when it's a breeze you're coping with, but a summer draft is not so good. Nor so sweet, either. A perfect draft-beater is this four-paneled screen that we discovered down at Gunn and Latchford (323 Fifth Avenue).

It's woven of Philippine bamboo (a goodly supply having been imported before the war) and comes in natural colour with accents in either black, green, rust, or blue. Its price, $17.50.

Beside the screen we've placed a nest of three round rattan stools. (These, too, are natural in colour.) They cost $11.50, can also double as tables. Incidentally, Gunn and Latchford is the kind of shop you'll love to browse in.

creator of

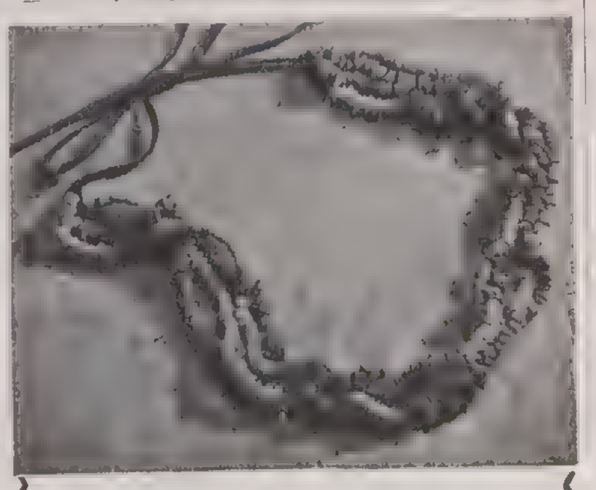
Furs for the Woman by a Woman

Natural minks, blue-black. Extraordinary selection, elegantly worked for you. Unprecedented values $1500.

visit

Esther Dorothy

eight newbury street • boston

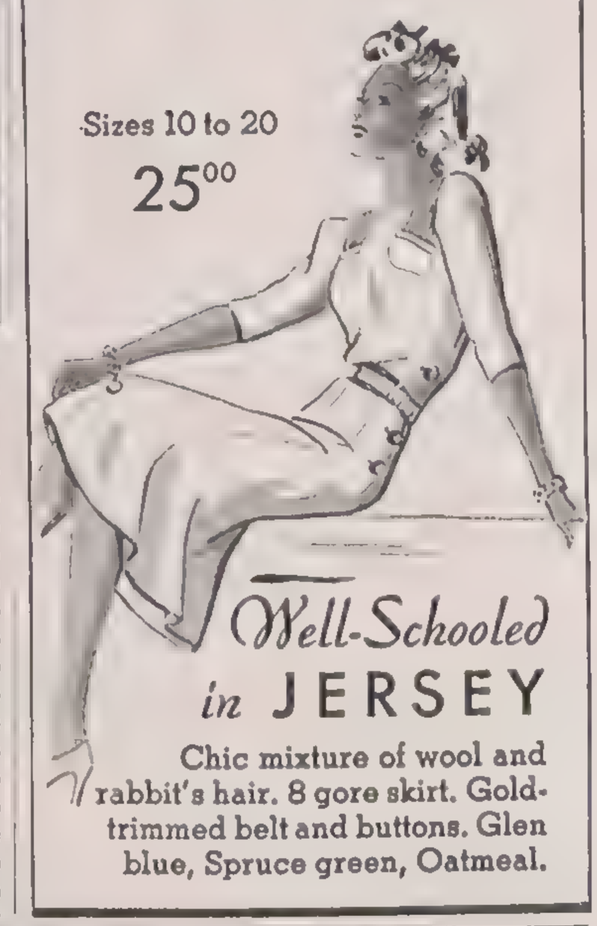


GLOWS IN THE DARK!

This Luminous Lei Necklace glows brilliantly in the dark for hours, if exposed for a minute to an electric light. Lasts indefinitely. Especially elegant for blackout nights, the theatre, or candle-light dinners. Gay, multi-color, tropical effect adds charm to formals or slacks. Ultra-smart day or evening. *$2.20 postpaid* (tax included). An Originale by the:

HOUSE OF GIFTS
Box 2008-L2 Miami Beach, Florida

NELLY GAFFNEY, INC.
354 POST ST., SAN FRANCISCO



HOUSE & GARDEN'S

Portfolio of Flower Prints

25 superb flower engravings, reproduced in full color, suitable for framing, with an introductory essay and biographical notes by Richardson Wright.

Enclosed in a handsome case $5 (postpaid)

Send your order now to:

The Condé Nast Publications, Inc., Greenwich, Conn.

ENGLISH CHINA *costs less in Canada*

Visitors from the United States will see the most comprehensive collections of fine English China on the continent displayed in our Stores in Toronto, Ottawa and Montreal. Send today for booklet "V" illustrating 30 open stock dinnerware patterns.

HENRY BIRKS & SONS LIMITED — OTTAWA • MONTREAL

BIRKS-ELLIS-RYRIE LIMITED — TORONTO • CANADA

NEW YORK DAY SCHOOLS

LYCÉE FRANÇAIS—NEW YORK

Bilingual. American and European Boys & Girls, 6-18. Regents Charter. Graduates admitted with advanced standing to American Colleges. Dir. of Studies: P. Brodin, Agrégé de l'Université, Docteur-ès-lettres 3 E. 95th St. AT 9-1160.

TRINITY SCHOOL

Boys of 8 generations have prepared for college in this popular New York day school. Also grades 1-8. Music, sports, all day program. Bus service Supervised study. Catalog. 234th year opens Sept. 21. M. E. Dann, Headmaster, 139 W. 91st St., New York City.

THE TUTORING SCHOOL

OF NEW YORK • 74 EAST 55TH STREET

George Matthew, Director

Complete college preparatory program. Advanced courses in special fields. 16th Year. PLaza 5-6666.

BACKWARD CHILDREN

PERKINS SCHOOL

A year round special school for the Scientific Study and Education of children of retarded development. Sympathetic supervision. Individual training. 5 attractive buildings. 80 acre campus. Franklin H. Perkins, M.D., Dir., Box 10, Lancaster, Mass.

NASSAU DAY SCHOOL

FOR RETARDED CHILDREN

Progressive education in home atmosphere. Children given individual attention in small groups. Psychological testing and care. Ages 4 up. E. Moller, 32 Oak Ave., Hempstead, L. I. Hempstead 2870-W.

DEVEREUX SCHOOLS

For boys and girls with educational or emotional difficulties. Pre-school to young adults. Separate units. A service available to students, their parents and physicians. Helena T. Devereux, Director, Box 40, Devon, Pa.

THE WOODS SCHOOLS

For Exceptional Children Three Separate Schools

Girls Little Folks Boys

Box 169, Langhorne, Pa.

Mollie Woods Hare, Principal

THE WITMER SCHOOL

Near a Pa. R.R. stop for suburban Philadelphia and Express trains New York and Chicago. Est. 1907, and now on a large country place. Summer and winter. Pupils accepted by the month. Individual teaching. Elizabeth O'Connor, Principal, Devon, Pa.

THE MARY E. POGUE SCHOOL

Social and Educational Adjustment for exceptional children all ages. Visit the school specializing in work leading to more normal living. Home atmosphere. Separate buildings for boys and girls. Catalog. 46 Geneva Rd., Wheaton, Ill. (Near Chicago).

Your inquiry will receive particular attention if you identify yourself as a reader of Vogue.

BOYS' SCHOOLS

★ MANLIUS ★

Accredited college preparatory with military training. Also 7th, 8th grades. Graduates now doing successful work in 50 colleges and universities. R.O.T.C. Aviation ground course. All sports. Famous for skiing, platoon drill on skis. Five athletic fields. Golf. 125-acre campus. Catalog. **Brig.-Gen. A. L. Singleton, U.S.A. (retired), Supt., Box 382, Manlius, N. Y.**

★

You are cordially invited to visit the

NEW YORK MILITARY ACADEMY

The School of Distinction

The Academy feels proud that in this national emergency, its policy of educating and training young American gentlemen need not be changed in any respect. N. Y. M. A. training continues to meet the national emergency.

For Catalog, address

14 Academy Avenue
Cornwall-on-Hudson, New York

★

BOYS' SCHOOLS

RIVERDALE COUNTRY SCHOOL

College Preparatory School for boys. Fourth grade to college. Resident and Day. Large campus, ideal location above the Hudson. Varied sports and activities. Emphasis on individual interests. Private bus. For catalog write Box 3, Riverdale-on-Hudson, N. Y.

NYACK JUNIOR SCHOOL

Boys under 15. 30 acres in beautiful country setting overlooking Hudson River. 19 miles from New York City. Atmosphere of well appointed home. Capable staff assures sympathetic care. Catalog.

Headmaster, Box V, Nyack, N. Y.

JOHN DALLAVAUX

Private tutoring for boys with difficult academic or disciplinary problems. Adjustment to proper study habits and normal behavior, creating definite interest in the boy to return to school and make good. Write: Pelham Manor, New York.

KOHUT SCHOOL

HARRISON, NEW YORK

—for boys. Lower, Upper schools—progressive program, college entrance preparation. Superb advantages, all sports. Operating 35 yrs., 45 min. from N.Y.C. Booklet C from H. J. Kugel, Principal.

ST. PETER'S SCHOOL

Aims to instill in students the spirit of honesty, integrity, courtesy and self-control. The school tuition on self-help plan. Grades 8-12—preparing for college & technical schools. Summer Camp: July 1st-August 25th. Rev. F. C. Leeming, Peekskill, N. Y.

COOPERSTOWN ACADEMY

Country location on Otsego Lake 200 miles from N.Y.C. Young boys prepared for good secondary schools. Individual instruction. "Cooperstown Plan" one of 3 enrolment possibilities. Ask for details. H. E. Pickett, Box V, Cooperstown, N. Y.

BLACK POINT FOR BOYS

A real farm on Lake George with a working scholarship plan. Special school and home advantages for a few boys in need of tutoring and guidance. Literature. Lyman A. Morhouse, M.A.—Black Point—Ticonderoga, N. Y.

ST. JOHN'S SCHOOL

MILITARY

Preparation for college supplemented by military program in development of mind, body and character. Separate Junior School. Small classes, supervised study. Gym. Pool. All sports for all. Nonsectarian. 45 minutes to New York. Moderate rate. 100th year. Write for catalog.

William A. Ranney
Ossining-on-Hudson, N. Y.

PEEKSKILL MILITARY ACADEMY

Founded 1833. **Military since 1857.** Graduates admitted to College on Certificate. Separate Jr. Sch. Modern equipment. Endowment provides superior advantages. Moderate rates. Sports for all. 1 hour from N. Y. City. For catalog, address

The Principals, Box V-8,
Peekskill-on-Hudson, N. Y.

IRVING

Accredited preparation for all colleges and technical schools. **Pre-Aviation Cadet training (Math., Sciences).** Faculty particularly fitted to train boys. Small classes. Individual attention. Thorough instruction. Separate lower school. All sports. Beautifully located. Certificate privileges. 106th year. Catalog.

C. Walter Olson, Box 782, Tarrytown-on-Hudson, N.Y.

St. Paul's School

GARDEN CITY, LONG ISLAND

Episcopal School for boys, est. 1877. Small class plan, sound scholastic work. College preparation. Boarding dept. from 4th grade thru high school. All sports and activities. Visitors welcome. Catalog. **Box V, Garden City, L. I., N. Y.**

MILFORD SCHOOL

Notable record in college preparation. Small group and individual instruction with thorough grounding in fundamentals develops proper habits of study and permits rapid progress. Accelerated program based on sound and efficient pedagogical methods. Fully rounded school life. Separate Lower School. Catalogue.

W. D. Pearson, Headmaster Milford, Conn.

SCHOOL

Vogue's selected

BOYS' SCHOOLS

RECTORY SCHOOL

A country boarding school for boys, 6 to 15, on a 200-acre estate. Boys housed according to age. Graduates enter all leading preparatory schools. 21st year. For catalog write: Headmaster, John Brittain Bigelow, Pomfret, Connecticut.

CHESHIRE ACADEMY

Revised program offers individual attention, opportunity for accelerated progress in line with new college admission plans. Small classes. Sports, activities. Separate Junior School. Special courses. Catalog. A. V. Sheriff, Headmaster, Cheshire, Conn.

ST. EDMUND'S

Program of student work on campus develops sense of responsibility, initiative. Episcopalian. Preparation meets highest standards. Healthful Berkshire climate. Sports. Summer camp in Vt. Catalog. Rev. H. Boardman Jones, Box B, Stockbridge, Mass.

WILLISTON ACADEMY

Unusual educational opportunities at modest cost. Endowment. Over 200 graduates in 40 colleges. New recreation center, gymnasium, swimming pool. Understanding masters. Separate Junior School. Write: A. V. Galbraith, Box V, Easthampton, Mass.

THE BEMENT SCHOOL

OLD DEERFIELD, MASSACHUSETTS

Elementary school for girls and boys. Thorough academic training. Creative opportunities. Individual teaching and personal care.

Mrs Lewis V. Bement, Director.

MOSES BROWN

Help and inspiration for each boy, a century-old tradition. Known for successful college preparation. Arts and crafts. 30-acre campus. Moderate tuition. Belmont—separate residence for younger boys. Home care. L. R. Thomas, 280 Hope St., Providence, R. I.

VERMONT ACADEMY

100 boys from 12 states. Graduates in 20 colleges. Small classes, active ski and Outing Club program. Moderate tuition. Southern Vermont, near railroad to New York (218 miles) and Boston (115 miles). L. V. Leavitt, Headmaster, Saxtons River, Vt.

Going to college? Better plan ahead for you may need special preparation. Write to the schools listed here for catalogs and additional information.

HOLDERNESS

In the White Mountains. For 75 boys, 12-18. Features sound college preparation, small classes. Emphasizes learning how to study. Accredited. Modern equipment and buildings. Skiing, riding and other team and individual sports. Founded 1879. Illustrated catalog.

Rev. Edric A. Weld, Box 200, Plymouth, N. H.

Tilton

JUNIOR COLLEGE AND PREPARATORY SCHOOL

Liberal Arts, Business Administration, Pre-Scientific Courses. Accredited. Aptitude tests carefully analyzed and recorded. 4-year preparatory. Small classes. Superb facilities for skiing, skating, hockey. Winter Carnival. Music. Dramatics. School paper. Outing Club. 91 miles from Boston. 97th year. Catalogs. Dr. James V. Coons, Pres., Tilton, N. H.

BOYS' SCHOOLS

EMERSON SCHOOL FOR BOYS

—8 TO 16 YEARS—

Prepares for first or second year of leading secondary schools. Close Comradeship of Masters with Boys. Healthful Outdoor Sports all the year round. Edward E. Emerson, A.B., Head., Box V, Exeter, N. H.

CLARK SCHOOL

A thorough college preparation including defense courses in mathematics and science. Classes of six. Instructors of experience. Address F. R. Morgan, Hanover, N. H. "Home of Winter Sports".

NEW HAMPTON SCHOOL

A New Hampshire School for Boys. 121st year. Thorough College Preparation. Small classes. Sports for Every Boy. 145 Boys from 12 States.

Frederick Smith, A.M.
Box 198, New Hampton, N. H.

High Mowing School

ON A HILLTOP FARM

An experienced faculty with an excellent college preparatory record. General course, crafts and the arts. Country life, activities and sports. Lower school with separate buildings. Coeducational throughout. Opening September 21, 1942. For further information write

The Registrar Wilton, N. H.

WASSOOKEAG SCHOOL

Year-Round School established in 1928 to speed up preparation for college. Small classes and scholastic continuity complete 4 years in 3, avoid short cuts and maintain standards. Balanced school life. Separate summer and winter campuses. For 12 years the majority of boys have begun the school year in July rather than September—the "Accelerated Program".

Lloyd Harvey Hatch, Director, Dexter, Maine

PREPARE FOR COLLEGE

in ½ usual time or less

• Boys learn to think for themselves, to concentrate, under unique plan of Dr. J. M. Weidberg. For 32 years boys have been prepared for college in ¼ to ¾ the usual time. Not a cramming school. Each boy analyzed. Strictly limited. Write for details. Box K-95, Pleasantville, N. J.

OXFORD ACADEMY

BORDENTOWN

MILITARY INSTITUTE

Military and academic training combine to prepare useful, self disciplined citizens. Accredited. Graduates in 50 colleges. *Boys taught how to study.* Home-like atmosphere. 100 acre campus. Near Trenton. All sports. Lower School. Summer session. 57th year. Visitors welcome. Catalog. Registrar, Box 248, Bordentown, New Jersey.

The Hun School

Sound preparation for college. Special emphasis on mathematics, science courses necessary for naval and aviation training. Individualized instruction—student advances as rapidly as his ability allows. Accelerated program available through summer sessions. Sports. 25th year. Catalog. **John G. Hun, Ph.D., 112 Stockton St., Princeton, N. J.**

BLAIR ACADEMY

Country location in the Jersey Hills, near Delaware Water Gap, 65 miles from New York. Fast train service.

For Success in College or in the Country's Service:

- Thorough training in educational fundamentals
- Development of physical fitness
- Emphasis on physics, chemistry, mathematics, Spanish
- Cultivation of initiative and self-reliance

Small classes, experienced masters. Separate hall for junior high school boys. Catalog on request.

CHARLES H. BREED, *Headmaster* Box 16 Blairstown, N. J.

FOR PERSONAL ADVICE WRITE VOGUE'S SCHOOL BUREAU, GRAYBAR BLDG., NEW YORK

DIRECTORY

list of schools

BOYS' SCHOOLS

SOMERSET HILLS

Outstanding record in preparing boys for leading Secondary Schools. Remedial Reading. Musical appreciation. Choir and School Band. Physical fitness and sports stressed. Summer Tutoring. Episcopal. Rev. James H. S. Fair, Far Hills, N. J.

ADMIRAL FARRAGUT ACAD'MY

Graduates in 75 colleges. Accredited. Special classes preparing for U. S. Gov't Academies. Sports. Moderate rate. No extras. Separate Junior School. Catalog. Rear Admiral S. S. Robison, U.S.N. (Ret.), Supt., Box V, Toms River, N. J.

FRANKLIN AND MARSHALL ACADEMY

A well known, moderately priced preparatory school. Able students may save time in preparing for college. E. M. Hartman, Pd.D., Box 110, Lancaster, Pa.

PEDDIE

For 77 years has specialized in preparing boys for the better colleges. Aviation (flying available), radio, combustion engine, map reading. Excellent mathematics instruction. All sports. 200 acres; 19 modern buildings; golf course. Near Princeton—41 miles from Philadelphia. Junior School. Summer session. Catalog.
Wilbour E. Saunders, Headmaster
Box 8-V Hightstown, N. J.

"At the Nation's Shrine"

VALLEY FORGE Military Academy

In present emergency your boy trained for responsible leadership. College Prep. & Jr. Coll. Modern fireproof bldgs. • Over 500 graduates now officers in U.S. service. Small individualized classes. All sports. Motorized Field Artillery, Infantry, Cavalry. Sr. ROTC. Band. Highest Govt. rating. *Catalog.* Box H, Wayne, Pa.

MERCERSBURG

• A well-equipped and beautifully located preparatory school. 90 miles from Washington. 9000 alumni from 48 states, 30 foreign nations. 689 graduates now in 126 colleges. Mercersburg develops self-reliance, good judgment. Every boy joins a literary society, studies public speaking. 17 tennis courts, 3 football fields, gymnasium, etc. Many Olympic team members. Rhodes scholars. Famous chapel and carillon. Junior school. Founded 1836. Catalog.
Charles S. Tippetts, Ph.D., Box V, Mercersburg, Pa.

BOYS' SCHOOLS

FARMHILL

40 MILES WEST OF WASHINGTON, D. C.
Protestant boys to 15. High standards. Small classes. Training for Preparatory Schools. Country Life. Sports. Pets. Write for catalogue.
Edward V. Willcox, Leesburg, Virginia.

THE BOLLES SCHOOL

On St. Johns River. Accredited. Prepares for college and Gov't Academies. 5th to 12th grades. Magnificent fireproof dormitory. New gymnasium. Military training. Honor Naval School. For catalog, address: Col. Roger V. Painter, Pres., Jacksonville, Fla.

Graham-Eckes School

College preparation for Harvard, Princeton, Yale, M.I.T., etc. Science, draughting, art, music. Large faculty, small classes. Sailing, fishing, all sports. 17th year. L. B. Marquis, *Headmaster*, No. County Rd., Palm Beach, Fla.

At your service—at all times—for advice on any school problem. Vogue's School Bureau—420 Lexington Ave., New York City. MO 4-7500.

FORK UNION MILITARY ACADEMY

A Christian School with the highest academic rating. Upper School prepares for university or business. ROTC. Every modern equipment. Junior School from six years. Housemother. Separate building. 46th year. Catalogue.
Dr. J. J. Wicker Fork Union, Virginia

FISHBURNE MILITARY SCHOOL

For 63 years distinguished in preparing boys for college, West Point, Annapolis, business. Enrollment restricted to 195. R. O. T. C. New $125,000 gymnasium. Catalog. Col. M. H. Hudgins, Box V-24, Waynesboro, Virginia.

A Renowned School For Boys

BOYS' SCHOOLS

GREENBRIER MILITARY SCHOOL

131st Year. Accredited Lower School, High School, Junior College. Near White Sulphur Springs. Fireproof buildings. All sports. Tested dairy herd and farms. Summer Camp. For Catalog, address: Major D. T. Moore, Registrar, Box V, Lewisburg, W. Va.

AUGUSTA MILITARY ACADEMY

Prepares for the best colleges. R.O.T.C. Personal supervision. Good health record. Sports: magnificent gym.; pool. 700 acres. Aviation under C.A.A. 77th year. Reasonable rate. Catalog. Col. T. J. Roller or Major C. S. Roller, Jr., Ft. Defiance, Va.

COLUMBIAN PREPARATORY SCHOOL

Our 34th Year
Prepares for West Point and Annapolis
Paul W. Puhl, A. B., Prin.
1441 R. I. Ave., N.W. Washington, D. C.

STUYVESANT

In the invigorating climate of the Blue Ridge country. Boys prepare for college, scientific schools. Accredited. Small classes. Superior faculty. One hour from Washington. Interesting trips to historical places. 100 acres, two athletic fields. Gym, sports, riding, tennis, hunts. Camera, Music, Rifle clubs. Junior Dept. Founded 1912. Catalog.
E. B. King, M.A., Headmaster, Box V, Warrenton, Va.

These schools will give special consideration to letters from readers who mention Vogue.

CRANBROOK SCHOOL

Beautiful, modern preparatory school. Ages 12 to 20. Athletics and hobbies encouraged. Unusual opportunities in arts, crafts, music. Small classes, strong faculty. Single rooms for all students. Graduates in over 50 colleges. Near Detroit. Catalog.
REGISTRAR
5640 Lone Pine Road, Bloomfield Hills, Mich.

LANDON SCHOOL FOR BOYS

• Provides firm ground-work for a college education—boys 12 to 18. Limited enrolment permits small study groups, maximum individual attention. Best progressive methods adapted by experienced masters. Honor system, and student government develop initiative, self-reliance, responsibility. Country location overlooking city. Lower school—separate grounds, buildings. Sports for every boy. Riding, golf. Catalog.
Paul L. Banfield, M.A.
Box V, Bradley Lane, Edgemoor
Washington, D. C.

ST. JOHN'S MILITARY ACADEMY

Every boy is thrilled with America's Victory efforts. A military school like St. John's will thrill him too—and inspire him to study for college preparation. Lessons of self-reliance and training in leadership help throughout life. Register early. Episcopalian. Sports. In Wisconsin lake region. 58th year.
982 De Koven Hall
Delafield Wisconsin

★ ★ ★ ★ ★ ★ ★ ★ ★

BOYS' SCHOOLS

MENLO SCHOOL AND JUNIOR COLLEGE

In California near Stanford University. Boarding. Fully accredited High School & two years of College. Lowry S. Howard, Pres., Menlo Park, Calif.

LOS ALAMOS SCHOOL

Offers best in College Preparation, climate, individual care. On mountain ranch in dry, healthful Rocky Mt. climate. Safely distant from either coast. Western and winter sports. Modern substantial buildings. Catalog. A. J. Connell, Box 65, Los Alamos, N. M.

KEMPER MILITARY SCHOOL

Junior College and High School. 98th year. Fully accredited. Superior scholastic, military, athletic rating. $200,000 gym. Indoor pool, rifle range. Golf. 96-acre campus. Catalog and View Book.
Col. A. M. Hitch, 182 Third St., Boonville, Mo.

WENTWORTH

MILITARY ACADEMY CENTER OF AMERICA
4 yr. High School—Separate 2 yr. College. R.O.T.C. All accredited. 64 yrs. Large Gym. Indoor pool. All Sports. Stadium. C.A.A. Flying. Catalog. Col. J. M. Sellers, 982 Wash. Place, Lexington, Mo.

TODD SCHOOL

Boys 6 to 20. Accredited College Preparation; and Little Boys' dept. Teaches how-to-study. Men teachers and house mothers. Shop. Business Career courses. Swimming. Riding. Non-profit. Hour from Chicago. Camp. Catalog. Box V, Woodstock, Ill.

MORGAN PARK MIL. ACADEMY

Four-year U. S. Army Reserve Officer training program. Superior preparatory course. Fully accredited. 85% of graduates go to leading colleges. All sports. Gym. Near Chicago. 69th year. Lower, Junior Schools also. Catalog. Box 682, Morgan Park, Illinois.

LAKE FOREST ACADEMY

A national college preparatory school. Small classes. Individual attention. Excellent preparation for entrance to all colleges. All athletics. Student activities. Courses adjusted to national crisis. E. F. Bowditch, Headmaster, Box 121, Lake Forest, Illinois.

CULVER MILITARY ACADEMY

EDUCATES THE WHOLE BOY

Studies and guides him understandingly. Discovers interests and aptitudes. Develops initiative, poise and enthusiasm for purposeful living. College preparatory, Junior College, 8th grade. Three Senior R. O. T. C. units—Artillery, Cavalry, Infantry. 1000-acre campus. All sports. Catalog.
810 Pershing Drive Culver, Indiana

WESTERN MILITARY ACADEMY

• Distinguished for the excellence of its academic instruction and success of its graduates in colleges. Highest standard in modern military training. Prepares boys for responsibility in national defense. Large playing fields on 50 wooded acres. Horsemanship. Golf. All team sports. Tile-lined swimming pool. Fireproof buildings. Ages 12 to 19. 64th year. *Catalog.*
Col. R. L. Jackson, Pres., Box V-8, Alton, Ill.

STAUNTON MILITARY ACADEMY

One of America's most distinguished military schools, located in historic Shenandoah Valley of Virginia. High elevation, excellent health record. For 81 years graduates have made excellent records at best colleges, universities, Annapolis and West Point. R.O.T.C. unit. 40-piece band. Liberal course for cadets not entering college. Modern, fire-proof buildings, two gymnasiums, and modern swimming pool. Athletic program for all boys. Separate Junior School. Visitors cordially welcomed at all times. For illustrated catalogue address Superintendent.

Box V-8, Staunton, Virginia

Fresnal Ranch School

Offers the boy of today not only thorough college preparation, but active participation in the operation of the school's 10,000-acre ranch.

Self-reliance, resourcefulness—these Fresnal boys acquire in day-to-day living. Solving a Geometry problem, servicing engines, or herding cattle, a Fresnal boy is learning to master his environment, learning to be a man. Tennis, team sports. Horse and saddle for riding and pack trips. Unrivalled health record. *Catalog.*
BRYAN F. PETERS, Headmaster TUCSON, ARIZONA

FOR IMPARTIAL AND COMPETENT ADVICE ABOUT SCHOOLS AND CAMPS . . . CALL

MOHAWK 4-7500

VOGUE'S SCHOOL BUREAU

★ RIVERSIDE

will operate year-round in Georgia while the U.S. Navy takes over the Florida Plant "for the Duration"

MILITARY TRAINING Supervised by U. S. War Department
Highest official R.O.T.C. rating with commissions in Army of U. S. to qualified graduates. Record, economy, and GUARANTEE of progress appeal to boys and parents. Aviation. Complete program of physical training. Preparatory and Post Graduate Courses. Junior College. Separate school for younger boys. Total expense $1094. *Catalog, address:*
GENERAL SANDY BEAVER, Pres., Box V-8, Gainesville, Ga.

THE FOLLOWING PAGES CARRY A COMPREHENSIVE LISTING OF GIRLS' SCHOOLS

SCHOOL

Vogue's selected

CANADIAN SCHOOL

Sainte Geneviève

Montreal, P.Q.

Exclusive French school. Comprehensive cultural course for girls, ages 14-20. Small enrolment permits individual programs. Music, Art, Dramatics. Riding. Week-end cottage in Laurentian Mts. for winter sports.

Mrs. S. T. Ritchie (née Boucher), 1675 Lincoln Ave.

GIRLS' SCHOOLS

SEMPLE SCHOOL FOR GIRLS

351 RIVERSIDE DRIVE, NEW YORK

Resident, Day, Advanced and Special Courses. College Prep., Art, Music, Dramatics, Secretarial, Household Arts, Athletics. Country Estate week-ends. 45th year. MRS. T. DARRINGTON SEMPLE, PRINCIPAL.

HELEN NORFLEET SCHOOL

N. Y. used as laboratory. Individual study programs. Fee includes general cultural course, languages, concerts, operas, theatres, and choice of N. Y. career schools for training in any subject. Beautiful residence. HELEN V. NORFLEET, 125 E. 65TH ST., N.Y.C.

FOSTER SCHOOL OF FINE ARTS

For Young Women. Interior Decoration, Fashion, Merchandising. Journalism. Elective Collegiate Courses. Instructors actively engaged in profession. Resident & Day. MABEL L. FOSTER, 130 EAST 57TH STREET, NEW YORK. PLAZA 3-8841.

GARDNER SCHOOLS FOR GIRLS

Formerly at 154 E. 70th St., N.Y. *Opening* at **Hotel Plaza, New York City,** and in beautiful estate at **Tuxedo Park, N. Y.**

Boarding and Day Schools. Elementary, College Preparatory, Collegiate, Secretarial Courses. Fine and Practical Arts. Unequalled facilities for Athletics.

85th Year

GIRLS' SCHOOLS

FRENCH SCHOOL FOR GIRLS

Home life, cultural background and intellectual guidance. Students may either follow school curriculum or take an entire outside program. Tuition accordingly. MLLE. TOUTAIN AND MISS CUMMINGS, 903 PARK AVENUE NEW YORK CITY

LENOX SCHOOL FOR GIRLS

170 EAST 70TH STREET, NEW YORK

Pre-primary thru high school. College preparation, music, art, and general courses. All-day plan includes supervised study, sports. Daily bus service. Booklet on request. OLIVIA S. GREEN, M.A., HEAD.

DUCHESNE

RESIDENCE SCHOOL

Offers college-age girls cultural advantages of New York. Vocational studies to meet individual interests and present-day conditions. Conducted by Religious of the Sacred Heart. 1 EAST 91ST ST., NEW YORK.

SCUDDER-COLLVER SCHOOL

Unusual home and school experience in distinctive New York environment. Practical homemaking and cultural arts. New career course to meet the growing demands of Inter-American relations. PL. 3-2546. N. V. COLLVER, 227 E. 19TH ST., NEW YORK, N. Y.

Mohawk 4-7500 is the 'phone number which brings you school information.

EMMA WILLARD

Founded 1814

One of America's most distinguished schools for girls, featuring a college preparatory and general course. Graduates in leading colleges and universities. Rich in tradition, modern in equipment. Strong music and art. All sports. *Catalog.*

MISS ANNE WELLINGTON, Head., Troy, N. Y.

GIRLS' SCHOOLS

SAINT AGNES

A moderately priced Episcopal boarding school emphasizing thorough college preparation. General course, music and art. Dramatics, dancing. Fireproof building. Delightful country location. Outdoor sports. Catalog. MISS BLANCHE PITTMAN, BOX V, ALBANY, N. Y.

SKYWOOD HALL

College preparatory & general course. Small student groups. Emphasis on cultural interests. In beautiful Westchester Hills near New York advantages. Five and seven day boarding according to age. Country day program from 5th grade to college. Sports activities. Riding.

For catalog address

Miss Katherine V. Debevoise, Headmistress
Mount Kisco New York

GIRLS' SCHOOLS

MT. ST. MARY-ON-THE-HUDSON

NEWBURGH, NEW YORK

Emphasizes character, health and preparation for college, business or arts. New fireproof buildings. 68 acres. Chartered by State. Accredited by Middle States Association. SISTERS OF ST. DOMINIC.

DREW SEMINARY

On beautiful Lake Glenelda in a location famed for beauty and healthfulness. Drew girls live, study and play in an ideal environment. Accredited college preparation and general courses. Music, Art, Secretarial, Dramatics. All sports—riding, skiing, coasting. Gymnasium. *Separate Junior School.* Catalog.

50 miles north of New York City

Box V, Carmel, N. Y. **Dr. H. E. Wright, President**

Briarcliff Junior College

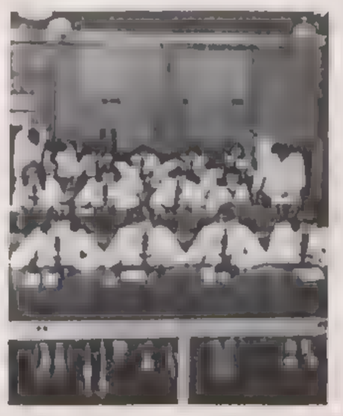
Two-Year Courses in Liberal Arts, Business Training, Child Development, Home Economics, Fine Arts, Music, Merchandising, Costume Design, Interior Decoration. War Work courses in Nutrition, Motor Mechanics, Topographic Drafting. Advantages of both city and country college. Varied sports program. Day and Resident.

Address: MRS. ORDWAY TEAD, President, Briarcliff Junior College
Briarcliff Manor, New York

MARYMOUNT COLLEGE

TARRYTOWN-ON-HUDSON, NEW YORK

SECRETARIAL



FIRST DEFENSE LINE

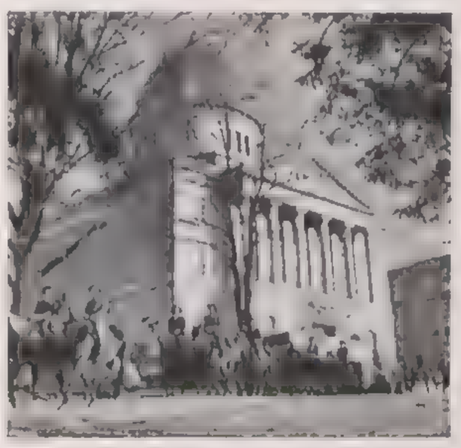
• ACCREDITED. Liberal Arts. Confers B. A., B. S. degrees. National Defense Program. Pre-Medical, Secretarial, Home Making and Nutrition, Art, Music, Pedagogy, Journalism, Dramatics. Directed field trips in all depts. Athletics. Special two-year course.

Extensions:—1027-28 Fifth Avenue, New York
Paris and Rome. Address Secretary.

Marymount Preparatory Schools:

Wilson Park Tarrytown, New York
Corner Fifth Ave. & 84th Street, New York City
Address Rev. Mother

NEW YORK CITY



TARRYTOWN

THE Knox SCHOOL

• Healthful and picturesque country location on Otsego Lake. College preparatory and 2-year accredited postgraduate courses. Special training for secretaries, laboratory technicians, medical secretaries. Art, music, drama. Riding, tennis, swimming, golf, winter sports.

Write for catalog

MRS. E. RUSSELL HOUGHTON
Box V, Cooperstown, N. Y.

CONSULT THE PRECEDING PAGES FOR SELECTED LISTING OF BOYS' SCHOOLS

DIRECTORY

list of schools

GIRLS' SCHOOLS

PACKER
COLLEGIATE INSTITUTE

Kindergarten through Junior College. Long-established girls' day school, standing for sound scholarship and breadth of culture. Accredited. Music, art, sports. 176 JORALEMON ST., BROOKLYN, NEW YORK.

CATHEDRAL SCHOOL
OF SAINT MARY GARDEN CITY, L. I., N. Y.

Episcopal Boarding and Day School for girls. One hour from N. Y. C. Kindergarten to College. Separate residence for girls 10-14. Outdoor life, all sports. Art, music. MARION REID MARSH, BOX V.

THE HEWLETT SCHOOL

Unrivalled location on Long Island's exclusive South Shore. Small, intimate group of girls, 6 to 18. College preparation. High scholastic rating. Music, Art. Dancing. All sports. 50 miles from New York. 27th year. MISS EUGENIA V. COOPE, PRIN., EAST ISLIP, L. I.

KENDALL HALL

Zestful outdoor life. 2 hours from Boston. Small classes, personal interest of teachers alert to each girl's needs. Strong college preparatory, general courses. Sports. Inclusive rate. Catalog. MR. AND MRS. G. M. KENDALL, BOX 355, PETERBOROUGH, N. H.

High Mowing School
ON A HILLTOP FARM

An experienced faculty with an excellent college preparatory record. General course, crafts and the arts. Country life, activities and sports. Lower school with separate buildings. Coeducational throughout. Opening September 21, 1942. For further information write

The Registrar **Wilton, N. H.**

Weylister

Secretarial Junior College

Sound executive-secretarial training. Technical and background courses, supplemented with course in personality development as a business asset. A.S. degree. Placement. One and two-year courses. Large attractive campus. Catalog.
Mrs. M. W. S. Beach, M.A., Box V, Milford, Conn.

MAROT JUNIOR COLLEGE

Distinguished New England school offers 2 yrs. college, 2 yrs. preparatory. Terminal, transfer courses. Liberal and fine arts, medical secretarial, pre-nursing, laboratory theatre, vocal and instrumental music, child training, home ec. All sports. Catalog.
Mary Louise Marot, President
Box V **Thompson, Connecticut**

LARSON JUNIOR COLLEGE

Accredited. Liberal Arts, Secretarial, Medical Secretaryship. Pre-nursing. Lab. Technician. Home making (incl. nutrition). Design. Advertising. Library Sci., Music, art. Degrees. Campus. Sports.

Miss Ruth V. Grew
New Haven, Conn.

Gray Court
COLLEGE AND PREP SCHOOL
50 minutes from N. Y.

College Preparatory & Lower Schools. Separate Junior College. Liberal Arts, Secretarial & Medical Sec., Merchandising, Journalism, Pre-Nursing, Home Economics, Art, Music, Dramatics. All sports. Riding. Gymnasium, social life. Two campuses. *Catalog address Registrar:*
Gray Court Junior College, Ridgefield, Conn.

GIRLS' SCHOOLS

ST. MARGARET'S SCHOOL

Emphasizes preparation for the leading colleges. General course with music, dramatics, art, secretarial work, and homemaking. Hockey, riding. Other sports. Country estate, modern building. Established 1865. ALBERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

CATHEDRAL PINES SCHOOL
IN THE BERKSHIRES

Grades I-VIII. Sound academic work as well as home training and outdoor sports. Riding. Directed by: MR. AND MRS. WILLIAM E. MULLIKEN, JR. CATHEDRAL PINES SCHOOL CORNWALL CONN.

WYKEHAM RISE

In the Litchfield Hills. Thorough preparation for all leading colleges, and general courses. Also separate Lower School for grades 7-8. Music and Art. Beautiful campus for all sports. Riding. Catalogue. SARA McD. GAITHER, HEAD, BOX V, WASHINGTON, CONN.

LOW-HEYWOOD

Thorough college preparation. Small classes, sound scholarship. 12-acre campus for sports. Stimulating activities. General course. Art, Music, Stagecraft. PRINCIPALS: MISS MARJORIE L. TILLEY & MRS. HENRY HEYWOOD FOX, BOX V, STAMFORD, CONN.

ROSEMARY HALL
Greenwich, Connecticut
COLLEGE PREPARATORY

Constance Evers
Eugenia Baker Jessup, B.A. } Headmistresses
Bryn Mawr College

Caroline Ruutz-Rees, Ph.D.
Mary E. Lowndes, M.A., Litt.D. } Advisers

Going to college? Better plan ahead for you may need special preparation.

GIRLS' SCHOOLS

STONELEIGH—PROSPECT HILL

A small country school in the Berkshires. College preparatory and general courses. Selected faculty and small classes. Modern building on 150 acre campus. Art, music, riding, skiing and uniforms incl. in school fee. MRS. EDITH M. LEWIS, BOX V, GREENFIELD, MASS.

BARRINGTON

In the Berkshires. College preparatory, general, and practical courses. Homelike atmosphere. Music featured. Fireproof building in safe location. Beautiful campus. Golf, tennis, winter sports. Catalog. MR. AND MRS. J. D. TRACY, DIRS., GREAT BARRINGTON, MASS.

ENDICOTT

Two year college courses for young women. Liberal Arts, Sec'l Sc., Photography, Foods, Mdse., Medical Sec'l, Clothing, Art, Drama, Int. Decor., Journalism. Vocational experience. All sports. Near Boston. E. TUPPER, PH.D., DEAN, PRIDE'S CROSSING, MASS.

COLLEGE PREPARATION

Years of experience preparing girls for the leading eastern colleges. Ideal living conditions. Secluded location in college town. Homelike atmosphere. All outdoor sports. Booklet: *Entrance Requirements of the Major Colleges for Women.*
Sarah B. Whitaker, Dorothy M. Bement.
Box E, Northampton, Mass.

NORTHAMPTON
SCHOOL FOR GIRLS

ABBOT ACADEMY

Founded 1829

COLLEGE PREPARATORY and GENERAL COURSE
Rich traditions combined with modern methods. Excellent facilities for art and music. Beautiful country campus 23 miles from Boston. All sports.

Marguerite V. Hearsey, *Principal*
Andover **Massachusetts**

HOUSE IN THE PINES SCHOOLS

Cornish School for Girls: Thorough preparation for the leading colleges. General courses with many electives in art.

House in the Pines Junior College: Two-year courses, academic, secretarial, medical secretarial, equitation, art, music, and household arts.

Country location in a college town. Swimming. Excellent stable with covered riding ring.

Write for Junior College or Cornish School catalogue.

Gertrude Cornish Milliken, Director, 40 Pine Street, Norton, Mass.

OAK GROVE
A FRIENDS' SCHOOL FOR GIRLS

Emphasizes Preparation for College and Gracious Living. Music, Art, Expression. Upper and Lower Schools. Junior College Secretarial Science. Joyous outdoor recreation among beautiful Maine hills. New Fireproof Dormitory and Recitation Building. Riding included.

Mr. and Mrs. Robert Owen, Principals Box 121, Vassalboro, Maine

THE ART OF LIVING - *A One Year Practical Course*

FOR YOUNG WOMEN 18 TO 25. Equips you to meet the demands of modern family, social, intellectual and business life and is adaptable to individual needs. **Includes** practical scientific home-making, cultural arts and music, hospitality and family management, budgeting and finance, nutrition, child care and training, interior decoration, dress design, current history and literature, writing-for-profit—**many essentials not taught elsewhere** which a girl needs for successful living. Attractive social life. **Boston advantages.** Sports. *Write for Catalog 35.*

DANFORTH-DUNBAR SCHOOL, WORCESTER, MASS.

Mary A. Burnham
FACING SMITH COLLEGE CAMPUS

For 64 years has successfully prepared girls for Smith and other colleges. Accredited. Courses meet newest college entrance requirements. Advanced courses, drama, secretarial, music and art. Charming colonial residences. Riding, swimming, tennis, skiing, all sports. *Write for Catalog.* MRS. GEORGE W. EMERSON, *Prin.*, Box 43-D, Northampton, Mass.

ROGERS HALL

50 years of New England traditions. Near Boston. Thorough college preparation. One year intensive review for college. General course with electives in secretarial training, home economics, music, art, dramatics. All sports with riding. Swimming pool.

For catalogue, address

Mrs. Katharine Whitten McGay, Principal
Box V Lowell, Mass.

GIRLS' SCHOOLS

WALNUT HILL

Preparatory and general courses. Excellent record with leading colleges. Music, art. 50-acre campus 17 miles from Boston, on main railway. All sports, riding, skiing. Founded 1893. HESTER R. DAVIES, PRINCIPAL, 16 HIGHLAND ST., NATICK, MASS.

THE DANA HALL SCHOOLS

Tenacre—For young girls from six to fifteen years. Dana Hall—College Preparatory and General Courses. Pine Manor—Junior College. Music, Art, Homemaking. HELEN TEMPLE COOKE, HEAD, BOX G, WELLESLEY, MASS.

CHOATE SCHOOL

Country school for a limited group of girls. Near Boston. College preparatory and general courses. Small classes. Congenial home life. Basketball, hockey, riding, tennis. Catalog. AUGUSTA CHOATE, VASSAR, 1600 BEACON STREET, BROOKLINE, MASS.

CHAMBERLAYNE
JUNIOR COLLEGE

50th yr. Accredited. Harvard Instructors in Liberal Arts. Vocational Training. Prep. Dept. Catalog. THERESA A. LEARY (A.B., M.A., RADCLIFFE), 229 COMMONWEALTH AVE., BOSTON.

GARLAND *School*
Training for Contemporary Living

One and two-year courses for girls of college age. Nutrition, Food preparation, Home management, Child care, Costume design, Sewing, Interior decoration. Graduate year in Fashion & Art. Four residence practice houses. Catalog.
Mrs. Gladys V. Jones, M.S., Director
409 Commonwealth Avenue, Boston, Mass.

BOSTON UNIVERSITY FOR CAREERS

College of Practical Arts and Letters, a select college for women within a coeducational university. 1, 2 and 4 year degree and diploma courses combine cultural and vocational subjects for successful careers.

Secretarial, Commercial Science, Home Economics, Applied Art, Journalistic Writing, Merchandising, Medical Secretarial. Dormitories. Write for *catalog.*
T. Lawrence Davis, Dean, 28 Garrison St., Boston, Mass.

Katharine Gibbs

SECRETARIAL
TWO YEAR Course
College and cultural subjects, thorough secretarial training.
ONE YEAR Course
Intensive secretarial training.
SPECIAL COURSE FOR COLLEGE WOMEN
Delightful residences in Boston and in New York. For catalog, address Associate Principal.

- **BOSTON** 90 Marlborough St.
- **NEW YORK** 230 Park Ave.
- **PROVIDENCE** 155 Angell St.

Erskine

SOCIAL WORK • THE ARTS • BUSINESS

TWO-YEAR COURSES for secondary school graduates. Majors in Art, Music, Drama, Secretarial, Literature, Languages and Social Service. Red Cross courses. Excellent Faculty.

Ideal location in the residential section of Boston. Attractive living quarters. Riding. Tennis. Golf. Special work in the Dance.

For catalog, address

Mrs. Gertrude Brock Clark, Director
111v Beacon Street, Boston, Massachusetts

Lasell JUNIOR COLLEGE

TEN miles from Boston's cultural advantages. Two-year courses for high school graduates. Academic, Home Economics, Secretarial, Merchandising, Pre-nursing, Art, Music, Expression courses. College Preparatory. All sports, swimming pool, golf, riding. 30-acre campus. Delightful home life. *Catalog.*

GUY M. WINSLOW, Ph.D., *President*
126 Woodland Road Auburndale, Mass.

FOR PERSONAL ADVICE WRITE VOGUE'S SCHOOL BUREAU, GRAYBAR BLDG., NEW YORK

SCHOOL

Vogue's selected

GIRLS' SCHOOLS

DWIGHT SCHOOL FOR GIRLS

Est. 1889. College Preparatory, Special and Post-Graduate Courses. Music, Art, Science. Small classes, individual attention. Happy and wholesome home life. MISS FRANCES LEGGETT, MRS. CHARLES W. HULST, PRINS., ENGLEWOOD, N. J.

MISS GILL'S SCHOOL

Country life and the nearby advantages of New York combined in a small, homelike school. Thorough College Preparatory or General Course. Art, Music, Sports. ELIZABETH A. GILL, BERNARDSVILLE, NEW JERSEY.

MISS BEARD'S SCHOOL

ESTABLISHED 1891

College preparatory and general courses. Complete sports program. HEADMISTRESSES, LUCIE C. BEARD AND SARA C. TURNER, BOX 38, ORANGE, N. J.

KENT PLACE SCHOOL

Founded in 1894

Notable record of college preparation. Also general course; expert training in art, music, dramatics, all sports. Extensive campus; school farm. ¶All city and country advantages.

Harriet Larned Hunt, *Headmistress*
SUMMIT, NEW JERSEY

GIRLS' SCHOOLS

ST. JOHN BAPTIST SCHOOL

College preparatory and General courses. Music, Art, Sports. An Episcopal School for girls under care of Sisters of St. John Baptist. Res. or Day. In the country near Morristown, N. J. Catalogue. THE SISTER SUPERIOR, MENDHAM, NEW JERSEY

SAINT MARY'S HALL

On the Delaware. Episcopal School, founded 1837. For girls 6-18. College preparation; music, art, and secretarial subjects. Separate Lower School. Easily accessible by train to New York and Philadelphia. FLORENCE L. NEWBOLD, BOX V, BURLINGTON, N. J.

ROSE HAVEN

School for Girls 5-14 years. Complete elementary course. Latin, Native French, Music, dancing, art. All sports. Personal care. Charming environment. 1 hr. from N. Y. C. Est. 1920. DIRECTOR, ROCKLEIGH (P. O. NORTHVALE), N. J.

GRIER SCHOOL

Accredited College Preparation and General Courses, for girls 12-18. Art and Music. Typing. 200 acres, in the Pennsylvania Alleghenies. Excellent riding, winter and team sports. Gym and pool. 88th year. Catalogue.

T. C. GRIER, Director
Box 68 Birmingham, Pa.

GIRLS' SCHOOLS

LAUREL SCHOOL

A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEADMISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

RYDAL HALL

Home school for girls 6-14. Kindergarten—grammar grades. Home influence, careful guidance of each child's tendencies. Music, dancing, crafts, dramatics, nature study. French daily. Ten miles from Phila. Catalog. ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

HOLMQUIST SCHOOL

College preparatory, general, and fine arts courses. Exceptional facilities for special work in music, art, crafts. Quiet rural setting in Bucks County. Country sports. Practical training for modern responsibilities. Booklet. MISS KARLINE HOLMQUIST, NEW HOPE, PA.

MORAVIAN SEMINARY COLLEGE

Traditions of scholarship and character development covering two centuries. SEMINARY: grades 1-12, college preparatory and general courses. COLLEGE: certificate and degree courses. Music, art, secretarial, dramatics, technician courses. Happy, informal campus life. Near Philadelphia. *Specify catalog desired.* Edwin J. Heath, M.A., D.D., President, Box V, Bethlehem, Pa.

Mohawk 4-7500 is the 'phone number which brings you school information.

GIRLS' SCHOOLS

NATIONAL CATHEDRAL SCHOOL FOR GIRLS

Resident and day. Located on 58 acres of the Cathedral Close. College prep. & general courses. Emphasis on the Arts. Post graduate course with special diploma. MABEL B. TURNER, PRINCIPAL, WASHINGTON, D. C.

GUNSTON HALL

A city school located to make the advantages of the Capital easily accessible. Junior College, and accredited college preparatory course. Excellent special departments. Full athletic program and riding. Write for catalog.

Mary B. Kerr, M.A., Principal, 1904 Florida Avenue, Washington, D. C.

Marjorie Webster

A Career School in our Nation's Capital

A distinctive combination—Junior College and Nation's Capital advantages. TWO and THREE year terminal courses in Physical Education, Kindergarten, Dramatics, Radio, Stage Arts, Fashion Design, Interior Decoration, Merchandising.

ONE and TWO year Secretarial

Fireproof dormitory. All sports. Campus. Swimming. Riding. Catalog.

Rock Creek Park Estates, Box V, Washington, D. C.

Make use of Vogue's school service.

PENN HALL

• JUNIOR COLLEGE & PREPARATORY SCHOOL •

South in the Cumberland Valley, a little north of Dixie

For Young Women, 2-year College, awarding Degrees; and 4-year High School. Both "accredited." Certifies to Colleges without examinations. Transfer privilege, anywhere. Career training in:—Music, Art, Home Economics, Costume Design, El.-Journalism, Int. Decor., Secretarial, Stage Arts, Medical Technician and Sec. Physical Education and Coaching, Merchandising. Connecting baths. Riding, golf, swimming pool, canoeing. Social Life. Attendance: 37 states. *Mention interests:* Catalog—address F. S. MAGILL, LL.D., Pres., Box V, CHAMBERSBURG, PA.

A REVITALIZED PROGRAM

MOTOR MECHANICS

Its aim: To train young women for responsibilities that will be of greatest service to their country in the war effort.

The JUNIOR COLLEGE will give intensive courses in: Home Economics, Kindergarten Technique, Infant Care, Preparation for Occupational Therapy, Business Science, Personnel Work.

Our Theatre Workshop continues stress on Public Speaking and Service Performances.

The SCHOOL prepares for college. It also offers a general curriculum that encourages practical work in Typing, Cooking and Nutrition.

Swimming pool, Riding, Tennis Courts, Golf Course, as well as emphasis on physical fitness. New Inclusive Fee.

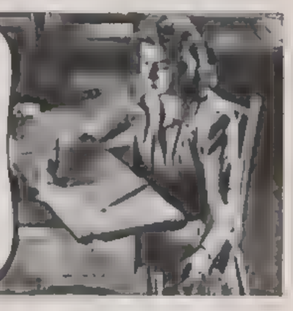
MARY LYON
Junior College and School

Ten miles from Philadelphia
For further information address: MARY LYON, Box 133
SWARTHMORE, PENNSYLVANIA

OGONTZ JUNIOR COLLEGE

Preparation for living in today's world, with emphasis on vocational and homemaking courses: Nutrition, First Aid, Secretarial, Music, Art, Dramatics. Also academic courses transferring to senior colleges. Field trips to near-by Philadelphia. Opera, theater, other cultural advantages. Riding, golf, swimming. *Catalog.*

Abby A. Sutherland, Pres., Ogontz School P. O., Pa.



MOUNT VERNON SEMINARY and JUNIOR COLLEGE

RESIDENT AND DAY SCHOOL FOR GIRLS
(Established 1875—68th Year)

• Junior College: Transfer and terminal courses. Preparatory School: College preparatory and general courses. Large campus on outskirts of Washington, broad sports program, swimming pool. For literature address:

GEORGE W. LLOYD, Pres., 3801 Nebraska Avenue, WASHINGTON, D. C.

HARCUM JUNIOR COLLEGE

Two Year College Diploma. Vocational Guidance. Professional Training. Practical Experience. Placement Department. Riding and Sports. Beautifully situated in a college community.

Academic
Fine Art
Medical Secretarial
Experimental Theatre
Interior Decoration
Secretarial Science
Homemaking
Dramatics
Nursery Work
Merchandising
Costume Design
Music

Edith Harcum, President, Box V, Bryn Mawr, Pa.

And Senior High School. 40th year. College transfer courses. Liberal Arts, Art, Drama, Fashion Illustration, Home Economics (Practice House), Interior Decoration, Journalism, Music, Secretarial Science. Individual development. Riding, sports. Washington advantages. *Catalog.*

Kendric N. Marshall, Pres., Box V,
Chevy Chase Junior College, Washington, D. C.

FOR PERSONAL ADVICE WRITE VOGUE'S SCHOOL BUREAU, GRAYBAR BLDG., NEW YORK

DIRECTORY

list of schools

GIRLS' SCHOOLS

ST. ANNE'S SCHOOL

Episcopal. College Prep. and General Courses. Modern buildings on 23 acre campus. Separate dormitory for younger girls. All sports. Riding. Music. Art. Address ELIZABETH B. COCHRAN, PRINCIPAL, GREENWAY RISE, CHARLOTTESVILLE, VIRGINIA.

ST. MARGARET'S SCHOOL

Episcopal. Thorough preparation for college. Music, Art, Athletics, Riding. Simple country life. Beautiful campus on Rappahannock River. Moderate cost. For illustrated catalog, address: MISS EDITH V. LATANÉ, PRINCIPAL, TAPPAHANNOCK, VA.

STRATFORD

Accredited Junior College and High School. In Southern Virginia. Liberal Arts, Fine Arts, Secretarial, Kindergarten Training, Journalism, Home Economics, etc. All sports on 12-acre campus. For catalog, address: JOHN C. SIMPSON, PRES., BOX V, DANVILLE, VA.

SULLINS COLLEGE

Junior College and High School. Both accredited. 327 acre Campus in beautiful Virginia Park. Pool, all Water Sports, Riding, Music, Art, Dramatics, Home Ec., Secretarial, Physical Ed. Camp. Every room has bath. Catalogue: BOX V, BRISTOL, VIRGINIA.

National Park COLLEGE

8 miles from the White House

Junior College and preparatory. Music, art, dramatics, secretarial, home making. All sports. Riding. *Catalog.*

ROY TASCO DAVIS, PRESIDENT
Box 582, Forest Glen, Md.

GIRLS' SCHOOLS

ST. CATHERINE'S SCHOOL

An Episcopal country school. Graduates in leading Eastern colleges. Also general course. Music and Art. Fireproof buildings. Riding and other outdoor activities all year. Pool. MRS. JEFFREY R. BRACKETT, HEADMISTRESS, BOX V, RICHMOND, VIRGINIA.

AVERETT JUNIOR COLLEGE

Fully accredited 2-year courses emphasizing liberal arts. Terminal, normal, transfer courses. Music, art, speech and dramatics, secretarial, library sc., physical ed., home ec. Golf, riding. 83rd yr. Endowed rate. Catalog. CURTIS BISHOP, PRES., BOX V, DANVILLE, VA.

STUART HALL
LOWER SCHOOL

Ideal conditions for children, grades four to eight.
Separate building; wholesome life under intelligent, sympathetic supervision.
Group sports and games, dancing, swimming, riding.
Also Upper School, college preparation and general course. For catalogs, address:
Stuart Hall, Box JV, Staunton, Virginia

GREENBRIER COLLEGE

Junior College and College Preparatory for young women. Founded in 1812. Situated in the healthful Alleghenies near White Sulphur Springs. Art, Music, Dramatic Art, Secretarial. Fireproof residence hall. Exceptional social and recreational advantages. For catalogue address:

F. W. Thompson, Pres.
Dept. V-28
Lewisburg, West Va.

GIRLS' SCHOOLS

HARRIS FLORIDA SCHOOL

Resident and Day Departments. Accredited. Outdoor study and sports throughout winter. October and May in the mountains of North Carolina if desired. For catalogue and Northern interview, address MISS HARRIS, 1052 BRICKELL AVE., MIAMI, FLA.

BARTRAM SCHOOL IN FLORIDA

College preparation of highest standards. Fully accredited; graduates in leading Eastern colleges. Boarding dept. from 5th grade. Healthful outdoor life—riding and swimming. Modern building. Booklet. OLGA V. PRATT (VASSAR), JACKSONVILLE, FLA.

MARGARET HALL

Episcopal school for girls, primary through high school. Accredited college preparatory. Modern building, swimming pool, sports. Riding. Campus of six acres. For Catalog, and View Folder, address: MOTHER RACHEL, O.S.A., BOX V, VERSAILLES, KY.

WARD·BELMONT

with its charm of the Old South, is the locale of an historic romance of the South, "Dinner at Belmont". Conservatory of Music. Academic, vocational, defense courses. Swimming pool. Every girl member of social club. All sports including riding. Inland location.

For Catalog, View Bo k, "Club Village", address:

J. E. Burk, Ph. D., Pres. Box 805, Ward-Belmont, Nashville, Tenn.

VIRGINIA INTERMONT

Endowed Junior College and high school. Accredited. 2 years standard college work. General, vocational courses in Music, Art, Speech, Dramatics, Home Ec., Physical Ed., Secretarial, Library Science. Beautiful location. Sports, riding, swimming. Founded 1884. Moderate rates. Summer Camp: V. I. Ranch. Catalog. **H. G. Noffsinger, Box 127, Bristol, Va.**

Graham-Eckes School

Limited enrollment and large faculty give thorough preparation for leading colleges. Graduates in Wellesley, Mt. Holyoke, Smith, Radcliffe, etc. Also General Academic Course. Art, Music, Drama, 17th year. Sailing, fencing, all sports.

Inez G. Graham, Headmistress.
North County Rd., Palm Beach, Florida

GIRLS' SCHOOLS

ASHLEY HALL

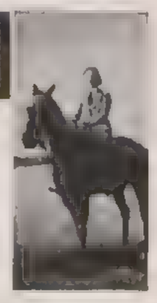
Accredited college preparatory and general courses in atmosphere of historic Southern culture. Music, dramatics, home economics, art. Outdoor sports; riding, pool. Lower school. Catalog. MARY VARDRINE MCBEE, L.H.D., PRIN., BOX V, CHARLESTON, S. C.

ST. MARY'S SCHOOL
AND JUNIOR COLLEGE

Episcopal. In Pine Belt. Three years' high school, two years' standard college. Accredited. Special courses. Sports. Mrs. Ernest Cruikshank, Prin. Catalog. A. W. TUCKER, BUS. MGR., DEPT. V, RALEIGH, N. C.

The schools listed in this section are as anxious to help you as is Vogue's School Bureau. Write to the schools in which you are interested, and they will send you helpful information.

SALEM ACADEMY



Prepares for leading colleges and for the responsibilities of home and community. Accredited. Exceptional music training. Year 'round outdoor sports. Historical trips. Founded 1772. Beautiful modern buildings on 56 acres. Catalogue. **Mary A. Weaver, M.A., Prin., Box V, Winston-Salem, N. C.**

Brenau Academy
FOR GIRLS

Fully accredited College Preparatory. Music and dramatic art. Contiguous to Brenau College campus. Foothills Blue Ridge Mountains. Riding, canoeing, hockey, golf, tennis, etc. Trips to Great Smoky Mts. Catalog: **BRENAU ACADEMY, Box E, Gainesville, Ga.**

GULF PARK
COLLEGE-BY-THE-SEA

Accredited Junior College and Preparatory School for girls on the Riviera of America. Music, art, speech and theater arts, home economics, secretarial courses in an atmosphere conducive to the development of health, character, personality. Park-like campus of semi-tropical beauty. Riding, dancing, golf, aviation. Salt water sports; also, fresh water pool. *Catalog.*

Richard G. Cox, President
Box V Gulfport, Miss.

FAIRMONT — THE CASEMENTS

1713 Massachusetts Ave., N. W.
Washington, D. C.

Box T, Ormond Beach, Florida. (Healthful outdoor life on luxurious beachfront estate.)

Junior College or Preparatory courses, credits transferable. Unique arrangement permits girls to spend part of year at Fairmont or at The Casements in sunny Florida.

Liberal arts, fine arts, costume design, commercial art, interior decoration, domestic arts, radio, dramatics, merchandising, secretarial, social service, dancing, music. Delightful social life. Pool, golf, riding. Maud van Woy, A.B., President. *In writing for catalogs mention interests.*

Southern Seminary
AND JUNIOR COLLEGE • *A SCHOOL OF CHARACTER*

For 75 yrs. one of America's famous schools for young women. **Accredited** Junior College & Preparatory School in Blue Ridge Mountains of Virginia. Home life that of fine old Southern family. **Cultural & Career Courses** combined to meet Today's needs:—Music, Art, Languages, Drama, Speech, Home Ec., Merchandising, Phys. Ed., Library Sc., Journalism, Kindergarten Tr. & Secretarial Courses, Social Training. All Sports. Own stable of fine horses. Indoor swimming pool. Every room filled each year. *For Catalog, write*

Robert Lee Durham, Pres., Box V-8, Buena Vista, Va.

Warrenton Country School

Old Dominion Hounds

• In the lovely Piedmont Valley, forty miles from Washington, a selected group of students, from ten to eighteen years old, enjoy a happy country life. Eleven buildings. Beautiful gardens, charming outdoor theatre. Two-hundred-acre farm operated in connection with school. Thorough College Preparation, well-planned General Course. Music, art, crafts. All sports, riding.

MISS LÉA M. BOULIGNY, *Principal*
BOX 18 WARRENTON, VIRGINIA

Fairfax Hall

JUNIOR COLLEGE • PREPARATORY

• An old Virginia school noted for high scholastic standards. Safe, healthful location in lovely Shenandoah Valley, near Skyline Drive. Accredited. 2 years college, 4 years high school. Fine Arts, secretarial, journalism. Happy social life. Spacious grounds. Indoor and outdoor pools, stable, riding rings. *Catalog.*

Wm. B. GATES, M.A., Pres.
Box V-8, Park Station
Waynesboro Virginia

TELEPHONE MOHAWK 4-7500 IF YOU NEED ADVICE ON YOUR SCHOOL PROBLEM

SCHOOL

Vogue's selected

GIRLS' SCHOOLS

KINGSWOOD-CRANBROOK

Grades 7-12, postgraduate. Preparatory and general courses. On lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in arts, sciences, handicrafts. Viewbook. Write SECRETARY, 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH.

HILLCREST

Over a quarter-century successful experience with junior girls, 6 to 14. Safe, healthful location, 150 miles from Chicago. Accredited preparation for high school or academy. Music, dancing, dramatics, sports. SARAH M. DAVISON, BOX 4-V, BEAVER DAM, WIS.

KEMPER HALL

Episcopal School preparing for all colleges. Accredited. Beautiful lake shore campus. Unusual opportunities in Art and Music. Domestic Science. Sports program. Also Junior school. 1½ hours from Chicago. Address: REGISTRAR, BOX V, KENOSHA, WISC.

FRANCES SHIMER

Accredited 4-yr. Junior College. 90th year. Liberal Arts, Music, Art, Drama, Home Economics. Small classes, limited enrollment. Twelve buildings, all sports, inclusive fee. Catalog and viewbook: ALBIN C. BRO, PRESIDENT, BOX 582, MOUNT CARROLL, ILL.

WILLIAM WOODS COLLEGE

Accredited Junior College courses (transfer, terminal, pre-professional). A.A. degree in Liberal and Fine Arts; Music, Home Ec., Medical and Dental Secretarial, Costume Design, etc. Sports. Private lake. 52nd year. Catalog. H. L. SMITH, FULTON, MISSOURI.

TUDOR HALL

College preparatory, general courses. Music, art, dramatics emphasized. Graduates make excellent records at leading colleges. Complete sports program, swimming pool. I. HILDA STEWART, PRINCIPAL, 3180 MERIDIAN STREET, INDIANAPOLIS, INDIANA.

The Barstow School

FOR GIRLS

50th & Cherry — Kansas City, Mo.

Ideal middle western location. Fully accredited. Thorough preparation for college entrance and general courses. Boarding department ages 12-17. Tuition $890, no extras. For catalogue of 59th year write . . .

Winifred Turner, *Head, M.A., Smith College.*

San Luis

Ranch school for girls 8-18. College preparatory, general courses. Thorough scholastic work. Dry, sunny climate. Outdoor life and sports all winter—tennis, riding (saddle horse for each girl), skating, skiing. Mrs. Robert R. Potter, Colorado Springs, Colo.

Ladywood

College Preparatory and General High School Courses

Unusual music, art, and expression courses. Beautiful surroundings, delightful home life. Practice golf, riding, swimming, tennis, field sports. Write for catalog.

Sister Secretary
Box V, Ladywood School, Indianapolis, Ind.

Town School

for girls
1106 Lake Shore Drive
Chicago, Illinois
Accredited College Preparatory
Career Courses
Day and Resident
Catalog on request

FERRY HALL

FULLY ACCREDITED academic courses for college preparation and college transfer. Art, Music, Dramatics, Home Economics, Secretarial studies. Beautiful buildings and campus on shore of Lake Michigan near Chicago. Golf, riding, swimming, tennis, other sports. 73rd year. *For catalogue address*

ELOISE R. TREMAIN, PRINCIPAL
Box 4 — Lake Forest, Illinois

GIRLS' SCHOOLS

THE BISHOP'S SCHOOL

Resident & Day School. Girls 12-18. College prep. & general courses. Art, Music, Dramatics. Mild climate permits study in attractive patios, also year-round sports. Outdoor pool. CAROLINE S. CUMMINS, M.A., VASSAR, HEADMISTRESS, LA JOLLA, CALIF.

ANNA HEAD SCHOOL

Est. 1887. College Prep. & General Courses. Accredited—East and West. Post Graduate Dept. Lower school. Outdoor Life. Tennis. Swimming. Hockey. Riding. T. R. HYDE, M.A., LEA HYDE, B.A., CO-PRINCIPALS. 2532 CHANNING WAY, BERKELEY, CALIFORNIA.

THE MARYMOUNT SCHOOLS

LOS ANGELES AND SANTA BARBARA

Resident and Day. Primary through High School. All outdoor sports. Address: REGISTRAR, 10643 SUNSET BOULEVARD, LOS ANGELES, CALIFORNIA.

GIRLS' COLLEGIATE SCHOOL

OF CLAREMONT, CALIFORNIA

Thorough college preparation and general courses: art, music, drama. Small classes. Healthful outdoor life. Tennis—Riding—Swimming.

MARY A. EDWARDS—MURIEL SAIT.

Brownmoor

A SCHOOL IN NEW MEXICO
at Santa Fe

A SCHOOL of high standards, preparing for eastern and western colleges. All grades and a post-graduate year. Outdoor life in ideal climate, featuring riding and skiing. *For catalogue address*

Miss Justine Ames Browne
Mrs. Mary Atwell Moore

Jokake School in Arizona

College preparatory and general courses. C.E.B. exams. Strong scholastic education combined with well-rounded sports program. Riding a specialty. Warm dry climate. Ten miles from Phoenix. Miss Lilias D. Bill, Principal. George D. Ashforth, Director.

Jokake, Arizona

The HOCKADAY SCHOOL

COLLEGE PREPARATORY
JUNIOR COLLEGE
INSTITUTE OF MUSIC

For Catalog, Address
ELA HOCKADAY, *President*
Dallas, Texas

RADFORD

In the healthful climate of Southwestern Texas

Radford girls study, play, and live zestfully and happily. Accredited college preparation in small groups in sunny patio classes; spacious playing-fields and all sports; camping, riding trips, excursions. Graduates have made exceptional records in Eastern colleges. Music, art, secretarial, physical education. Enrolment limited. Endowed. Not for profit. Est. 1910. Catalog. Lucinda de L. Templin, Ph.D., Prin., 4500 Austin Terrace, El Paso, Texas.

CO-EDUCATIONAL SCHOOLS

CHERRY LAWN SCHOOL

A progressive coeducational school offering sound and thorough academic training while emphasizing expression in the arts and growth of recreational interests. 28-acre campus with private lake 40 mi. from New York. Primary grades through college preparation.

Drs. Christina Staël and Boris Bogoslovsky, Box V, Darien, Conn.

DEAN Junior College and Academy

• Coed. 2-year Junior College (Catalog A). Accredited 4-year preparatory (Catalog B). Secretarial, Medical Asst., Liberal Arts, Pre-Engineering, Pre-Nursing. *1-year Emergency courses:* shorthand, typing, machines, bookkeeping, mechanical drafting. Placement bureau. All sports. E. M. Wallace, Pres., Franklin, Mass.

CO-EDUCATIONAL SCHOOLS

MERRICOURT

For girls and boys 3-12. Country boarding school and camp. By month, season or year. In lovely hill section of Connecticut. Fine winter sports. Safe, happy, homelike. Small select group.
MR. AND MRS. JOHN V. KINGSBURY, BERLIN, CONN.

GROVE SCHOOL

And Camp Madison. Co-ed, year 'round. Nonsectarian. Emphasis on creative ability and habit training. Tutoring. Non-competitive activities. Psychological guidance. Booklet V. JESS PERLMAN, MADISON, CONN. NEW YORK TELEPHONE: WA 9-0155.

HILL AND HOLLOW FARM

The all-seasons school and camp for normal children from four to eight. Small selected groups. All country, farm, and modern school activities. Thoroughly trained, permanent staff. MR. AND MRS. PAUL GARRIGUE, HYDE PARK ON HUDSON, N. Y.

ROCKY HILL JUNIOR SCHOOL

A happy family with careful supervision of health, social, academic needs. Nursery School through Junior High. Artistic and musical development encouraged. Shop, sports. Moderate rates. Est. 1933. MR. AND MRS. NATHAN A. HALE, EAST GREENWICH, R. I.

FRIENDS ACADEMY

Coeducational, with special opportunities for boys. Congenial dormitory life. Athletics. More than 30 boys in 10 leading colleges. Endowed, with moderate tuition. On North Shore, one hour by train from N. Y. Residence accommodations begin with Grade 6.

Address H. A. Nomer, Headmaster, Box V
LOCUST VALLEY, LONG ISLAND, N. Y.

NARRAGANSETT SCHOOL

For children whose parents have faith in their ability but who have been unfortunate in their previous school experiences. On beautiful estate with farm and frontage on Narragansett Bay. Address:

Hopelands

P. O. BOX 704, PROVIDENCE, RHODE ISLAND

The PRINCIPIA

THE PRINCIPIA provides a fully accredited boarding school, from sixth grade through high school, for the sons and daughters of Christian Scientists. Sound instruction; modern equipment. Wide range of extra-curricular activities. Efficiently-coached athletics, swimming pool.

Write for Illustrated Catalog III

SAINT LOUIS, MISSOURI
Founded 1898
Upper School, Lower School, Senior College, Junior College
Coeducational

WOMEN'S COLLEGES

BRENAU COLLEGE FOR WOMEN

Standard Degrees of A.B., B.M., and B.S., and Junior College diploma. Endowed. Modern Career Courses: Art, Speech, Dramatics, Physical Ed., Home Economics, Secretarial. Noted Conservatory of Music. Foothills Blue Ridge Mts. Altitude 1250 ft. Private lake on 350-acre campus. Canoeing, Riding, all sports. Attendance 35 states. National Sororities. Social life. Trips to Great Smoky Mts. National Park. Write for Catalog:

BRENAU, BOX V-8 — GAINESVILLE, GA.

CO-EDUCATIONAL SCHOOLS

SANFORD—SUNNY HILLS

College Preparatory and Lower School. Wholesome home life in attractive country setting. Modern methods, small groups, and individual attention. Fully accredited. Music, art, crafts, and creative hobbies. Send for Booklets. BOX V, WILMINGTON, DELAWARE.

THE ARK

Boarding school—children 6-14 years. Ideal location with excellent preparation. Music. Art. Handicrafts. Tennis. Riding. Kindergarten department. Day pupils from Pinehurst & Southern Pines. Opens Oct. 6th. MRS. MILLICENT HAYES, SOUTHERN PINES, N. C.

GULF STREAM SCHOOL

Near Palm Beach. Coeducational. Boarding and Day. Personalized care, individual instruction, study habits stressed. Swimming, riding, tennis, etc. Creative opportunities. Private beach. Catalog. MRS. A. B. JOHNSTON, DELRAY BEACH, FLORIDA

You can rely on Vogue's personal information about private schools.

WOMEN'S COLLEGES

SAINT MARY-OF-THE-WOODS

Accredited standard college. B.A., B.S. degrees. Music, art, commerce, secretarial training, journalism, home economics, teacher training, speech, radio. Spacious campus. Archery, tennis, riding. Catalog. BOX 82, SAINT MARY-OF-THE-WOODS, IND.

Lindenwood

Confers A.B., B.S., B.M. Degrees

• Liberal and fine arts. Also, 2-year Junior College, with A.A. degree. Journalism, teacher training, secretaryship, home ec., physical ed., speech, art, music. 138 acres near St. Louis. *Catalog.*

HARRY MOREHOUSE GAGE, Pres.
Box 442 — St. Charles, Missouri

Beaver College

Standard 4-year college offering courses in liberal arts, science, music, art (com. design, fashion drawing), business education (merchandising), home economics, physical education, preparation for teachers (kindergarten through high school). All sports. Near Philadelphia. 89th year *Catalog.* Raymon M. Kistler, D.D., President, Box V, Jenkintown, Pa.

MARYLAND COLLEGE for Women

Non-sectarian. Estab. 1853. Degrees of A.B. and B.S. in Liberal & Fine Arts, Merchandising, Home Economics, Music, Kindergarten Training, Speech, Secretarial. War courses. Also 2-yr. Certificate courses. Safe rural seclusion 10 miles from Baltimore in beautiful, healthful Green Spring Valley. All Sports, Swimming, Riding. *Catalog.*

Maryland College for Women
Box V-8 — Lutherville, Md.

THE PRECEDING PAGES CARRY AN ADDITIONAL LISTING OF GIRLS' SCHOOLS

DIRECTORY

list of schools

STUDENT RESIDENCES

MISS HOURIGAN'S
RESIDENCE SCHOOL

Est. 1920. Music, French. Advanced English, Opera, Art, Homemaking, Business Course, Dramatics, Graduate Law & Medical Assistants, National Defense, Preparedness Courses. 37 E. 83 St., N.Y.C. RH 4-9138.

THE THREE ARTS CLUB OF CHICAGO

Residential Club for young women. Situated near lake and Lincoln Park. Walking distance from Loop. Cultural surroundings. References required. Booklet sent upon request. Write:
The Directress, 1300 N. Dearborn Parkway Chicago, Illinois

FASHION MODELING

ACADEMIE MODERNE
THE MANNEQUIN SCHOOL OF NEW ENGLAND

Timely curriculum couples personal improvement with efficiency: shorthand, typing, civilian defense and, of course, fashion modeling. Resident dorm. Cat. V. 35 Commonwealth Ave., Boston, Mass.

MALLON-FRIEL STUDIOS
FAMOUS FASHION MODELLING SCHOOL

Ambitious girls trained for style shows, dress salons—picture posing. Wonderful opportunities. All sizes. Write for 20 page illustrated Booklet V.
32 West Randolph St., Chicago, Illinois

BARBIZON MODELING STUDIO

Attractive girls trained to model in dress salons, show rooms, fashion shows, film shorts and for photographers. Distinctive staff—individualized training—free placement. State licensed. Illustrated booklet A on request. 576 Fifth Ave., N. Y. C. BRy. 9-9156.

earns a good salary

Now is the time for YOU to enter this attractive, profitable profession of FASHION AND PHOTOGRAPHIC MODELING
Individual instruction. Day and Evening.
Reasonable tuition. Budget plan.
FREE PLACEMENT SERVICE
Booklet V on Request
MAYFAIR ACADEMY
America's Original Model School
GERTRUDE L. MAYER, DIRECTOR
545 Fifth Ave. (45th) N.Y.C. MU. 6-0630

The members of Vogue's school staff make frequent visits to the schools to keep in touch with the new developments in the field of education.

DRAMATIC ARTS

NEIGHBORHOOD PLAYHOUSE
SCHOOL OF THE THEATRE

Offers two years' intensive training in theatre technics—acting, voice & speech, movement, stage design, make-up. Guest directors. Catalog on request. 16 W. 46th St., New York City. BRyant 9-9766.

HOME ECONOMICS

PRATT INSTITUTE
PROFESSIONAL COURSES

Home Economics (4 yrs., B.S. degree); Costume Design (3 yrs.), Dietetics and Costume Construction (2 yrs.)—also Evening Courses. Catalog E8. School of Home Economics, Ryerson St., Brooklyn, N. Y.

KINDERGARTEN TRAINING

NATIONAL COLLEGE OF ED.

Teachers in great demand. Full program of preparation for teaching. Elementary grades, kindergarten and nursery school. Excellent opportunities for practice. Write for list of successful alumnae. Edna Dean Baker, Pres., Box 22-K, Evanston, Ill.

MARJORIE WEBSTER
SCHOOL OF KINDERGARTEN TRAINING

Two-year professional Kindergarten Course leads to teacher's certificate. Advantages of our Nation's capital. Dormitories. Campus. All sports—riding. Rock Creek Park Estates, Box VK, Wash'n. D. C.

PERRY
KINDERGARTEN NORMAL SCHOOL

Prepares for nursery school, kindergarten, primary and playground teaching. Univ. credits. Also, 1-yr. course for training children in the home. Booklet. 12 Huntington Ave., Room 320, Boston, Mass.

FROEBEL LEAGUE

4-year professional course for pre-school and primary teachers, leading to State teaching cert. and B.S. degree from N. Y. Univ. 1-year course for college graduates. Small classes. Selected group. 33rd yr. Dr. Hugh Stuart, Dir., 112 E. 71st St., N. Y. C.

MILLS SCHOOL
Trains Nursery, Kindergarten, and Primary Teachers

• Four-year course for high school graduates leads to B.S. in Education (Adelphi College). One-year course for college graduates. Accredited by N. Y. and N. J. Departments of Education. 33rd year.
For catalog address Dean V. Hostler
66 Fifth Ave., N. Y. C. AL. 4-9498

DRAMATIC ARTS

GOODMAN MEMORIAL
THEATRE SCHOOL OF DRAMA

Art Institute of Chicago. Acting, Production, Design. Accredited: Certificate, B. F. A. & M. F. A. Degrees. Repertory Theatre for Advanced Students. Registrar, Dept. V, Goodman Memorial Theatre, Chicago.

LELAND POWERS
SCHOOL OF THE THEATRE AND RADIO

Complete dramatic training. Faculty of professionals. Also intensive one-year course in radio. Completely equipped little theatre and radio studio. Catalog. Director, 31 Evans Way, Boston, Mass.

FEAGIN DRAMATIC SCHOOL
STAGE-SCREEN-RADIO-TELEVISION

27th year. Speech for Business & Social Use. Public Speaking. Summer term in N.Y.C. Aug. 10-29. Fall term Oct. 6. Also High School & Children's Dept. Rockefeller Center, 630-5th Ave., New York.

FRANCES ROBINSON-DUFF
"THE GREAT TEACHER"—DAVID BELASCO

Acting—Directing—Coaching—Roles—Television. All instruction by Miss Robinson-Duff in person. Full Course starts Sept. 14.
Bklt. O. 235 E. 62d St., New York, RHine 4-7900.

AMERICAN ACADEMY OF DRAMATIC ARTS
FOUNDED IN 1884 BY FRANKLIN H. SARGENT

THE foremost institution for Dramatic and Expressional Training in America. The courses of the Academy furnish the essential preparation for Teaching and Directing as well as for Acting.

FALL TERM BEGINS OCTOBER 26TH

FOR CATALOG Address Secretary, Room 251, CARNEGIE HALL, NEW YORK

PHOTOGRAPHY

RABINOVITCH WORKSHOP

". . . the most thorough & exacting photography course to be found"—Popular Science. "many of them becoming famous professionals and amateurs."—Camera Craft. Dmitri Kessel, Grand Duchess Marie, Ben Schnall, etc. Cat. V. 40 W. 56th St., New York.

N. Y. INST. OF PHOTOGRAPHY

Practical training under famous experts. For pleasure or career. Black and white, Color, and Motion Picture Photography. Individual guidance. Free Booklet. 10 West 33 St. (Dept. 72), N. Y. C. (32nd Year)

MUSIC

BOSTON UNIVERSITY

College of Music. Degrees, diplomas in Voice, Piano, Organ, orchestral instruments, School Music, Church Music, Composition, Theory. Distinguished faculty. Opportunities of Boston. Alfred H. Meyer, Dean, 31 Blagden St., Boston, Mass.

Juilliard School of Music
Ernest Hutcheson, *President*

Institute of Musical Art
George A. Wedge, *Dean*

Individual vocal and instrumental instruction. Courses lead to Diplomas and B.S. and M.S. degrees. Catalog. Room 429, 120 Claremont Ave., N. Y. C.

RETAILING

STORE SERVICE EDUCATION

Richmond Professional Institute, Wm. & Mary College, trains college grads. as teachers, coordinators; high school grads. for junior executive positions in stores. Women's dormitories. Min. expense $600. For catalog & view book, address: 222 Shafer St., Richmond, Va.

RETAIL CAREERS

24 years of successful retail training. 1-year course for young men and women college graduates. Merchandising, advertising, styling, personnel, store management. 1942 class placed before graduation. Write for Bureau Bulletin V.
RESEARCH BUREAU FOR RETAIL TRAINING
University of Pittsburgh • Pittsburgh, Pa.

• CAREERS IN FASHION AND RETAILING

Chamberlain

Specialized training for executive positions in fashion, retailing, styling, textiles, decoration, display, etc. 2-year course. Field work in leading stores provides valuable experience. Placement service for graduates. *Catalog.*
Mrs. Elsie K. Chamberlain, Director
736 Boylston Street Boston, Massachusetts

How about a school for yourself? On these pages are listed many schools which offer courses for every age.

SECRETARIAL & BUSINESS

KATHLEEN DELL

1- and 2-year secretarial courses in specific fields: Medical, Business, Dental, Drama, Radio. Also Home Ec. Special courses for college women. Numerous electives. Placement. Attractive dormitories. Catalog. Kathleen V. Dell, 1152 Beacon St., Boston.

WEYLISTER

Secretarial Junior College. Technical and background courses, supplemented with course in personality development as a business asset. A.S. degree. Placement. One- and two-year courses. Attractive campus. Mrs. M. W. S. Beach, Box V, Milford, Conn.

MISS HICKEY'S
TRAINING SCHOOL
FOR SECRETARIES

A career program for women. Intensive courses for college women as well as complete curriculum of studies for the high school graduate. Superior placement. For catalog, address, Principal, Miss Margaret A. Hickey, 560 North Skinker, St. Louis, Missouri.

WEBBER COLLEGE
Prepares Women for Business and Executive Responsibility

15th year—Babson sponsored. Offers practical courses in Economics, Finance, Accounting, Business Law and Practice, Typing and Secretarial subjects. Two-year courses for high school graduates; one-year courses for Junior College graduates and those having had some college work; also a Graduate Division course. 25 profitable vocations surveyed by experts. No unemployed graduates. Situated in Florida Highlands—superb climatic and health conditions. All sports out of doors. Private beach. For catalog and view book, address:
SECRETARY, BABSON PARK, FLA.

SECRETARIAL & BUSINESS

BALLARD

Secretarial—skilled office training for the present emergency. College girls 4½ months; others 8 months. Moderate fees, instalments. Prompt placement. Residences, gym, pool. Catalog W.
Y.W.C.A., Lexington & 53d, N.Y.C. WIck. 2-4500.

EASTMAN SCHOOL

E. C. Gaines, A. B., Pres. All Commercial Subjects including Spanish Stenography. Registered by the Regents. Day and Evening. Established 1853. Bulletin on Request. 441 Lexington Ave., N. Y. (44 St.) MUrray Hill 2-3527.

SCHOOL OF BUSINESS PRACTICE AND SPEECH

Six months Secretarial Course. Individual training. Cultural Atmosphere. Effective placement. Enroll Now. Catalog. 2118 RKO Bldg., Radio City, N.Y.C.

WOOD SCHOOL

One year Executive Secretarial; 2-year Collegiate Secretarial. Courses include Personality Development, Voice Culture, etc. Special programs for college students. Placement Service. 63d year. Catalog 4. 125 Park Ave. (opp. Grand Central), N. Y. C.

Katharine Gibbs
SECRETARIAL
TWO YEAR Course
College and cultural subjects, thorough secretarial training.
ONE YEAR Course
Intensive secretarial training.
• **BOSTON** 90 Marlborough St.
• **NEW YORK** 230 Park Ave.
• **PROVIDENCE** 155 Angell St.
SPECIAL COURSE FOR COLLEGE WOMEN
Delightful residences in Boston and in New York. For catalog, address Associate Principal.

Scudder SECRETARIAL TRAINING

Let Scudder's thorough technical and cultural training prepare you for a career-with-a-future!

TWO-YEAR COLLEGE CREDIT COURSE, with cultural subjects. ONE-YEAR COURSE of interest to college women. Spanish shorthand. Personalized instruction. Placement service—*graduates in demand!* Residence.
Miss T. V. Scudder, 66 Fifth Ave., N. Y. C.

BERKELEY SCHOOL • Secretarial
420 Lexington Ave. New York City — 22 Prospect Street East Orange, N. J.

• Two-year and one-year courses for high school graduates. Special Course for College Women. Individualized Instruction. Distinguished faculty. Restricted enrollment. Effective placement. Bulletin: Assistant to Director.

Windle SECRETARIAL SCHOOL

Trains high school graduates and college women for top secretarial positions.
Fall Term Begins Sept. 22
More calls for well-trained Windle secretaries to fill important positions than graduates available! Catalog.
Louise F. Windle, Dir., Box V
30 Rockefeller Plaza, New York City

PACKARD SCHOOL 85th YEAR
FALL TERM BEGINS SEPTEMBER 8

Six to Sixteen Months' intensive and executive secretarial courses for high school graduates and college students. Positions in business, industry and departments of U. S. government open to Packard graduates. For catalog, write
G. V. Barrett, The Packard School
253 Lexington Ave. at 35th St., New York City

SARAH WHITLEY'S New York School OF SECRETARIES
Effective 30 Year Placement Record

Intensive Business and Executive Secretarial Training for the Many Commercial and Governmental Opportunities for College and High School Graduates. Spanish. Brush-up Classes 6 periods daily. 3, 6, 9 months' terms open Sept. 8. Residences. Special Concentrated Course for Teachers. Catalog.
342 Madison Ave. (44th), N. Y. C. VA. 6-1575

MOON SECRETARIAL SCHOOL

Unusual secretarial opportunities for Moon graduates in leading business firms and government offices. Popular courses in THREE to SIX months, or Executive Course in ONE to TWO years. Day and resident. Write Assoc. Dir. for Catalog V.
521 Fifth Ave. (1 E. 43rd), N.Y.C.

A SELECTED LIST OF COEDUCATIONAL SCHOOLS APPEARS ON THE OPPOSITE PAGE

SCHOOL DIRECTORY

Vogue's selected list of schools

FINE & APPLIED ARTS

COTNOIR CAPPONI

Government Chartered Professional Dressmaking and Designing School. Twelve years of successful Paris Teaching System. Diplomas.
1942-43 opening, September 15th.
1231 W. St. Catherine St., Montreal, Canada.

R. I. SCHOOL OF DESIGN

Fine and applied arts; costume and interior design; graphic arts; jewelry, silversmithing; industrial, mechanical, textile design; art education. Diplomas, degrees. Also wartime courses. Dorms. Coed. Placement. Catalog. 12 College St., Providence, R. I.

VESPER GEORGE

Thorough training for careers in fashion arts, costume design, advertising, illustration; interior decoration, theatrecraft, painting, modeling, etc. Teacher training. Est. 1924. Catalog G. 44 St. Botolph St., Boston, Mass.

Modern School of Applied Art

Professional training in Costume Design, Interior Decoration, Merchandising, Copywriting, Fashion Illustration, Advertising Art. DEFENSE COURSES in Drafting, Blue-print Reading, Slide Rule. Placement. *Catalog V.*
Directors: Carolyn L. Dewing—Donald Smith-Feeley
687 BOYLSTON STREET, BOSTON, MASS.

ART and FASHION

One of the nation's outstanding schools devoted exclusively to the training and placement of fashion and commercial design students. 2 year day course under Faculty from today's business world. Cat. V-8.

20th YEAR

NEW ENGLAND SCHOOL OF ART
186 · MASS · AVE · BOSTON

Specialized training is an extra string in your bow. Listed on these pages are many schools where you can learn an art for your lifelong pleasure or a business for your profit.

PARSONS SCHOOL OF DESIGN

Van Day Truex, Pres.
Formerly New York School of Fine and Applied Art
AUTUMN SESSION BEGINS SEPTEMBER 9

Technical training is offered in Costume Design and Illustration; Interior Architecture and Decoration; Advertising and Industrial Design; Teacher Training. Leading professional authorities serve as critics, consultants, and lecturers.

OPTIONAL EMERGENCY SPEED PROGRAM

General Catalogue on request

BOX V, 136 EAST 57 STREET, NEW YORK

NEW YORK SCHOOL OF INTERIOR DECORATION

FOUR MONTHS' PRACTICAL COURSE
Starts October 5th

Also longer course in Interior Design. Faculty of leading N. Y. decorators. Period and modern styles, color schemes, draperies, sketching and all fundamentals.

For Day Classes send for Catalog 6R
For Eve. Classes send for Catalog 6E

HOME STUDY COURSE

Same training for those who cannot come to New York. Practical, simple, interesting. Starts at once. *Send for Catalog 6C*

515 MADISON AVENUE, NEW YORK CITY

TRAPHAGEN SCHOOL OF FASHION *For Results*

AUTHORITY ON FASHION CAREERS
Internationally Celebrated Graduates
Intensive FALL and WINTER Courses
Approved by Regents Register Now
Top honors in contests for ten years.
Pronounced by competent judges, the foremost school of its kind. Professional methods for beginners or advanced students. Fashion Drawing, Sketching, Life, Layout, Design, Styling, Fabric Analysis, Fashion Clinic, Forecasting, Fashion Writing, Textile, Theatrical Design, Interior Decoration, Window Display, Teacher Training, Draping, Patternmaking, Dressmaking, Millinery. **Credits.** Emergency Remodeling Clinic. Camouflage & Drafting. **Day & Eve. Sales Dept. Students' Free Placement Bureau.** Write for Cir. 1. Phone CO. 5-2077.
NOT THE MOST EXPENSIVE BUT THE BEST
Investigate Before Registering Elsewhere
TRAPHAGEN, 1680 BROADWAY (52d St.), N.Y.

FINE & APPLIED ARTS

PRATT INSTITUTE
THE ART SCHOOL

Degree Courses—Architecture, Art Education. Certificate Courses—Advertising Design, Illustration, Industrial Design, Interior Design. 38 Studios. James C. Boudreau, Director, Brooklyn, N. Y.

CENTRAL PARK SCHOOL

of Art. Intensive training. Fashion Ill. by Christina Schmuck. Adult painting class. Children's class. Comm. Art and Ill. Color course. Fri. eve. sketch class. Catalog V. Arthur Black, Dir., 58 W. 57, N. Y. CO. 5-8708.

GRAND CENTRAL SCHOOL OF ART

Drawing, Painting, Illustration, Textiles Design, Anatomy, Cartooning, Advertising, Fashions.

All instruction individual by faculty of eminent artists. Day, Eve. & Sat. Summer Classes Now. Fall Term begins Sept. 14. Catalog.

7002 Grand Central Terminal, N. Y. C. MU. 9-5463

FASHION ART DESIGN SCHOOL

"Where Practice Meets Theory"
- COSTUME DESIGN
- FASHION ILLUSTRATION
- PATTERN DESIGNING

Beginners and Advanced Students
Individual Instruction
Day, Eve. Classes. Start any time.
Visit our Studios, or send for Catalog V.

545 FIFTH AVE., N. Y. VA. 6-0391

Living Design

Practical, individual instruction in fashion, textile, plastics, advertising, window display and defense drafting is offered to talented young women in the school's own building in an atmosphere of art and culture. Many students graduated from the school in the last 50 years have enviable records. Placements. Send for catalog V.

N. Y. SCHOOL OF APPLIED DESIGN FOR WOMEN
160 Lexington Ave. New York. CAledonia 5-2973

FINE & APPLIED ARTS

STUDIO-SCHOOL OF FASHION

Nationally famous. Dress Design, Fashion Illustration, Millinery Design, etc. Professional methods guaranteed; prepares you for career positions. Placement Service. Scholarships. For catalog write Isabel A. Affleck, Dir., 706 Race St., Cincinnati, O.

ART INSTITUTE OF PITTSBURGH

410 jobs in 1941! Practical 1 and 2 year courses in Commercial Art, Fashion Drawing, Dress Design and Millinery, Interior Decoration. Supervised residences. Placement service. 21st year. Write for Catalog. W. Shook, 404 Smithfield Bldg., Pittsburgh, Pa.

PA. ACADEMY OF FINE ARTS

Professional training in painting, sculpture (stone cutting), illustration, mural dec. Coordinated course with U. of Pa. leads to B.F.A. degree. Scholarships, prizes. Distinguished faculty. Henry V. Hotz, Jr., Curator, Broad & Cherry Sts., Phila., Pa.

MOORE INSTITUTE OF ART

School of Design for Women
98th YEAR. Design, illustration, interior decoration, fashion arts, fine arts, advertising. Teacher training: B.F.A. degree. Stagecraft and puppetry, jewelry, pottery. Day, evening, Saturday. Residences. Catalog.
1340 N. Broad St.
Philadelphia, Pa.

FASHION CAREERS

Train for fashion merchandising career under experts, in school equipped like dept. store. One-year course includes buying, fashion coordination, advertising, fashion reporting, etc. 85% of 1942 class placed before graduation. Course begins Sept. 21. *Ask for Catalog V.*

LABORATORY INSTITUTE
OF MERCHANDISING
45 WEST 34TH STREET NEW YORK

★ AMERICAN ★ SCHOOL of DESIGN

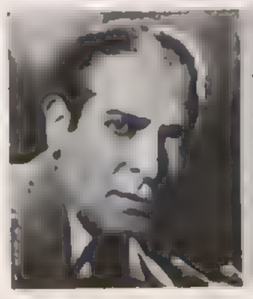
Practical Training for varied Art Careers in a balanced three-year course. Advertising Design, Fashion Illustration and Costume Design, Fine Arts, Illustration, Textile and Industrial Design—46th year.

MATLACK PRICE, President
133 East 58th St. New York City

The RAY SCHOOLS·CHICAGO

Famous Career School of the Central West
STUDENTS PREPARED FOR PROFESSIONAL CONTACTS

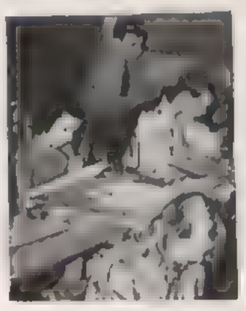
Dress Design, French Cutting, Pattern-making, Line, Color and Fabric Analysis, Styling, Buying, Merchandising, Executive Training, Shopping Service, Retailing Methods, Millinery, Modeling, Style Reporting, Fashion Advertising (Copywriting and Layout), Photography (Fashion, Portrait and Commercial), Fashion Illustration, Interior Decoration, Window and Store Display, Industrial Design.
FALL ENTRANCE DATES — SEPTEMBER 8, 9, 14, 21, 28, OCTOBER 5, 12
Personal Training • Individual Advancement • Exceptional Environment
WILLIAM F. RAY, Pres., RUTH WADE RAY, Dir., 116 S. Michigan Blvd., Dept. V8



FASHION ACADEMY

THE SCHOOL OF FAMOUS GRADUATES
FASHION DESIGN • MERCHANDISING • BUYING
STYLING • FASHION ILLUSTRATION • REPORTING

Personal analysis of individual aptitude • Intensive training under direction of **EMIL ALVIN HARTMAN,** America's Foremost Fashion Instructor and Style Authority. Request School Book 5
30 ROCKEFELLER PLAZA, NEW YORK • Circle 7-1514-5



ART CAREER SCHOOL

Practical • Timely • Individual

FASHION ART
COSTUME DESIGN
ADVERTISING ART
CARTOONING
CHILD BOOK DESIGN
PAINTING
MECHANICAL DRAFTING

You can qualify for a successful career in the Fine or Applied Arts, under the personal instruction of our distinguished staff. Professional studio atmosphere. Graduates in constant demand. Day and Evening Classes. 16th year. Write for Catalog.

CHARLES HART BAUMANN, Dir.
Studio 2004, 175 Fifth Ave., N. Y. C.

FINE & APPLIED ARTS

MARYLAND INSTITUTE

1825 BALTIMORE, MD. 1942
Courses in Fine Arts, Teacher Training, Advertising and Costume Design, Interior Decoration, Stage Craft, etc. Rinehart School of Sculpture. Catalogue on request.

RINGLING SCHOOL OF ART

Painting, Illustration, Commercial Art, Fashion Arts, Interior Decoration. Faculty of outstanding artists. Students use Ringling Circus and Museum. Outdoor classes. Dormitories. Low cost. For catalog & folder address: V. O. Kimbrough, Pres., Sarasota, Fla.

THE ART INSTITUTE OF CHICAGO

64th year. Degree and diploma courses in Fine and Industrial Art, Dress Design and Construction. Fully Accredited. Timely defense courses. Fall Term. Box 55, Michigan Ave. at Adams, Chicago, Ill.

CHICAGO ACADEMY OF FINE ARTS

Dress Design — Fashions — Interior Decorating — Commercial Art. Fall term Sept. 8. Get new Catalog. 18 S. Michigan Ave., Suite K-8, Chicago.

DRESS DESIGN

Practical courses training designers, stylists, fashion illustrators, teachers, etc. Pattern Making, Grading, Clothing Construction, Millinery. Also all branches of Commercial and Fine Art. *Catalog.* Fall term begins September 8th.

American Academy of Art
Frank H. Young, *Director*
Dept. 682, 25 E. Jackson Blvd., Chicago, Ill.

NATIONAL ART SCHOOL

Study Art in the Nation's Capital
ALL BRANCHES OF COMMERCIAL AND FINE ART
Our catalogue explains in detail all courses and rates. Many successful graduates. Enroll now in our new intensified professional courses. 27th year. Start any time. Placement bureau.
1501 21st St. N. W., Washington, D. C.

Tobé-Coburn School for FASHION CAREERS

• Trains young women, 20-30, with two or more years of college, for well-paid executive positions in the fashion field. Practical, intensive one-year course includes fashion co-ordination, advertising, merchandising, fashion reporting, buying—given by fashion authorities. Graduates succeeding as copywriters, stylists, buyers. **90% of students employed before graduation.** Fall course begins September 14th. *Write for Catalog V.*
ONE WEST 57TH ST., NEW YORK CITY

McDOWELL SCHOOL

FASHION DESIGN
AND ILLUSTRATION

Sound productive training for the Fashion Industry. Excellent courses with expert individual instruction. Designing & Styling, Illustration, Sketching, Cutting, Draping, Pattern Making, Dressmaking, Tailoring & Millinery. Best-known school for practical fashion work. Extremely successful Placement Service. Est. 1876. Visitors Welcome—Catalogue Free.

Register Now for Fall Courses
DAY AND EVENING SCHOOL

Rosina McDowell Lynn, A.B., Director
73 West 45th St., N. Y. C. BRyant 9-3085

Let us help you . . .

Finding a vocational school is often a difficult task, even though you know in advance what field you want to enter. Perhaps we can be of assistance by telling you something about the distinguishing characteristics of each school. Or if you have not yet decided what your work is to be, we may be able to make suggestions.

Vogue's School Bureau
420 Lexington Avenue • New York

CONSULT THE PRECEDING PAGES FOR A SELECTED LIST OF PRIVATE SCHOOLS OF ALL TYPES

FINE & APPLIED ARTS

ACADEMY SAPHO

School of French dress designing and making without patterns. Professional training. Classes begin Sept. 11.
MLLE. SAPHO, AB, MA, INSTRUCTOR
(Trained in Paris, France)
107 CLIFFORD ST. DETROIT, MICH.

THE ST. LOUIS SCHOOL
OF FINE ARTS

Professional training in Fine and Commercial Art leading to B. F. A. degree. Students may live on campus. Catalog: KENNETH V. HUDSON, DIRECTOR, ROOM 80, WASHINGTON UNIVERSITY, ST. LOUIS, MO.

KANSAS CITY ART INSTITUTE

Professional training, under outstanding artists. Painting, Sculpture, Illustration; Advertising, Industrial, Interior, Fashion Design; Window Display. Enroll any time—day, evening, summer courses. Catalog. 4439 WARWICK BLVD., KANSAS CITY, MO.

WOLFE

★ Professional ★ Dress Designing, Stage and Cinema in California, where Pictures are made, style originates. An annuity for your future security. Oldest Est. & Largest in the West. Start NOW.
MME. ETHEL WOLFE, Principal
724 S. Flower Los Angeles, California

PHYSICAL THERAPY

PHYSICAL THERAPY TECHNICIANS NEEDED!

Acute shortage of technicians in Government and civilian hospitals. One- and Two-Year Courses. Coed. Physical Therapy, Laboratory and X-ray. A.S. degree. Medical and Dental Assistant. Diploma, one year. *Catalog.*

Major H. E. Stewart, Pres., Junior College of Physical Therapy, Box V, 262 Bradley St., New Haven, Conn.

DIETETICS

Be a Dietitian! IN 1 YEAR

ONE YEAR intensive course qualifies you for a position as Dietitian! To men and women, *regardless of age*, the field of Dietetics offers excellent opportunities and good positions as Dietitians with hospitals, hotels, schools, clubs, steamships, railroads, health and welfare organizations, food manufacturers, restaurants, department stores, resorts; also as food consultants.

College students may apply for advanced standing, thus complete course in less time.

FREE National Placement Service

Individualized instruction by approved Faculty • Lectures by eminent medical Specialists • Extensive, Modern Equipment • Smartly appointed restaurant operated by and for students and faculty

Day or Evening • Licensed by N. Y. State
Visit or write for Catalog 4

NEW YORK INSTITUTE OF DIETETICS
660 Madison Ave. at 60th St. N. Y. City
Telephone: REgent 4-7400

HAVE YOU A SECRET AMBITION?

Perhaps you long to be proficient in some art. Perhaps you would like the training to enter the business world as a dietician, or a merchandising counsel, or any of hundreds of fascinating careers. The vocational schools which can teach you what you need are listed in this directory.

An investment with a FUTURE!

*W*hat more could you give your youngsters, or wish for them, than security for their future . . . the tools with which they can make for themselves a place worth having under the free sun of tomorrow? It's yours to provide—to sacrifice for, if need be. It's a trained mind, a sharpened sense of values, physical and mental fitness, exposure to the finer things in life. In short, a well-rounded education . . . an investment with a future!

Selecting the school to which you will entrust your children's formative years requires thought, judgment and time. We will be glad to help you in every way we can. Just fill out the coupon and send it to us with a letter giving additional facts you think we should know.

Name_____

Address_____

Son_____ Daughter_____ Age_____

Type of school_____

Religious affiliation_____ Entrance date_____

Locality_____

Approximate tuition_____

8-1-42

VOGUE'S SCHOOL BUREAU
420 LEXINGTON AVENUE, NEW YORK CITY

elegant masterpiece

from the house that created fur fashion abroad for over one hundred years. Persian Broadtail, worked with such exquisite finesse that it moulds the figure like silk jersey, custom-made for you, $795.

One of a collection of magnificent furs that includes persians, minks, ermines . . . and, at $175, our pert Russian baby seal, dyed brown.

FURRIERS

Maximilian, Furs
20 West 57th Street, New York

THE PRECEDING PAGES CARRY A COMPREHENSIVE LISTING OF PRIVATE SCHOOLS

Lasting Loveliness

This year more than ever, you'll want the warmth and spiritual uplift of fur. Just don't waste money on a coat that will quickly lose its new-looking loveliness. Make sure you invest only in furs of enduring beauty. Your furrier will be glad to show you the Hollander mark on the pelt or tag.

Whatever fur you buy, wherever you buy, the Hollander name is your certainty of fur that stays lovely . . . and TODAY YOU MUST *KNOW* THAT ITS BEAUTY WILL LAST.

★

HOLLANDER
FOR LASTING LOVELINESS
FURS

You find the **HOLLANDER** *mark on* **FURS** *that keep their beauty longer*

Hollander Persian Lamb (Featherlite Brand)

★

HOLLANDER BLENDED MUSKRAT • HOLLANDER PERSIAN LAMB (*Featherlite Brand*)
HOLLANDER HUDSON SEAL-DYED MUSKRAT • HOLLANDER FEATHERLITE BEAVER
HOLLANDER RACCOON • HOLLANDERIZING . . . *fur cleansing and rejuvenation*

VOGUE Incorporating Vanity Fair
IS PUBLISHED TWICE A MONTH

THERE ARE TWO VOGUES:
AMERICAN and BRITISH
(French Vogue is temporarily suspended)

EDNA WOOLMAN CHASE
Editor-in-Chief of the two Vogues
Mehemed Fehmy Agha
Art Director

AMERICAN VOGUE
Editorial and Advertising Offices
420 Lexington Ave., New York
Cables: Vonork, New York

MANAGING EDITOR: Jessica Daves
ART EDITOR: Arthur Weiser
FASHIONS
Babs Willaumez Rawlings
Bettina Wilson
Sally Kirkland
Barbara Cushing Mortimer
Eleanor Scully
Muriel Maxwell
Mildred Morton
FINE ARTS: Frank Crowninshield
FEATURES
Allene Talmey
Millicent Hammond Fenwick
SOCIETY: Margaret Case
SHOP-HOUND: Mary Jean Kempner
BEAUTY: Evelyn Green
COPY
Marcelle McGuane
Lydia Sherwood
Mignon Bushell McLaughlin
HOSTESS: Katherine Blake
MERCHANDISE
Frederika Fox
Madeleine Darling
Alice Burrows

BRITISH VOGUE
1 New Bond St., London, W. 1.
Audrey Withers, Managing Editor
Harry W. Yoxall, Managing Director

SUBSCRIPTIONS
For the United States, Possessions, and members of the Pan American Postal Union, $5 a year, $8 for two years, in advance. For Canada, $1 additional per year for Tariff. For all other countries, $2.50 additional per year to cover postage. Single copies, 35c; in Canada, 40 cents.

CHANGE OF ADDRESS
Write to Greenwich, Connecticut. Four weeks' notice is required for a change of address or for a new subscription. In ordering a change, give both the new address and the old address exactly as it appeared on the wrapper of the last copy received.

COPYRIGHT
The entire contents of Vogue—text and illustrations—are protected by copyright in the United States and countries signatory to the Berne Convention and must not be reproduced without permission. Title Vogue registered in U. S. Patent Office. Vogue is manufactured in the U. S. A. by The Condé Nast Press.

THE CONDÉ NAST PUBLICATIONS, Inc.
Executive and Publishing Offices, Greenwich, Conn.
Condé Nast, President
F. L. Wurzburg, Vice-President
W. E. Beckerle, Treasurer
M. E. Moore, Secretary
F. F. Soule, Business Manager

HORST

Above—the lady on our cover; a study in brown and beige. Two-tone wool suit. Beige felt postilion hat. Sables. All, Bergdorf Goodman. Suit only, I. Magnin. Germaine Monteil's "Singing Red" lipstick

VOGUE

incorporating VANITY FAIR

COPYRIGHT 1942, THE CONDÉ NAST PUBLICATIONS, INC.

Facts on furs
High signs in hats

AUGUST 1, 1942

AUTUMN FORECAST

Tall tale about hats....26
High time for high hats....27
In fine feather, in fine spirit....28–29
Pretty high, extremely high....30–31
Twenty-four-hour fur coats....38–39
Anti-freeze furs with a low ante....40–41
Chinese influence....42–43
First dress of autumn....44–45
Two colours are better than one....46–47
Plums of the season....48
40 facts about furs....49
Silvery furs, fedora hats....52–53
Backward beret, forward beret....56–57
Lady with an overtime overcoat....58–59
New talent, new fashions....60–61
Milk-made coat; test-tube coat....64–65
Under twenty fashions....66–67
Designs for Dressmaking....68–69
Shoes to dress a costume up or down....72, 78

PEOPLE AND IDEAS

Vogue's-eye view of hot stuff....25
Washington in wartime, *by Ben Crisler*....32–35
War Department line-up....36–37
It's true about Greece....50–51
American Eagles, *by Cecil Beaton*....54–55
People are talking about....62–63
Newport—carte du jour, *by Frances Alexander Brooks*....70–71

SPECIAL DEPARTMENTS

Vogue's address book....4–5
The dog mode....6–7
Vogue's travelog....8
Shop-hound....11
School directory....12–21
Discoveries in beauty....75

Keeping step with the Times

Carrying your share for Victory . . . assuming more outside-the-home activities than formerly . . . this year of all years, you will find real need for a Hammer Brand Persian Lamb coat. It is the choice of the investment-wise woman of today because of its brilliant beauty, lustrous black, and tight curl.

Draped in soft easy lines to slip gracefully over any costume . . . ready to meet with quiet elegance the most important appointments . . . sturdy enough to take stormy days as well as fair, for many years to come . . . warm yet light in weight . . . Hammer Brand Persian Lamb is perfectly adapted to these strenuous times. In making your selection, look for the Hammer Brand, mark of the finest Persian Lamb. Herman Basch & Co., Inc. Oldest and Largest Processors of Persian Lamb.

HAMMER BRAND
Soft-Drape
PERSIAN LAMB

HERMAN BASCH & CO. INC.
HAMMER BRAND
AT LEADING FUR

Vogue's-eye view of hot stuff

HOT LIPS PAGE, MAKING WITH THE HORN

hot stuff Washington in wartime (see page 32) ...The weather...
MacArthur...Chennault...War Bonds..."This Is the Army"...
That valve-pusher above, Hot Lips Page, the trumpeter...
"Mrs. Miniver"...The radio program, "Living Art" (see page 62)...
Margaret Bourke-White's book, "Shooting the Russian War"...
Dimmed-out New York from the prow of the old Hoboken ferry...

hot stuff Hats on the rise, on the beat, on the upswing...
That eight-inch steeple crown (page 31)...
Some lower hats, too: the fine feathered friend (page 28)...
Furs...The Chinese broadtail (page 42); the mink (page 38)...
Anti-freeze furs at a low ante (pages 40 and 41)...
Colours...and two are better than one...
Colours...those brilliant-bilateral Harlequins (page 45)...

hot stuff The American Eagle Squadron of the R. A. F....
The new Noel Coward movie-in-the-making...
Hot stuff in fashion...coats...coats...coats...
The day-and-night black cheviot overcoat (page 58)...
The coat made of milk, the coat made out of nylon (pages 64 and 65)...
Hot stuff, hot stuff...us all day over this hot typewriter

RAWLINGS

TALL TALE ABOUT HATS

HIGH TIME FOR HIGH HATS

Hats give a new lift to simple clothes

YOUR clothes, this autumn, must be law-abidingly simple. So it's up to your hat to give you a lift. And the new autumn hats are rising beautifully to the occasion. They're providing a lift—figuratively and literally. They're swinging up to many a new high. Up into fedoras, chéchias, postilions, stovepipes. Up into creased, dented, folded, twisted shapes. They're high, and they're highly becoming. And the simplest dress or suit in the world couldn't fall flat if it is topped by one of them.

Extremely high at night

It's at night when the tallest hat tales are told. At night, when you're wearing...as you will be wearing this year...one of the new short dinner-dresses. Your hat, then, can be as high-spirited as you like. It may be that engaging one on the opposite page, which rises to the dizzy height of six inches, with a plume nodding above that. Very likely, it will be black—a dull black grosgrain like your husband's opera hat. Very likely, it will be beplumed—with coq or ostrich or glycerinized feathers. If it has a veil, the veil will be tied down...not flitting about in the breeze. Invariably, it will be a hat that is a hat—not just a lame excuse for one.

Pretty high by day

Not quite so exaggerated are the day hats. Extremes have no place in our daily lives. The hat you'll put on at 9:30 in the morning may be a concise little chéchia—just moderately high. Or a soft fabric hat, the crown of which you can pinch or crease or twist into just the right height for you. Or a terse postilion, high but nowhere near as high as the coachman of the Plaza carriages wears. Or it may be a tricorn—one of those new half-high tricorns made of fuzzy felt in beautifully pale shades. Or it may be a steeply-rising cloche—you'll see one in this issue.

On the shallow side

But not every hat is 'way over your head. If you like low altitudes instead of high, choose a shallow hat. There's a place for both high and low hats in our life, today. Flat little berets will appear side by side with sky-scraping hats. In this issue, you'll see several: a quilted velvet one that's a charmer; a big pie-plate beret that tops the wonderful little black overcoat you'll see herein. A neat trick to add height to a beret is to thrust in it two hatpins—each topped with a huge pompon of fur. And if you're a movie-goer who hates removing your hat and balancing it gingerly on your knee—solve the whole problem by having a flat, flat little dinner-hat, perhaps that feather-weight champion of the year, the hat of marabou on the next page.

← *Tall tale about hats* (*opposite*)

One of the tallest stories of the year...and one you can believe in. Six inches of hat, black silk grosgrain faced with velvet, an ostrich plume nodding above that, a veil that doesn't fly futilely. It's a hat meant to wear with the new short dinner-dress that you'll wear this autumn. Hat; John-Frederics; Neiman-Marcus; Rich's Atlanta.

RAWLINGS

Introducing the new feather-weight champion of the world...the marabou hat. It goes to late afternoon cocktails, to dinner, to the theatre. Particularly pretty, as here, in golden-beige, with black velvet ribbon. The muff matches. Braagaard; Marshall Field; I. Magnin. Necklace and earrings; Tiffany & Co.

In Fine Feather

In High Spirit

Telling one of the best tall stories of the year...this new kind of 1942 cloche. Steeply, it sweeps up from your brow; securely, it hugs the nape of your neck. Of a new, satiny, black fabric called "Pateen." From Lilly Daché; Harzfeld's; Scruggs-Vandervoort. Black fox stole and muff—Gunther

JEWELLERY ON BOTH PAGES, TIFFANY AND COMPANY

Pretty High

Up, up, up. Hats are still rising—no WPB priorities holding them down. They're a reaction, perhaps, to restriction-conscious clothes; a lift, definitely, to war-conscious spirits. Besides which, they're pretty. This up-springing hat, by Walter Florell, is of mustard-coloured felt, cuffed with mink. Carson Pirie Scott; Thalhimers. Mink cape from Gunther

RAWLINGS

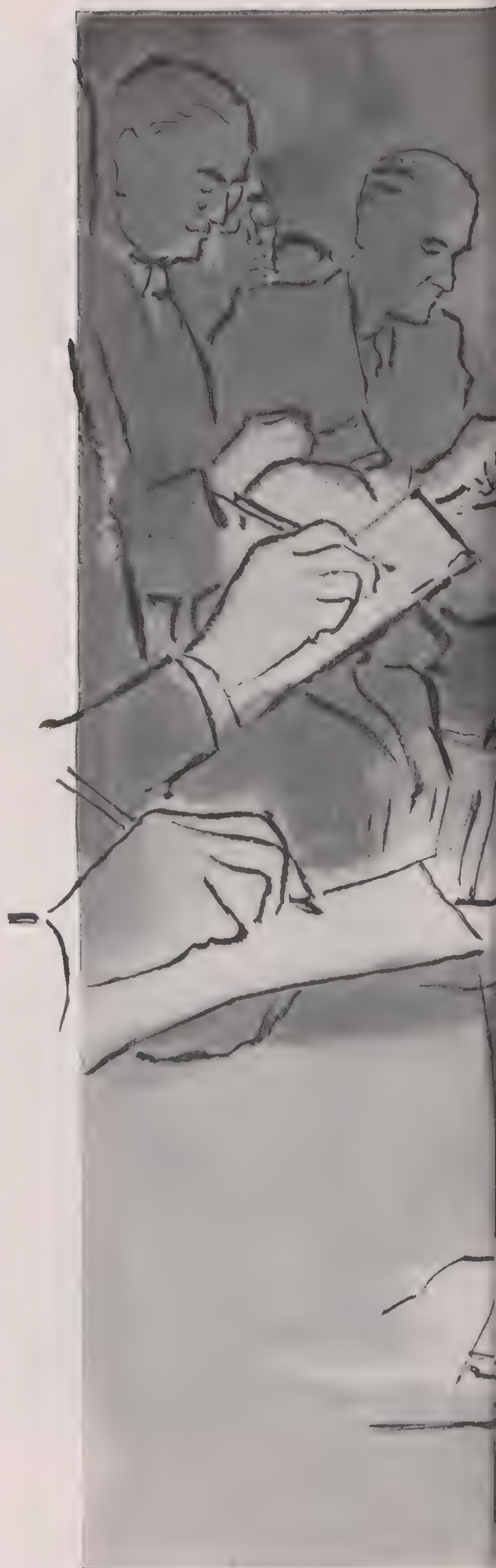
Extremely High

Up, up, UP. Eight inches above your brow—that's the altitude this hat achieves. It's a little like a stove-pipe; a little like a Caliph's turban; more than a little out-of-this-world. And it's astonishingly becoming. John-Frederics hat of brown felt, brown satin. Woodward and Lothrop; L. S. Ayres. Himalayan marten fur scarf and muff; from Jaeckel

Washington in Wartime

Six-page profile of the nation's war centre

Drawings by Eric
Text by Ben Crisler



WASHINGTON refuses to be circumscribed. It has been called a *nouveau* Nineveh, a more boastful Babylon, a spare Tyre, but, unlike those cities, it will endure because it is so elastic about everything except its ultimate allegiance to the final principles of democracy. On that line, we will sweat it out, if it takes a thousand summers.

The emotion that Washington excites, by the way, is above "*banzais*," much too civilized for "*heils*." It is, in fact, a super-rational emotion, not nationalist, but intellectualist. It is not so much a city as a concept. Even in its uncertainties and its occasionally stupid blunderings, we are able to study, with a fine feeling of encouragement, the perpetual fermentation of the un-Absolute.

The Washington Theory may be summed up in the algebraic formula that X, being an unknown social good, can not possibly be too expensive (even when carried to the *n*th economic power) for that mass of ordinary humans which the Greek philosophers used to refer to spitefully as the "many-headed." That is why classic Grecian architecture doesn't really belong in Washington. Though simple enough, it isn't sufficiently plain.

Wartime Washington has its bitter aspects and connotations, but the atmosphere is not all a dead weight; there is a lift in it, too, and the promise of a light which, we have no doubt, will soon grow sufficiently large to disperse the bureaucratic vapours. Don't try to hurry Washington, though. It has always been a slow-poke, provincial city, like Moscow. But you will notice that in the pinch it was not Paris that was called on; it was not London (however courageous) or New York, however purse-proud and superior. Assuredly, it is always the meek who inherit the earth, whenever it becomes necessary to fight for the title.

But the really noble thing about Washington nowadays is the fact that she remains a proud civilian city. And the war she is waging is essentially a civilian's war: if you don't believe it, you have only to compare the uniforms which congest its streets and preempt its cheap public conveyances, with the uniforms of previous wars. According to present military standards, Grant as well as Lee was overdressed at Appomattox. Today, our boys have to wear uniforms which Scipio wouldn't have dared issue to the Carthaginians: uniforms which, in point of design, are splendid examples of utility, comfort, and democratic dowdiness. What has become of the Sam Browne belt, that useless, but insolent chest (Continued on page 78)

President Roosevelt at his Press Conference

Continued on next four pages

At the Carlton Hotel; Fulton Lewis, junior, Washington radio commentator, at his "see-all" table

Mrs. William Wesson Jervey, the efficient head of the Washington A.W.V.S. canteens

At Hall's, the old-time restaurant, famous for lobster and beer, down by the wharves – the Army and the Navy like it

At the gay and practical Army-Navy Lunch Bar;
run by the American Women's Voluntary Service

At F Street Club; Colonel William P. Donovan,
Director of the Office of Strategic Services,
lunching with Frank Kent,
the shrewd and brooding Baltimore Sun columnist

TABLE talk in Washington has an importance of its own, with rumour, gossip, and the red thread of accurate knowledge curiously mixed. Here are some of the best talk-spots, sketched by Vogue's artist, Eric.

At the Carlton, for example, squads of Government officials gather, along with the lobbyists, the news-casters, and the men from radio's city rooms.

At Hall's, famous for its lobster and its bar, which is the oldest in town, gather men from the Army and Navy.

At the Army-Navy red-white-and-blue Lunch Bar, under the trees by the Munitions Building, gather officers, stenographers, about three thousand in all.

At the small, quiet, F Street Club, the most private semi-public spot in Washington—in the gingerbready charm of a General Grant-era-house—lunch top-flight officials and many diplomats. No luncheon place is more important. But everywhere there are always the wonderful heady conjectures of Washington in wartime.

Continued on next two pages

War Department Line-up

If the White House is the pulse of Washington, then Washington's chief pressure point is the War Department. Here Eric has sketched the daily dramatic scene of the line-up in the Munitions Building, at the Press, Congressional, and Diplomatic Desk. In the foreground on the opposite page is a British officer of a Scottish regiment, and beside him stands North Carolina's Senator Robert Reynolds, Chairman of the Military Affairs Committee of the Senate. They wait, too. They must get their badges.

No scene in Washington is more dramatically Washington than this, no building harder to get into. Everyone must pass the Desk to get an identifying badge and an escort. For the Munitions Building is closely guarded, difficult to enter, hard to leave. Every appointment must be checked by telephone, every badge-wearer must be taken to his appointment, every badge-wearer must surrender the badge when leaving, receive in turn a blue slip to be given to the outer door guard as a pass-out sign.

Into this low white warren of a thousand offices, stretched stiffly down Constitution Avenue, go thousands of civilians, officers, diplomats, members of Congress, every week. Here War Department officers, carrying their A.G.O. (Adjutant General's Office) cards, stream past the glass-encased flag, shown in this sketch, that covered the coffin of Abraham Lincoln. Here pass the officers of the War Department Bureau of Public Relations. Here, perhaps more than anywhere else, is mirrored next month's news.

RAWLINGS

DESCRIPTIONS ON OPPOSITE PAGE

Furs with a full cut, a full life

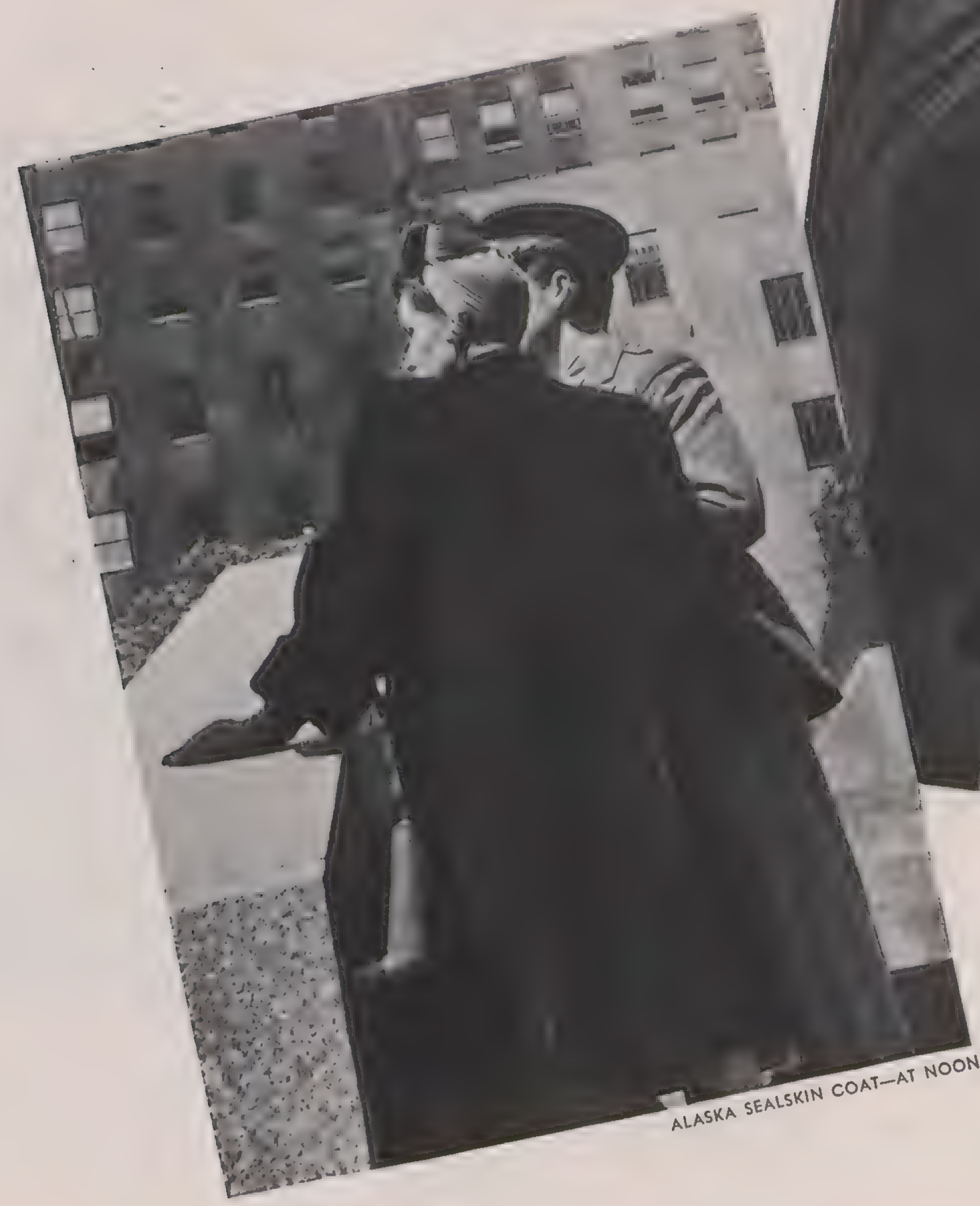
TWENTY-FOUR-HOUR FUR COATS

Furs to please you, protect you, serve you day and night

One coat—a warm fur one—may constitute your coat-quota for the entire winter. Your choice, then, should be a coat that will willingly be on call, day or night. It should be a coat that will encircle your needs and cover any of your costumes. Here are three such coats. Each can be worn over suits, over day or dinner dresses

On this page. Two views of a black Alaska Sealskin coat—photographed first on day duty; at right, on night duty. It's ample enough to admit a suit. Soft and supple enough to wear wrapped around an evening dress. With it, by day, a yellow wool turban. Henri Bendel

← **Page opposite.** First, a mink coat—a fine 24-hour fur. It's an ample coat that manages to look slim. Revillon. With it, chéchia from Lilly Daché; Bullock's-Wilshire. Second. Nutria coat—a coat to live in, to wear over suits or dinner-dresses. It's both spacious and adaptable. Fedora of brown chenille. Bergdorf Goodman



ALASKA SEALSKIN COAT—AT NOON

SAME COAT—AT MIDNIGHT

Anti-freeze furs with a low ante

ALL FURS ON THIS PAGE—HOLLANDER-DYED OR BLENDED

BEAVER-DYED CONY—fine protection at a price. Warm, but not weighty, it's full and full-length, will go anywhere from office to country to football stadium. About $110. Arnold Constable

CONY—Hollander-dyed in a beaver tone—for a coat that will warm you, not break you, serve you in town or out. About $150. Best; Rich's Atlanta

MUSKRAT—Hollander-sable-blended—a coat that's long-living, good-looking, ample enough to go over tweeds without protest. About $250. Carolyn Modes; Arnold Constable; Mandel Brothers

TONI FRISSELL

LINCOLN LAMB, cut like a Major's reefer, dyed in "Service-blue," ready for duty all day, any day...perhaps over your A.W.V.S. uniform. $150. Small cap of the same fur. All from Jay-Thorpe

NUTRIA, from the Chilean nutria family, in a coat that will be a warm friend for years. Cut with a young collar and a generous flare; it will envelop town or country clothes. Under $400. Henri Bendel; I. Magnin

On these two pages six fur coats from $110 up

BABY HAIR SEAL, a sleek box-coat bound with taupe wool; $175. It's made by a furrier new to New York, but once famous in Europe...Maximilian

CHINESE

Mandarin coat and muff
of black broadtail—
sable tails at throat.
Gunther

HORST

INFLUENCE

Coolie coat of black
Persian lamb (Hammer Brand).
Black felt chéchia.
Saks-Fifth Avenue

First Dress of Autumn

It isn't the heat, and it isn't the humidity either so much, that makes a woman suddenly overnight anxious to rush the season. Sometimes it's the first crisp in the otherwise-August air. Or the promise of crisp. Or merely that you're ready to have done with summer laziness, trade it all in for the bright, brisk-stepping feel of autumn.

And this is something you're apt to want to express in a new dress. A soft, suave, unmistakably autumn dress; a dress with a now-life, and a later under-fur life.

Its lines...simple, soft, far-sightedly good. Its colour...perhaps black, perhaps brilliant new Harlequin combinations, perhaps tawny, muted beige. Its status...first dress of autumn.

← At the left

Two dresses which prettily manage to be autumn-coloured without being bright-coloured...both in the sort of subdued tawny beige-tones which will go so well later under brown furs.

First: beige dress of a soft, duvetine-like wool, with belt and buttons of wine-coloured leather. $50. From Saks-Fifth Avenue.

Second: browny-taupe dress of Hockanum wool, with poodle-dog buttons. $35. From Altman; Thalhimers

Harlequin Colours (Opposite) →

Brilliant colours, used bilaterally in brilliant, unexpected combinations—very new, very important fashion.

First: black wool Harlequin dress, its top half green, half blue. $35. At Altman; Rich's Atlanta. Black felt chéchia, Mme. Pauline; Rich's Atlanta.

Second: Harlequin dress, black Enka rayon crêpe; one pink sleeve, one chartreuse sleeve, a tiny blue collar. $45. Altman; B. Forman. The Harlequin beret, Mme. Pauline; B. Forman

Harlequin Colours

Two Colours are better than 1

Green and pink —
Hockanum wool suit; $40.
Rayon jersey blouse; $17
Capri Original. Henri Bendel's
Young-Timers. I. Magnin

Mulberry and blue —
suit of Ducharne wool; $115.
Cyclamen rayon crêpe blouse; $25.
Bergdorf Goodman

Green and purple
suit of Ducharne wool; $99.
Pink rayon crêpe blouse; $23.
Saks-Fifth Avenue

1942 encores
cyclamen and black.
This two-piece wool dress
passes for a suit.
$35. Best

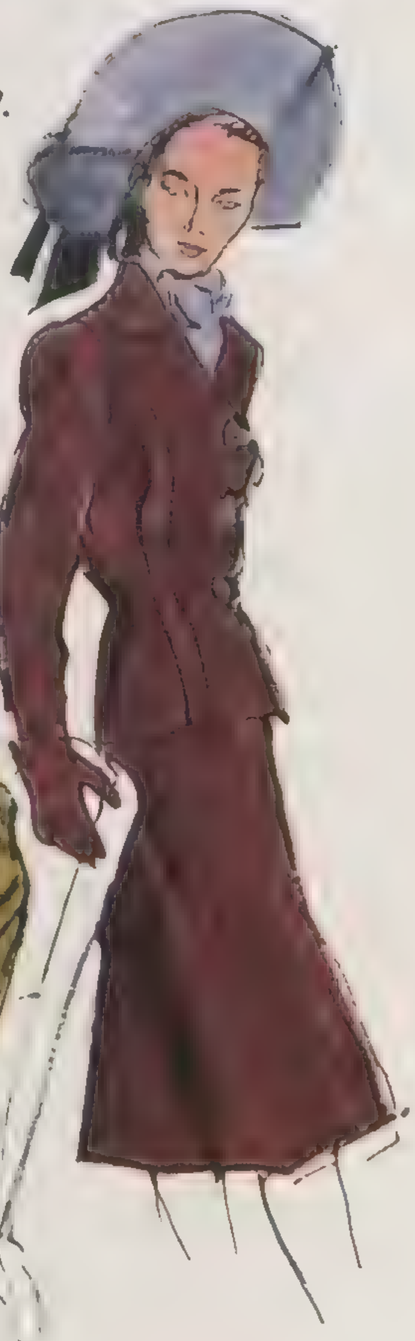
Pagan-red and jet-black —
peg-top suit of Forstmann wool; $70.
Jet-beaded black wool blouse; $35.
Saks-Fifth Avenue

Andes-rose half-girdle on a two-piece dress of green Hockanum wool. $40. Best

Fawn-brown and black—subtlest of double-talk! Wool suit; $60. Rayon satin blouse; $9. Bergdorf Goodman

Shrimp-pink wool dress trimmed with black velvet; $50. Clarepotter design; Bonwit Teller

Chrome-yellow jacket, black wool dirndl skirt. Vera Maxwell suit; $50. Lord and Taylor



Peacock-blue wool sweater and black wool skirt; $50. Clarepotter design; Bonwit Teller

Mulberry and blue suit of Ducharme wool; $50. Capri Original. Henri Bendel's Young-Timers. J. Magnin

RAWLINGS

PLUMS OF THE SEASON

Furs are free from priority problems; they've never been more plentiful—or more practical. Herewith—the reasons

1. Furs are non-priority.
   No rules, no rations, no restrictions have been clamped on furs. Your furs can be as wide, as long, as fine as your purse or tastes dictate.

2. Linings must be lawful.
   Linings, however, are limited. No wool linings are allowed. Silk or rayon linings can be no more (at the hem) than 64″ wide for a straight coat; 74″ wide for a fitted coat; 42″ long for any coat. To meet this situation, furriers make deep facings of fur, or line full fur coats with straight, unattached linings over which the fur can flare at will.

3. No wool interlinings are allowed.
   That fine French wool interlining is a thing of the past. If a mink's skin keeps a mink warm, why shouldn't it keep you warm?

4. There is no fur shortage.
   Furriers have looked ahead, stocks are plentiful, and North America produces 50% of furs anyway; amongst which are the all-important mink, Alaska Sealskin, silver fox, beaver, and muskrat.

5. Furs haven't gone up in price.
   Luxury furs are even down in price—slightly. Ranch mink is the prime example; it gets less expensive all the time. Price ceilings apply to furs, as well as clothes.

6. Fur fashions have stability.
   The here-today-gone-tomorrow fashion is a pre-war extravagance. Your fur coat today has a duration quality to it. No fabulous fantasies.

7. Wear-with-all-furs are investments.
   The loose, full-length, deep-armhole coat in mink, Alaska Sealskin, nutria, or Persian lamb dominates fur coat fashions. It is easy to wear over suits for day, elegant wrapped snugly for evening, and, in any one of these furs, is a wear-forever.

8. Blond furs for blondes or brunettes.
   These bleached furs with lovely names, such as "wheat glow" and "honey beige," are new, young, and flattering. Even better, you find them in practical, low-priced furs, such as lapin or muskrat.

9. Reefer and trench coats are military notes.
   Belted-back, double- or single-breasted reefers, and sash-belted trench coats are military, but not masculine in soft nutria, or smooth Persian lamb.

10. Fitted coats have a dressmaker look.
    Pleats in the skirts, bloused backs, intricate pockets, fabric inserts give fitted coats a just-made-for-you look. Usually in Persian lamb or broadtail.

11. Thirty-five-inch coats are young favourites.
    You find them in every fur, at every price, and they all have a swagger something that looks young and easy to wear. They are the casual answer for day, the good pinch-hitter for evening.

12. Fur capes are for cape fanciers.
    They are rare and choice this season—each one with individual elegance. Grey caracal and black Alaska Sealskin ones have a Constantin Guys charm.

13. Short fur jackets are classics.
    A short jacket in your closet is like an extra tire on your car—a luxurious security. Silver fox, mink, sable, stone marten, ermine, fitch, skunk are the hip-bone-length favourites. (Continued on page 74)

←—PLUMS OF THE SEASON (opposite)

Plums thrive this autumn...plums in all their subtle shades. The lady opposite combines plum with mink; she might just as happily have combined it with a black fur. With a fine colour-sense, she chooses for her nails "Royal Plum," Chen Yu's Fashion Lacquer. Dress of Hockanum wool; Saks-Fifth. Jewels; Guitel Montague

THERÈSE DONNEY

It's true about the Greeks, the Poles, the French, the Czechs . . .

IT'S TRUE ABOUT GREECE

Some terrifying notes from eye-witnesses who have escaped

GREECE is a true hell. Its only hope is the monthly Greek Relief ship with food. When the *S. S. Kurtulus* reached Athens, Greeks fell on their knees all the way from Athens to the port of Piraeus. Along the fourteen miles where Pericles built the famous Long Walls, there was not a single figure standing. Everyone was on his knees, giving thanks, crossing himself.

Deliberately enfeebled, branded emotionally, the Greeks are the recipients not of cruel beatings, but of a finesse in occupation tactics. Their food supplies, drugs, metals were seized; occupation drachmas not only bought up all other supplies, but demoralized the currency. (Money has no value, and there are no rich.) All fuel and all means of transportation were taken, along with sixty per cent. of the control of all industry, now working for German use only. The German system is slow, sure, and unimaginable.

There is little food Death by starvation is slow, tranquil, the fate of innumerable Greeks. In Athens, a good menu would consist of a breakfast of herb tea and a Melba-size slice of dry bread; luncheon would be weeds from the garden, cooked in a few drops of oil, if one were lucky enough to get oil, and another thin piece of dry bread; and, finally, dinner would be vegetable soup, thickened with a teaspoonful of wheat flour, and for dessert a fig or a couple of olives. Everyone walks slowly, dressed in clothes that look like hand-me-downs, for everyone has lost at least twenty-five pounds. There is no meat—dogs, cats, even rats are the only meats to be found; three pounds of donkey meat, which tastes like kitchen soap, costs about $10.

Babies under two years are given some milk sometimes. In Mamousi, for instance, the Near East Foundation did not have enough for the two hundred and fifty babies; the workers had to choose fifty infants whom they could keep alive, and they watched the mothers of the two hundred doomed babies weep.

During an hour's walk in Athens, it is not at all unusual to see three people drop to the pavement, to see hundreds with swollen bodies. A death in the family is kept hidden as long as possible; this is to enable the rest of the family to use the bread card of the corpse. Each morning all the available carts struggle to get all the dead to a common grave.

There is no transportation Feet are for transportation. There are no cars, no bicycles, a few street-cars run sometimes, but always from several miles away. And there are no new shoes. The Greeks worry about their food, and their feet.

There are no drugs Pharmacies and hospitals have been emptied. Simple drugs, bicarbonate of soda, used by the Germans for flame throwers, were seized immediately. The animals at the Pasteur Institute were killed, with the result that there are no serums at all. The famished people are ill of a dozen parasitic diseases. In a children's hospital with sixty-nine beds, two hundred and fifty children are lying, some of them four in a bed. Often two die next to two living ones, and because there is no lumber for coffins, the dead are thrown out and eaten by the mice. The Relief workers write to America; one letter ended simply, "But hurry up, dear Sir, we can not stand it for long...." (See page 80 for Greek Relief details.)

Silvery Furs...

The fur is important because...it's half-length, it's silvery, it's a cape. It will make a magnificent costume of your best daytime or dinner-dress. It's fine grey caracal. The hat is important because...it's a fedora, the shape of hats to come, this autumn. *This* fedora, red felt, tan-veiled; Sally Victor; Martha Weathered. The cape, from Jaeckel

HORST

Fedora Hats

The fur is important because...it's half-length, it's silvery, it's a cape. Actually, it's a cape *and* a jacket; a jacket in front, where it's fitted and belted in grosgrain; a graceful cape in back. Of Fromm silver fox. The hat is important because...it's a fedora. Navy-blue velours; Braagaard. Jewels, Verdura. Cape-jacket, Russeks; Joseph Horne

PILOT-OFFICER DALEY

American Eagles

They fly in Britain for the Royal Air Force

By Cecil Beaton

TWO years ago, during England's invasion crisis, the first Eagle Squadron of the Royal Air Force was formed. Thousands of young American flyers set out for Canada, went on to Britain. Now, there are three Eagle Squadrons, and they don't want to be amalgamated. They are like separate schools.

When America entered the war, the Squadron behaved calmly, and accepted the fact as a *fait accompli*, realizing that only an unnecessary wastage would be brought about by their repatriation. They were already on operations here. They would have to work up again in America.

The men come from every section of the States. There are men like Pilot-Officer Tilley of Florida, who says, "I was lucky to be born twenty years ago so that now I have a war to fight in;" men like Pilot-Officer Mooney, a quiet young man from the West, who used to be a truck driver in New York, and recently brought his aircraft back to land with the tail-plane shot away and a seagull lodged in the engine.

Many of these men like to talk only about airplanes: their Brewster Buffaloes, Airacobras, and Grumman Martlets. Others talk of world problems and social difficulties that will arise after the war. They like their British Commanding Officers and work well with them, with Squadron Leader Hugh Kennard and Intelligence Officer Sir Michael Duff, who is their Papa Joffre. And, oddly enough, they don't complain about the B.B.C. programs or the London dance bands. They like Bob Hope, "Elmer's Tune," and "Daddy, You Wanna Get the Best for Me." The pivot of their lives on the ground are the parcels of cigarettes, candies, and peanuts from home. Letters are read and reread, often shared with the group.

They complain about the climate, the lack of heating, the draughts, the maddening delays on the telephone. They bemoan the monotony of English wartime food, and, except for Lady Mountbatten, they do not, on the whole, admire British women. Their great complaint is lack of action—they want to be in on every big sweep.

In general, they accept strange ways easily. Nothing seems really odd to them, and they are strangely unsurprised and assured. Everything, to them, is part of the war they joined up to fight.

PILOT-OFFICER TILLEY AND SQUADRON LEADER HUGH KENNARD

THE SMOKE-MATTED DISPERSAL HUT

TILLEY, LEAN AND LAUGHING

CECIL BEATON

THE AMERICAN EAGLE SQUADRON—SCRAPPY, SQUINTING CITIZENS OF THE SKY

PILOT-OFFICERS BROWN AND STEPP

HUGH KENNARD, SET FOR "BUSINESS AS USUAL"

RAWLINGS

Backward Beret

The beret is back—as we've mentioned before. In this case, the beret is literally back—'way back on your head, covering your hair. Of shirred black silk velvet, with a blue velvet bow on top. Formal enough for dinner and a theatre—but still, unmistakably, a beret. Beret and Persian lamb muff; Henri Bendel. Jewels, both pages; Black, Starr and Gorham

...Forward Beret

The beret is back. In this case, though, it tilts forward, over your eyes. It's of bright cerise rayon velvet; news because it's a beret, news because it's quilted—like so many things you'll be wearing this autumn. A Dobbs hat; at J. L. Hudson, Detroit; Carson Pirie Scott. Background photographic enlargements, on both pages, by Fairchild Aerial Surveys, Inc.

NIGHT-TIME...SAME OVERCOAT

LADY WITH AN OVERTIME OVERCOAT

RAWLINGS

DAY-TIME—SAME OVERCOAT

What sort of coat for day, what sort of coat for evening? What shall you wear over tweeds? What shall you wear in town? What is the perfect coat for your slim black dinner-dress? What coat looks the way you want to look in the morning at 9:30, and in the evening at 9:30? Here is one perfect answer—the little black overcoat that you see on these two pages. The little black overcoat is, Vogue believes, the coat with a very busy present, a promising, active future.

NIGHT-TIME AND DAY-TIME views of this little overcoat you see opposite and above. It's a Philip Mangone design, of black wool cheviot, velvet-collared. It and the wool suit, felt beret, satin dinner-dress, Persian lamb muff, and Nadja Buckley jewels are from Bonwit Teller. Hat, suit, and coat, Carson Pirie Scott; I. Magnin

NEW TALENT, NEW FASHIONS

Peggy Knudsen, new "Sister Eileen"

HORST

Joan Tetzel, new radio starlet

(Above) New Talent, Joan Tetzel, pretty young C.B.S. actress. New fashion—black corduroy suit, striped cotton blouse. You'll see lots of corduroy in our college issue; see many an autumn suit with a cotton blouse. Suit, $35; blouse, $8. Best; L. S. Ayres

(Opposite) New Talent, Peggy Knudsen, star of "My Sister Eileen." New fashion—quilted suit of red wool jersey, cotton blouse. The same Everfast cotton, quilted, lines the jacket, too. A McMullen suit, $35; blouse, $5. Lord and Taylor; I. Magnin

People are

Irving Berlin as himself; Pvt. Manson as Jane Cowl, in "This Is the Army"

Walt Disney's latest hit "Bambi";

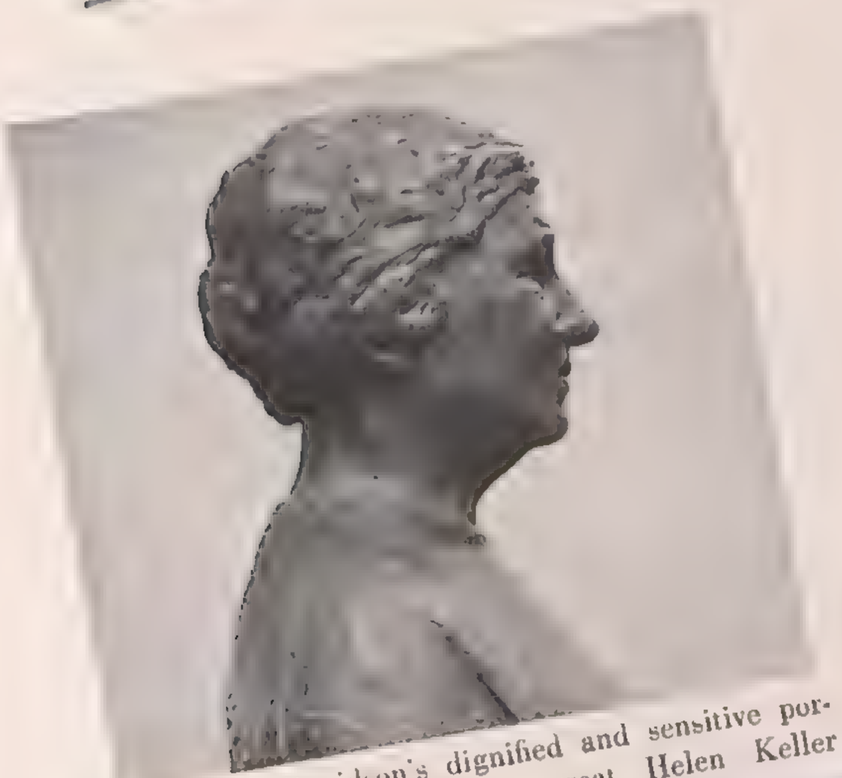
People Are Talking About... The signs of the times—the furry dimness of the Eastern seaboard, the shops open until nine at night on Thursdays, the bicycle-stands for customers, the new phrase "What's the form tonight?," which can mean anything from war plans to which night-club; the more ominous phrase, "Got smoked up," which means loss of men and material... The new, thudding, but gay war song, with lyrics by the Negro poet, Langston Hughes, "Yes, We're Marching Down Freedom Road"...

People Are Talking About... The Disney movie, "Bambi," with its heart-twisting sequence of the dying leaves, afraid to be separated, of the fawn taking its first steps away from its mother...Willkie refusing to be drafted for the New York governorship race, and the chances that the pressure will prove too much for him...

The number of soldiers and sailors at the National Gallery in Washington on Sunday afternoons, wandering past the magnificent Chester Dale collection, the Mellon paintings, stopping at the pretty ones... The song, "Don't Sit Under the Apple Tree with Anyone Else but Me"...

People Are Talking About... Walter Lippmann's sharp, cold anger at Professor Renner's reconstructed post-war map, with the little countries "murdered" to make nine great, strong European states... The fascinating radio program, "Living Art," an unarty, witty discussion by the Metropolitan Museum, which is now in the process of kicking out the precious and substituting a hearty attitude toward art... The Sydney Sling, latest in super-potent drinks, a mixture of rum, whiskey, and a dash of lime and sugar...

The pretty blond girl, Carol Channing, who does romping imitations that have a spirited amateurism, charming and funny... The small grey parrot, star of the show at Versailles, imitating Jimmy Durante, insulting the management, talking back... Margaret Bourke-White's book, *Shooting the Russian War*, a hard, quick look at Russia, with strong, long captions that often are better than the photographs...

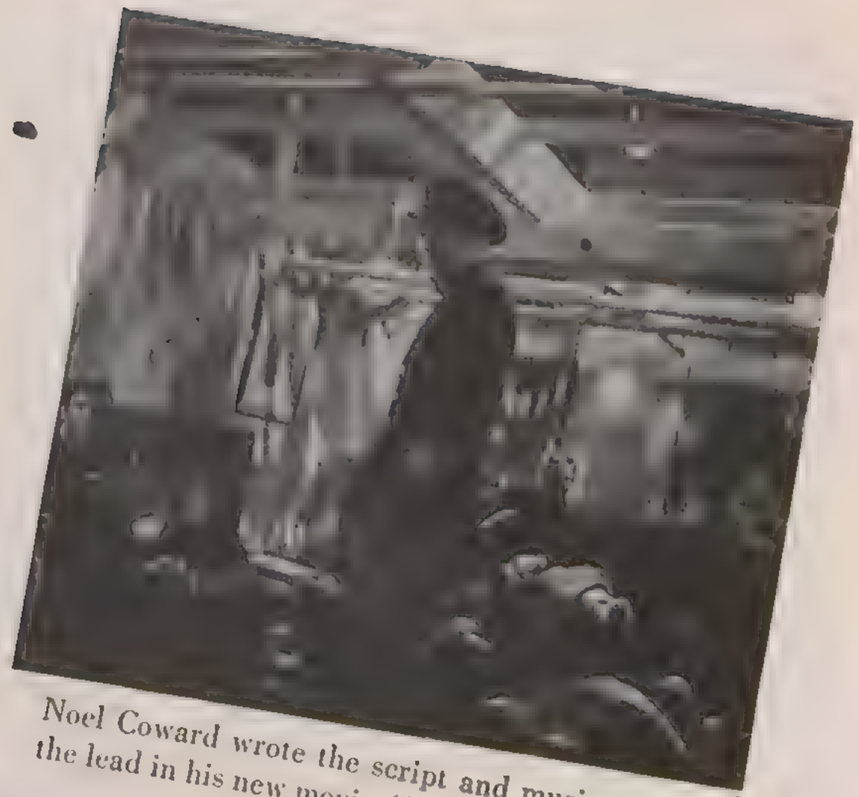


Jo Davidson's dignified and sensitive portrait head of the great Helen Keller

Malvina Hoffman's exhibit for the benefit of the Coordinating Council for French Relief

talking about...

"Bambi" shyly picks up a friend



Noel Coward wrote the script and music, plays the lead in his new movie, "In Which We Serve"

Delacroix's soft-eyed, dark-haired "Algerian Child," in the National Gallery, Washington

PEOPLE Are Talking About... Noel Coward's movie—in the making—"In Which We Serve," a melodramatic tale of submarine warfare, worked out with the British Navy, and watched one day by the King and Queen, who had never before seen a movie studio... The cockeyed title of a really pretty little song, "Ode to a Spanish Onion"...

The exhibition of Malvina Hoffman's sculpture, "Men of the World," all for the benefit of the Coordinating Council for French Relief Societies—the four most amazing pieces are the head of the Maharajah of Patiala, the head of a Brittany peasant woman, the hands of Paderewski, and a life-size figure of Saint Francis...

PEOPLE Are Talking About... The solemnity of the seven-year-old boy, a French refugee, who calmly explained to the reporters on the dock, "We are small people. It is less difficult for little men and women to steal away far from the Germans"...

The implacable, infuriating historic photograph, taken in the Japanese Diet after the fall of Singapore—it shows General Eugen Ott, German Ambassador to Japan, Mario Indello, the Italian Ambassador, Li Shaoken, envoy of Japanese-controlled Manchukuo, and Hsu Liang, envoy of the Japanese-dominated section of China, all listening to Prime Minister Tojo... The song, "Idaho," that has a definite appeal... The three irrepressible American dancers, who are now doing archly stylized South American ballets all over the country... And, of course, Egypt, Egypt...

PEOPLE Are Talking About... The thoroughgoing vitality of "This Is the Army," the soldier revue, with its delicious song, "I Left My Heart at the Stage Door Canteen." It is a happy, healthy show, patriotic without being corny—and never for one moment do the boys let you forget that they are first of all soldiers. The chief light is Irving Berlin, who not only did the show, but also sings in a fragile voice and his own World War I. uniform, "Oh, How I Hate to Get Up in the Morning"...

Three young Americans, Alfred Danielli, Beatrice Tompkins, Margit De Kova, dancing their explosive Bolivian ballet

IN A SHEFFIELD PLANT

MILK-MADE COAT

Milk...you've been drinking it for years. Thriving on it...spilling it and crying over it. You've used it in beauty lotions...perhaps bathed in it. And this year you'll be wearing it. Keeping warm and looking pretty in it. Milk is the basis for a new Leewood fabric, Aralac—combined here with wool in a beige coat (it comes in lovely colours, too); $10. With it, Stetson hat; $13. Altman; Marshall Field; coat also, I. Magnin

IN COHAMA LABORATORIES

TONI FRISSELL

TEST-TUBE COAT

Sheep's clothing? Looks like it, yes. But this fleece is from a test-tube; it's one of the new nylon achievements. In the Cohama laboratories (where this fleece was created), a girl not only holds the new fleece—she wears it, too. A coat that neither rain, nor snow, nor dirt will daunt... a double-breasted, back-belted coat of light beige nylon fleece. It comes in colours, too; $50. From Bergdorf Goodman

Under

1. TWO TONES OF BLACK

2. PEG-TOP BLACK—VELVETEEN TRIMMING

Black wools under $20 for you who are under 20 years

1. TWO TONES OF BLACK—a dress of wool, crisscrossed with grosgrain ribbon. It's the kind of dress the young go for. They like it because it's crisp and uncluttered. Because it's cropped of all furbelows. Because it's black—and the young love black. They love it for their date-dresses, day or night

2. PEG-TOP BLACK. Draped-shape for a dress that can be your Sunday-dress. Your Saturday-night dress. It's a dress meant for slim young figures—for slim budget-figures. The skirt looks full—but it conforms with fabric-saving policies. All-wool with set-in bands of black velveteen and a high, round neck-line

3. BASQUE-BLACK. A simple—but not solemn—dress of black wool. A dress that might well be the backlog for a young wardrobe. Terse jacket fastened front and centre with decorative hooks-and-eyes. You might wear it as this girl does—with black gloves, and a black velvet pancake beret. Hat; about $11

4. AUTUMN BLACK, AUTUMN WHITE—you'll see them teamed often, this autumn and later. Softly draped two-piece wool dress. White notes—collar and cuffs of rayon bengaline; pearl buttons • Dresses on both pages—under twenty dollars—sizes 9-17. And all are at Lord and Taylor; Marshall Field; I. Magnin

3. BASQUE-BLACK—A PSEUDO-SUIT

Twenty—

HORST

4. AUTUMN BLACK, AUTUMN WHITE, ON THIS YOUNG "MINUTE MAN"

Here's a suit that's an accepted credit in any college. A credit that you can earn in a very few hours—with very little effort. Make it of corduroy—a dark shade perhaps. Match it with a corduroy beret. "Easy-to-Make" jacket—Design No. 9484. The skirt—No. 9405. Beret—No. 9475. Collarless blouse of Scotch plaid spun rayon—No. 9350. Back view, sizes—page 79

Making Your Way

DESIGNS FOR

TONI FRISSELL

Through College

DRESSMAKING

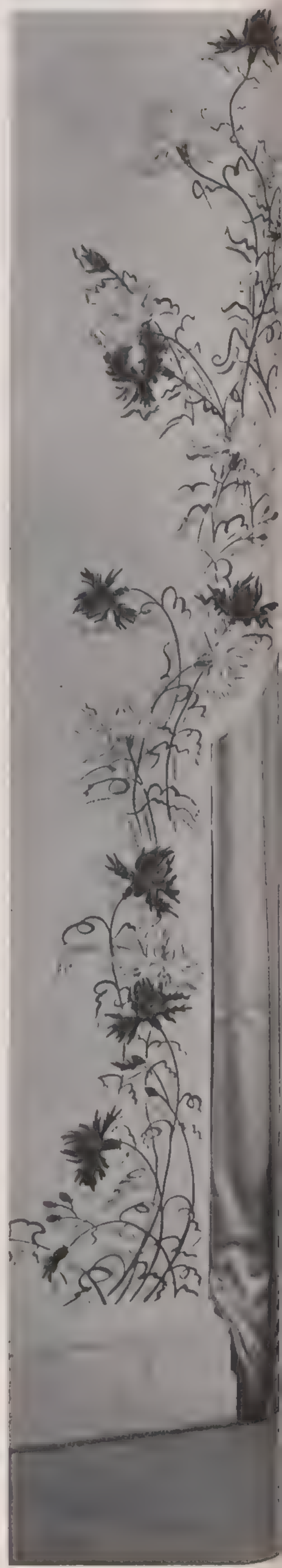
Ticket for a college week-end—a costume that's easy-to-make, easy-to-wear. And definitely easy to look at—as your beau will agree. The skirt is of strong-minded checks—Tattersall checks. Make it—as here—of yellow-and-black velveteen. Team with it a blouse of black jersey, buttoned like a reversed cardigan. Skirt—No. 9468. Blouse—9466. Back view, sizes—page 79

MRS. BROOKS SERVING TEA

Newport—

Recipes for less formality—no less perfection

By Frances Alexander Brooks



NEWPORT is still beautiful and still sociable. It is also grimly—although not gloomily—war-conscious.

Without apparent effort and with no complaints, life has changed. There are no shining yachts in Brenton's Cove; naval vessels slip in and out of the harbour; motors creep along at night with dimmed lights; Army trucks rumble all day over the roads; even a horse and carriage is occasionally seen again.

Owing to the complete blackout on the ocean, the large evening parties that once were popular at Bailey's Beach and the Clambake Club are neither possible nor appropriate. Giant dinners are no more, but people lunch and dine together constantly.

Because of the war, a new type of entertainment has evolved, the result of low lights and gas rationing—the combination party. You ask your friends to lunch and spend the afternoon, or at five for games and to stay for dinner. Débutante invitations read, "Dancing, from five to blackout."

We are beginning to realize, as do the British, that diversion is psychological nourishment to the men and boys in the Service. There are afternoon dances and many informal teas, where the fine young officers stationed here and the young girls get together.

Buffet luncheons and dinners are on the increase. But I think, even for buffets, it is better to seat your guests, for no matter how delightful they may be, people can get into uneasy groups that only a hostess can unscramble. And a party, no matter how well-conceived, can end—unless carefully nursed—like a bottle of champagne with the cork out; the right ingredients, but—flat!

For all buffets, it is generally a good idea to pass the first course. It may be something like hot or cold soup, jellied eggs, cold lobster on a plate with cucumber salad, hot curried crabmeat in shells, or anything that may be served individually. After that, let people wait on themselves.

On a buffet table, one hot course is, I feel, sufficient. But if you're entertaining a large number, it's practical to make two services out of this hot course—one placed conveniently at each end of the buffet. Say, two roast turkeys or two large casseroles of split squab chickens in vegetables; two big bowls of mixed green salad; and several different cheeses. If you need as much food as that, this double service is not an extravagance; it merely makes things easier.

Our troubled coast-line has restricted the many kinds of wonderful fish for which Newport is famous, but I still have bouillabaisse, which is always a success for informal dinners and is practically a meal in itself.

The most flattering invitation at the moment is the small, hand-picked dinner of six or eight interesting people, where there is a chance to hear that most beautiful sound in the world, fine conversation.

Imagination and attractive innovations are everywhere taking the place of great expense. For instance, (Continued on page 76)

Carte du Jour

MR. AND MRS. HAROLD W. BROOKS' GREEN DINING-ROOM, WINDOW-FRAME PAINTED BY JAMES REYNOLDS, WITH WHITE AND RED CARNATIONS

THREE THEMES...TWELVE VARIATIONS

Shoes to dress a costume up or down

⟵ *Town suit and the shoes for it . . .*

Perfect town suit for these times—because you can dress it up or down with shoes and accessories; wear it On Official Business—or On The Town. "Brunette Blue" wool; $70. Saks-Fifth Avenue.

Dress it up—from 5 P.M. on—with a black suède pump, high-heeled and becoming; $14. Andrew Geller. Or a neat-footed, high-cut black suède shoe with a buttoned strap; $17. Palter DeLiso shoe; Bonwit Teller.

Dress it down—with a walking-shoe of smooth black calf; $18. Seymour Troy original; Slater. Or a dreamily comfortable shoe of unlined black suède, wedge-heeled, light as air; $16. Saks-Fifth Avenue

⟵ *Dinner-dress and the shoes for it . . .*

This little dinner-dress stays home—or dines out, whichever you like. Of black rayon crêpe, with a frilly jabot, cuffs, and skirt-flounce of black-and-fuchsia-striped bengaline; $40. Saks-Fifth Avenue.

Shoes for dining out: Newton Elkin's high-heeled sandal of black velvet; $17. Lord and Taylor. Or a black suède pump glittering with multicoloured sequins; $17. A Pandora shoe at Stern's.

Shoes for dining in: Wedged Joyce sandal of fuchsia bengaline with gold hearts; $7. Bonwit Teller. Or a built-up black suède sandal with an ankle-strap to peek through the slit skirt; $13. Saks-Fifth Avenue

⟵ *Town-country dress and the shoes for it . . .*

For war work in town or week-ends in the country—this outfit, easily acclimated to either by a slight juggling of shoes and accessories. The shirtwaist dress is kasha-coloured wool; $35. The coat is black, brown, and white plaid wool; $99. Bonwit Teller.

Shoes for town: A sleek tailored pump of rust-coloured calf; $19. Delman shoe at Bergdorf Goodman. Or a citified brown calf walking-shoe; $14. I. Miller.

Shoes for out-of-town: A sturdy calf ghillie in "Hunting-Brown"; $11. Arnold Authentic shoe at Best. Or pick a classic, flat-heeled monk shoe of smooth rust-coloured calfskin; $9. A Collegebred shoe, at Stern

• Two more costumes, and shoes for them, on page 78

ANN HARE, beautiful young daughter of Mr. and Mrs. Emlen Spencer Hare of Park Avenue, New York. Her engagement to Walter Wooster Richard of New York and Long Island was announced a few months after her debut. Like Wooster, Ann is Navy-minded, works hard with Bundles for Bluejackets and the Navy Relief Society. One of the season's loveliest debutantes, she made her bow in Philadelphia, where her mother's family has long been socially prominent.

ADORABLY YOUNG AND LOVELY—There's a rare-orchid charm about Ann's blonde young beauty, and her exquisite skin has a luminous satin-smooth look. Of her complexion care Ann says, "I just use Pond's Cold Cream *every* day. Pond's is so light and silky *my skin just loves it*—and it's perfectly grand for cleansing."

(right) Ann and Wooster at famous Stork Club before he was called to active Navy duty.

ANN'S RING is lovely—a large marquise-cut diamond, that reflects light with sparkling radiance. A baguette diamond is set on each side of the brilliant solitaire.

She's Engaged!

She's Lovely! She uses POND'S!

IT'S NO ACCIDENT SO MANY LOVELY ENGAGED GIRLS USE POND'S!

This is Ann Hare's simple daily skin care:

She slips Pond's Cold Cream all over her face and throat. She pats with deft little pats to soften and release dirt and make-up—then tissues off well.

She *rinses* with more Pond's—for extra softening and cleansing. Tissues it off again.

Do this yourself—*every* night, for daytime clean-ups, too. You'll see why society leaders like Mrs. John Roosevelt, Mrs. Ernest Biddle, are so devoted to Pond's Cold Cream. Why more women and girls everywhere use Pond's than any other face cream. Buy a jar *today*—at your favorite beauty counter. Five popular-priced sizes—the most economical the lovely *big* jars.

BELT OF THE MONTH
Reg. U. S. Pat. Off.
by Schaffer
$1.50
Suede or glovskin
At better stores everywhere
FURLOUGH
Reflect the vogue for streamlined smartness with this dramatic Schaffer original. Pert wings of suede and glovskin caught in an intricate knot at your waist. One of many exciting styles at your favorite counter.
Schaffer
SYMBOL OF AMERICAN ORIGINALITY
SCHAFFER BELTS, Inc.
330 Fifth Avenue, New York
The world's foremost manufacturer of quality belts for women

FORTY FACTS ABOUT FURS

(Continued from page 49)

14. Fur coats are comfortable.
Loose, deep armholes give you over-suit comfort, subtle shoulder shirring gives you back easiness, small collars or flat tuxedo collars avoid hat interference. Your fur coat is made to live in, walk in, and be warm in.

15. Stoles are glamourizing.
Wear them rolled around the arms of your day suit, wrapped shawl-like over your evening dress. Silver fox, old-fashioned black Alaska Sealskin, or dyed skunk are effective furs for stoles. Multiple skins of natural King Fox, strung together in double rows, make an exciting suit stole. Black fox is always a luxurious accessory flung around your shoulders for evening.

16. Shoulders are unimportant.
The heavily-padded football shoulder is a bulky vision of the past. Your fur coat shoulders will be natural, smooth, comfortable, with intricate, but invisible cutting.

17. Fur coats for the A.A. figure.
Statistics say the average American woman is 5 ft. 3 in. If this is you, you can now get fur coats styled specially for your A.A. size.

18. Fur stripings are wider.
Your mink or your muskrat skins may be let out to sable width—very rich and definitely new-looking. Nutria, on rare occasions, is let out in wide stripes instead of using it in squares.

19. Persian lamb is versatile.
Persian lamb ranges from kinky to just wavy as to curl, from inexpensive to extravagant in price. This fur is, possibly, the most adaptable of all furs and lends itself to every fur fashion—straight coats, loose coats, fitted coats, capes, even short tailored jackets.

20. White mink, platinum mink.
Two new fur luxuries to look forward to in the future. They aren't freaks; they can be bred in limited quantities. Only enough white mink skins for three coats exist—but there will be more next year. The platinum mink skins are just what the name implies in colour and in value.

21. Inexpensive furs can have an expensive look.
Your fur may be humble in origin, but, this year, it will be cut with all the fashion interest of an expensive coat. Look for roll-back cuffs, tuxedo collars, flared backs—all the fashion features of the snobbish furs.

22. Dyed furs can be effective.
From the lowly rabbit to the stately seal, dyes play an important part in making furs attractive. Nature doesn't necessarily produce beautiful fur texture and beautiful colour in the same animal. Dyes can be to some furs what makeup is to women.

23. No fur dye shortage yet.
National defense hasn't made deep inroads into fur dyes yet. When they do, trust the chemists to work out some other colour plan for your furs.

24. Dyeing is not injurious to furs.
Every fur pelt has to be treated chemically to be wearable. Dyeing is a final chemical touch.

25. Dyed or undyed furs can fade.
Too much sun will fade your hair just as too much sun may fade your furs. Don't blame it on the dye; it's just another wicked way of Nature. Anyway, faded furs can be touched up. Black furs rarely fade.

26. Blending is an art.
A feather dipped in dye and brushed lightly on the longer hairs of such furs as mink, skunk, or muskrat has somewhat the same effect as mascara on your eyelashes. It gives your fur depth, life, and colour. Blending is particularly successful with natural mink that is too light in colour.

27. Don't let your furs dry out.
Dry face skins are the price of the luxury of steam-heating or sun-bathing; dry fur skins are the penalty for hanging your furs in overheated closets or near radiators. Keep a pan of water in your warm closet, never stand near a fire in your fur coat, and never dry your coat by a radiator.

28. First aid to furs.
If your furs are caught in the rain, don't try to dry them quickly. Smooth-haired furs should be combed down and left hanging away from the wall in a cool room. Shake the fur out when the coat dries. Learn to shake your coat as you would brush your clothes; it's a sort of beauty exercise furs need.

29. Don't electrify your own furs.
Stroking your furs creates electricity that may singe the life out of your fur. When you want your fur to lie smoothly all in the same direction, shake it into place; don't pat it.

30. Never drive in your best furs.
Driving a car pushes you hard against the seat and may flatten your fur into a solid mat which glazing or shaking can't unmat.

31. Wear scarfs with fur coats.
The natural oils in your skin can't help but mat the fur at the back of your neck, particularly noticeable on collarless coats. A fabric scarf is a wonderful preventive—and wonderful, often, as a welcome colour note.

32. Nutria needs expert electrifying.
Professional electrifying is just as good for nutria as amateur electrifying is bad. It straightens out any curl and makes every hair stand by itself.

33. Furs need beauty treatment.
Your furs should be cleaned and glazed at least once a year. Persian lamb needs to be refreshened, your mink may need reblending; all furs need a professional going over.

34. Wear your precious furs—don't hoard them.
Time and the natural process of oxidation (which has a discoloring effect) do nothing for the beauty of your furs. Wear them, enjoy them while they are at their best. Sable, ermine, mink, chinchilla, marten—those fur treasures are only as beautiful as they are useful.

35. Convertible ideas for fur coats.
A deep cuff that you can roll back, a belt which you can add or subtract, a draw-string in the back which can turn a loose coat into a fitted one, a full coat that you can wrap around you for evening, wide revers that you can roll back when your coat is open—all these are details that take away the boredom of a one-and-only coat.

36. Chilean vs. Argentine nutria.
Chilean is a little less densely furred than Argentine nutria, costs about $150 per coat less, but is worthy of the nutria fame. You can see an example on page 41.

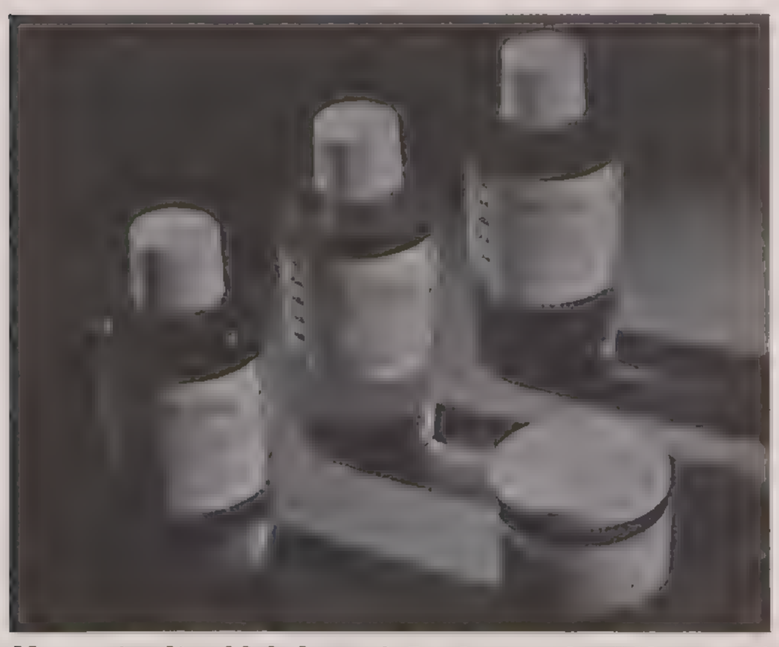
37. Ranch mink vs. wild mink.
Ranch mink, which are brought up on farms, are less expensive than the wild mink. The colour of ranch mink can be controlled, and breeders are developing darker and darker skins. Wild mink is rare, and perfectly matched, fine dark skins are not on the inexpensive list. If you prefer sturdier, denser fur of wild mink, and can't afford the natural dark skins, don't hesitate to have a wild mink that has been blended.

38. Fur details are fun.
Fur bags, jewel-studded fur belts, fur gloves, hats, shoes, fur waistcoats, even fur earrings are the sort of gay nonsense that give clothes an individual life.

39. Muffs—warm fashion fillips.
Fur muffs are full of feminine allure, always give you something to do with your hands. Look for the enormous flat ones, the new oblongs, or tiny round shapes.

40. Buy the best you can.
There are several grades of every kind of fur, and it's better to buy the best quality of an inexpensive fur than an inferior quality of an expensive type. If you don't know your furs, go to a fur house in which you have complete confidence. Don't hesitate to ask advice—your furrier is eager to tell all about any fur.

DISCOVERIES IN BEAUTY



New stripe-lined labels mark La Cross aids: "Glycerated Nailgroom," "Glycerated Cuticle Remover," "Cuticle and Nail Oil," "Glycerated Polish Remover." (McCreery's)

If you want beautiful nails, don't depend on a lick and a promise of the polish brush to hide their defects—well-groomed nails will require a little more attention than just that. Systematic and consistent care of your nails will bring worthwhile results.... And the La Cross nail items, shown above, will answer almost any finger-tip problem you may have.

Here's a real boon to energetic hands that work in the garden, that work at a desk with carbon and ink, that work in a defense plant. Breck's "Protective Hand Cream," rubbed well into your hands and under your nails, will save you time in scrubbing off stubborn smudges, because it forms a protective film over your hands that will last for hours. After your work, you can quickly wash it and the smudges off with soap and water. (Stern's)

Now that intricate coiffures are Out, you'll depend more than ever on the healthy, natural sheen of your own hair to highlight that Crowning Glory. A new rinse, "Toodoo," used after-shampoo, will eliminate the last trace of slippery soapiness and leave your hair soft, manageable. (Lord and Taylor)

To *keep* your hair manageable through summer swims and sunnings, use Rose Laird's new wave lotion, called "Quixset." It's so quick-drying that, used to set your hair after a shampoo, it will cut your under-the-dryer time down to a minimum, and it won't stiffen or harden as it dries. Comb it through your hair between shampoos to reinstate quickly a misplaced wave or curl. (Macy's)

"Should I?" is the provocative name of the new perfume brought out by the house of Gamboa...and the obvious answer is that you *should* try this delightful fragrance at your first opportunity. Try it in either the perfume or any of the many bath essentials you see photographed below or—luxurious thought—try it in all.

VOGUE STUDIOS

Four essentials for your bath and after bath: bath oil, cologne, dusting powder and puff, talcum in an easy-to-use shaker. All, Gamboa's "Should I?" (Saks-Fifth Ave.)

REDUCE

the Vita-Wafer Way

Be slender! Be vital! Keep fit! Attractiveness is a distinct contribution to morale . . . an alert, vital spirit an aid in any accomplishment. The Vita-Wafer way is effective and timely because:

IT'S HEALTHFUL—you get an abundance of essential vitamins and minerals in your diet.

IT'S ECONOMICAL — you choose your own reducing diet without altering the family meal.

IT'S PLEASANT—you avoid "that hungry feeling." Dieting is easy.

Princess Gourielli's Reducing Booklet shows you the way and tells why Vita-Wafers, delicious little crackers, are important in your diet.

Box of Gourielli Vita-Wafers with Reducing Booklet, 1.75.

PRINCE AND PRINCESS GOURIELLI invite you to their shop for practical, economical advice on problems of skin, hair and bodily well-being. Unusual compounds for men and women, utilize sulphur, herbs, active ozone and similar wonders of the modern chemical laboratory.

THE HOUSE OF GOURIELLI

16 East 55th Street, New York

NEWPORT—CARTE DU JOUR

(Continued from page 70)

here is a suggestion for Sunday supper. The main dish might be fresh noodles—the hostess could put the finishing touches to it at the table. Have the noodles cooked in well-salted water for twenty minutes; then brought to the table in a chafing-dish, the light burning. Add one pound of fresh butter, one pound of grated Parmesan cheese, and stir constantly. You may not be as dexterous as Alfredo in Rome, but this can turn out to be as smooth as satin. Place on the table, good, decantered American red and white wine, the latter well-chilled. Follow with cold meats and a mixed green salad; then cut-up fruit with a dash of liqueur and hot ginger cookies, and you have a light meal, inexpensive, easy to prepare, and simple to serve.

Low Lights and a Game or Two

Bridge, decried by the so-called intellectuals, is often far better than saying nothing at length. Any currently popular game is a distraction: backgammon, because either two or three can play; gin rummy, because any number can play, and it demands only a small table, one pack of cards, a slip of paper, a pencil, and a new low in mental equipment.

I suggest many low lights, so that your rooms sparkle, and the women look pretty. Put one blue bulb in a few of your lamps and see how the white light makes jewels brilliant and women's make-up luminous. Provide a number of small chairs and stools that can be easily moved; this keeps the different groups flexible.

Don't have over three courses for luncheon, or four for dinner. Luncheon should be served in forty minutes; dinner in less than an hour. My idea of food is this: few courses, plenty of each course, everything delicious. Pass the main course twice. Combine two of the old-time courses into one. For instance, serve a creamed crabmeat soup or a bouillabaisse (without the shells)... serve it with rice, but serve the rice first. Or have creamed curried chicken served with rice...in this case, serve the rice afterward. Crisp bacon on grilled tomatoes is excellent with creamed liver for luncheon. With soufflé potatoes, this is sufficient for the main course at a ladies' luncheon. A happy marriage of two into one, is peach or strawberry shortcake, for dessert.

In the late afternoon, coffee—either hot or cold, depending on the weather—will be almost as popular as the old standby, tea. One hot hors-d'œuvre makes a hit with those who prefer, instead of a hot drink, whiskey and soda or a cocktail. I'm including a recipe for one that uses left-over chicken or turkey. Open-faced sandwiches are always successful with both men and women at afternoon tea or cocktails. Use rye bread and slices of the white meat of chicken, sprinkle with salt and ground black pepper. Serve these on a large silver platter; and, alongside of them, a huge bunch of grapes with sharp fruit scissors.

Newport may have finished with grandeur, but it clings to perfection. Most of the large houses in use recently are open this summer. The Countess Széchényi did give her unused nineteenth-century monster, "The Breakers," to the town as an air-raid shelter; and Mrs. Van Alen has the largest private shelter under the finest lawn in Newport. Changes are everywhere—a line of bicycles files to Bailey's Beach; the Countess de Kotzebue arrives for bridge on her tricycle; the handsome, snowy-haired Mrs. Ledyard Blair on her scooter-powered, three-wheeled chair.

Here are several recipes that I have found successful.

Bouillabaisse without Shells

2 hard-boiled eggs
½ cupful of rich soup stock
1 cupful of double xx cream
1 pound of cooked lobster meat
1 pound of cooked halibut, or any firm, boneless fish
1 large onion, chopped
6 or 7 mushroom caps, chopped
1 cupful of grated cheese
2 fresh tomatoes, or a cupful of canned tomatoes
1 tablespoonful of chopped parsley
2 raw potatoes, sliced
Salt and pepper, to taste

Butter the Pyrex dish, put in layers of, first, potatoes, then fish, then tomatoes, and follow each ingredient with an alternate layer of fish. The fish should be in pieces of about an inch in length. Continue this until the dish is almost full. Then pour in the stock and about one-quarter of the cream. Cook slowly in a hot oven for about two hours. Stir once in a while with a spoon. Add the rest of the cream as it cooks. When ready to be served, garnish with sliced, hard-boiled eggs. If you omit the cheese, you do not need to stir it, and it will remain in layers; this is as it was done in the original recipe.

Hot Hors-d'Oeuvres
(Left-Over Chicken or Turkey)

Toast twenty-four round pieces of white bread; cut twenty-four same-size rings of white bread. Take one cupful of left-over white chicken or turkey meat, diced in small pieces, a half-cupful of thick white sauce, a quarter teaspoonful of finely chopped parsley, one tablespoonful of sherry wine, one-quarter cupful of grated cheese, and black pepper and salt to taste. Slice the bread one-quarter inch thick, cut the forty-eight round pieces with a sharp, round cutter. Take a smaller cutter and cut out the inside of twenty-four pieces, making an open ring. Put these on the toasted circles, previously slightly buttered. Mix the white sauce, parsley, and sherry with the diced meat and place a comfortable amount inside the ring. Sprinkle the grated cheese on top, put in a light oven, and toast until the cheese is golden brown. Serve piping hot.

There is so much talk about vitamins these days, here are two recipes that contain them abundantly and are more fun than little pills out of a bottle.

Mixed Green Salad
(for a buffet)

1 head of romaine lettuce
1 escarole
1 bunch of watercress
1 bunch of radishes

Wash all the greens well and remove hard sections. Cut the radishes into thin slices; then dry everything, or place in cheese-cloth or a strainer. Put in the ice-box until ready to use.

To make the dressing—take one tablespoonful of savora mustard, one teaspoonful of Worcestershire sauce, a pinch of black pepper, salt to taste, pinch of Cayenne pepper, a half-teaspoonful of vinegar, two tablespoonfuls of salad oil, a few drops of Tabasco sauce; mix all ingredients thoroughly.

Just before serving, rub the salad-bowl with garlic, then put the greens in the bowl with the dressing; again mix well.

Black Bean Soup

1 stalk of celery, diced
1 large carrot, diced
2 large onions, chopped
Parsley, chopped
2 tablespoonfuls of butter
1 pint of black beans
1 cooked ham bone
½ cupful of sherry
1 teaspoonful of black pepper
Salt to taste
3 quarts of water

Soak the beans overnight. Melt the butter in a pan, put in all the vegetables, and let simmer on a low fire until golden brown; then add the water, beans, and ham bone. Boil slowly for about three hours, or until the beans are soft.

Mash through a strainer, add the sherry. Serve in very hot plates, garnished with sliced lemons and sliced hard-boiled eggs.

Here are a couple of recipes my friends keep asking for:

Creamed Liver (or Kidneys)
(To serve 8 people)

Cook two pounds of calves' liver in fresh butter for about three minutes; then remove the liver from the pan into a copper dish.

To make the sauce, add to the juice remaining in the pan a tablespoonful of savora mustard, three different kinds of finely chopped fresh herbs, a wine-glassful of sherry, and, if you wish, a dash of brandy, one pint of double xx cream, and salt and ground black pepper to taste.

Stir the sauce smoothly all the time you are making it; then pour it over the liver, cook in the same dish from ten to fifteen minutes, and serve right in the copper dish, garnished with chopped parsley.

With the creamed liver, serve crisp, fresh rolls, split, toasted, and buttered.

Creamed Crabmeat Soup
(To serve 8 people)

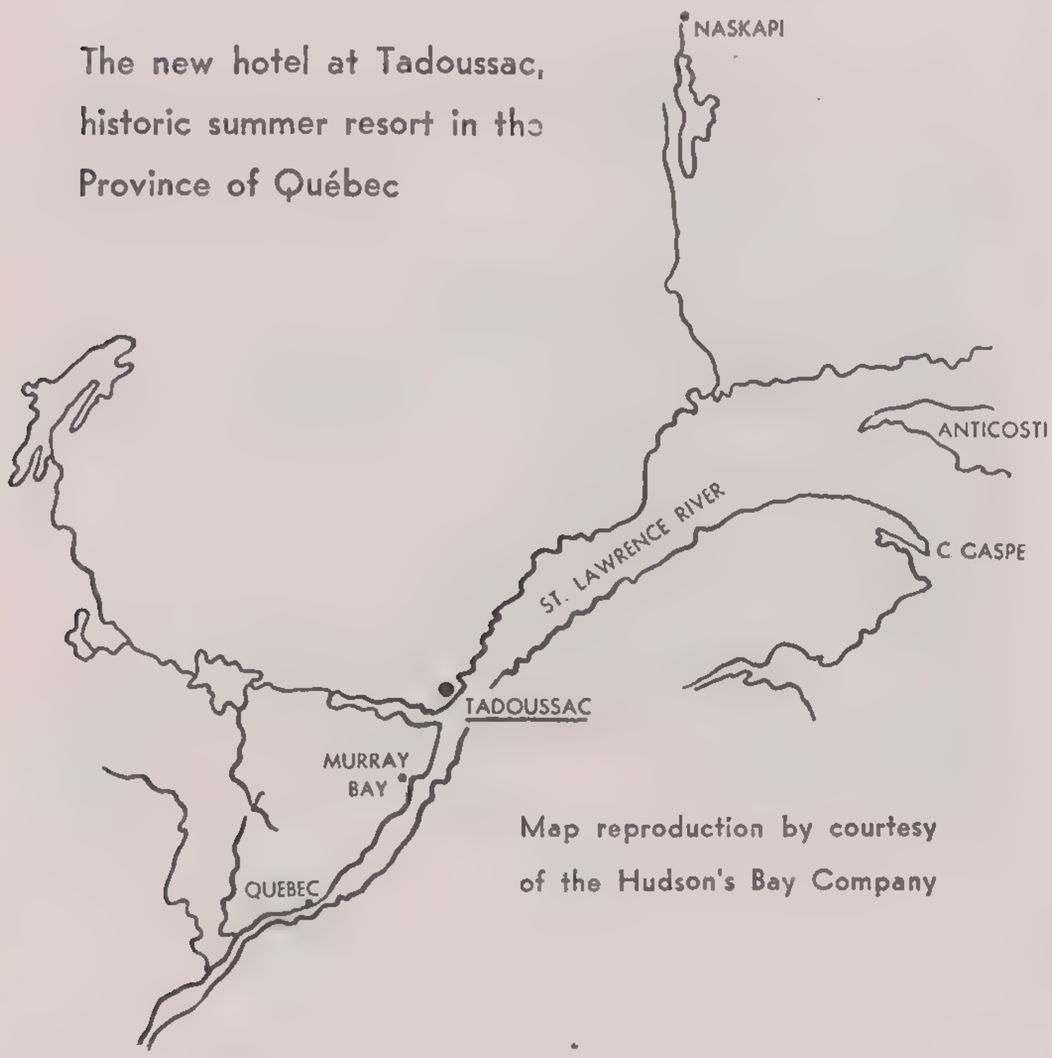
Take one and one-half pounds of crabflakes; pick out the large flakes, and put on one side. Place the rest of the crabmeat in a saucepan with three tablespoonfuls of butter, one and one-half tablespoonfuls of flour, season with basil, rosemary, salt, and ground black pepper.

Cook this paste ten minutes, adding three cupfuls of hot milk. Press through a fine strainer; then add one pint of double xx cream, one teaspoonful of Gentlemen's Relish, and the large crabflakes.

Serve very hot in soup-plates and pass toasted Boston Brown Bread at the same time.

PLEASURE DOME IN CANADA

The new hotel at Tadoussac, historic summer resort in the Province of Québec



Map reproduction by courtesy of the Hudson's Bay Company

BUILT at the meeting-place of the broad, fatherly St. Lawrence River and the dark, fjord-like Saguenay, there is a new hotel with an old name, a new summer resort with an ancient history. The Tadoussac Hotel was finished only this April, and, with its tennis-courts, golf-course, and swimming-pool, and a collection of French-Canadian antiques which is one of the finest in the country, it stands above its sandy beach like an enormous, super-country-house—a venturesome gesture in the face of war.

But the people who come here from almost every part of the United States and Canada have several good reasons for coming. In the first place, the clean, clear air is almost entirely hay-fever free. There are salt- and fresh-water bathing, and extremely good fishing—salmon and trout—in the nine lakes back in the hills. There is wonderful country, rough and bold, with quick streams and steep mountains rolling back to the Laurentians.

Tadoussac is reached by inland waterways, beautiful and dramatic enough in peacetime, but, more importantly, safe in wartime. The big, white boats of the Canada Steamship Lines come steaming up from Montreal and Québec, stopping at Sainte-Anne-de-Beaupré's famous shrine, and at Murray Bay's famous hotel Manoir Richelieu, slipping up the Saguenay to Chicoutimi, in the old Indian country. Some of the people on the boats come just for the week's ride; some stop over, and make a month's trip of it, all up and down the river; but many of them go straight to Tadoussac, which, as a summer resort, has a history older than the records of the New World.

Before the French came, Tadoussac was the summer meeting-place of all the Eastern Indian tribes. In distrustful little transactions, pearls and tobacco from the Caribbean were exchanged for Lake Superior copper and walrus ivory from Labrador. The French made it an important fur centre, and under the British, it was still a trading-post, almost deserted in winter, gay in the summer-time when the canoes came down the Saguenay loaded with beaver and marten.

It was the Marchioness of Dufferin and Ava, wife of the Governor General, who first made Tadoussac a fashionable summer resort for Canadian and American society, when she and her husband built a house there in 1872. She wrote about it in her *Journal*, and Rupert Brooke, the English poet, wrote beautifully of his visit there in the summer of 1913.

But it is not the word of Rupert Brooke or the Marchioness, nor the memory of the Indians that brings people every summer to Tadoussac. It is the peace of the great, heavy-rolling river, the relief of the strong, cool air, the secure feeling of a countryside that still looks like Cabot's description of the New World.

SHUR-TITE

Favorite of the Month

Design Patented

There's a very special "greet the Autumn" look to this smart new handbag . . . with a hint of gathering to soften the trim, tailored lines. The draped fullness hides all traces of the odds and ends you cram in your bag . . . and a large inside pocket takes care of ration cards, letters and papers. In Gahna morocco and broadcloth . . . all the new colors. $5*

Many other Shur-Tite originals at your favorite counter at various prices.

*slightly higher in some localities

Goldsmith brothers

NEW YORK • CHICAGO • LOS ANGELES • LONDON

Photograph of Mrs. C. D. Wells, Ft. Worth

How an overweight becomes a bathing beauty

THE above photograph was sent in by Mrs. C. D. Wells of Fort Worth, who says that she lost an average of 3 pounds a week for 4 months. From 170 down to 118 lbs., eating AYDS Candy as directed—and wears size 14 again.

It's easy to lose weight with the AYDS plan. You eat potatoes, starches, meat and gravy—you don't cut out any meals, you just cut them down.

No Laxatives, No Exercise, No Drugs.

100 WOMEN LOST 14 TO 20 LBS. each in 30 days using AYDS under the direction of Dr. C. E. Von Hoover. Sworn to before a Notary Public.

AYDS is not a mere candy. It contains Maltose, Powdered Egg Yolk, Powdered Carrots, Vitamins A, B1 and D and minerals such as calcium, phosphorus and iron—These nutrients are to replace deficiencies which might be caused by a reduced diet. Is it any wonder, many AYDS users say they lose weight each week but feel better than before.

Only $2.25 a box (about 8 cents per day). Satisfaction or Money Back on first box.

For Sale by leading department and drug stores—Your dealer has AYDS or can get them for you.

THE CARLAY COMPANY
160 E. Illinois St., Chicago, Ill.

Ayds

Vitamin Fortified CANDY

WASHINGTON

(Continued from page 32)

appendage? Where are those cab-stand ranks of impressive, but inefficient puttees of hard, polished leather, exquisitely pre-moulded to an ideal calf? Or such Fascist refinements (à la Count Ciano) as the upward-swirling cap-crown, the flounced tunic, the extravagantly peg-top breeches, the sterling silver or gold-plated shoulder insignia, the swagger-stick, last dab of Plattsburgian perfection—all of which were *de rigueur* in World War I.? Look for these quaint anachronisms on the Unter den Linden, the Corso, or the Ginza; they are not in Pennsylvania Avenue.

Our basic civilian psychology in this war is further evidenced by the recent sad fate of the military salute, that incongruous Prussian nightmare which in 1917-18 caused rookies (who were supposed to be fighting to make the world safe for democracy) to wake up in the middle of the night in an icy sweat. As practised in Washington, where Brigadiers are commoner than torch singers in New York, this once terrifying ritual appears to be more or less optional, depending on whether you know the officer and how you feel, and in any case is tossed off as casually as if it were merely a courteous gesture, not a mandatory tribute to a gimlet-eyed superior. Naturally, everybody's temper, regardless of rank, has been sweetened by this tactful adjustment.

Still, in Washington, there is no escaping either the uniforms, or that look which is on every face. It is not a desperate or a grim look, not an exalted, religious look, or a falsely cheerful, onward-and-upward look such as you get, if you aren't pretty careful these days, in a movie fade-out, accompanied by bursts of angelic choiring.

The Washington Look

The Washington Look is serious without being sombre, desperately practical, yet preoccupied with last-minute details which might well be of an introspective nature. It is the usual look worn by young, sensitive, possibly overeducated persons (by Nazi standards) who have just received their marching orders. It is a look which has occupied the whole estuary of the Potomac, has infiltrated into communications centres, and seized control at all key points. You can't get away from it.

A nice thing about New Deal Washington is the fact that even its severest critics have always admitted that it is sincere, like an ingénue in a badly-written melodrama. It's not the actors, but the script that critics have always quarreled with. So I will only say this: now that we are in it, even elderly unretired Major Generals are beginning to feel the impetus, are being caught up in the emulative whirlpools of administrative ferment, and are trying to justify themselves by occasionally taking a stance behind a desk.

They make picturesque symbols, and the town gains personality from having them around. A Major General in Washington, after all, is much like a potted palm in a grand hotel; before you venture to remove it, or even to criticize its tactical disposition, you had better think of something better to put in its place. Many of these aging, benign gentlemen look as though they might (Continued on page 79)

TWO THEMES . . . EIGHT VARIATIONS

(Continued from page 72)

Little Black Dress and the Shoes for It

A fine example of the indispensable Little Black Dress that you can dress up for cocktails, down for work or shopping. Black rayon crêpe, side-draped; $35. Saks-Fifth Avenue.

For cocktails or dinner—dress it up with a high-heeled black suède pump; $15. Palter DeLiso shoe; Bonwit Teller. Or a black suède shoe with an open toe and heel, comfortable but gala; $17. A Delman shoe, at Bergdorf Goodman.

For lunch or shopping—dress it down with a low-heeled shoe of black suède and lizard, hand-made; $30. Henri Bendel. Or a black suède pump; $10. Carlisle shoe at Lord and Taylor

Town-Country Suit and the Shoes for It

A suit that's equally at home in town or country, with a little accessory-shifting. Of beige wool; $50. Lord and Taylor.

In town—wear, with the beige suit, a classic brown alligator lizard Oxford, simple and handsome; $15. Andrew Geller. Or a wall-toed, leather-heeled shoe of smooth rust-coloured calfskin that you can polish ad infinitum; $9. Shoecraft.

In the country—wear, with the suit, a brown calf monk-shoe copied exactly from an officer's; $7. Saks-Fifth Avenue. Or you might choose a brown Bucko Oxford, mounted on a wedge. It's a Joyce shoe, made in England; $11. At Lord and Taylor

WASHINGTON IN WARTIME

(Continued from page 78)

be push-overs for any determined female spy, but an anxious citizen may always comfort himself with the reflection that none of them could possibly know anything of the slightest military value.

In confutation of Mr. Westbrook Pegler, the one-note virtuoso of contemporary journalism, Washington's prevailing colour scheme is not red, with the possible exception of such items as tape and trail herring (the latter a form of political delicatessen). And yet, like its inevitable ally, Moscow, the capital has always been disappointing as a fashionable spectacle: evidently, there is something about politics as well as socialism which relaxes the human animal like a hot sitz bath. But this kind of informality is an asset in time of war. There are lost bastions of democracy which might never have fallen if more care had been given to adjusting gun sights and less to adjusting old-school stocks.

A separate treatise might be composed on the subject of the taxicabs of Washington, even a bit of music might be written on it, in the style of Respighi's "Pines of Rome." It is not the machines I am thinking of, though they are as full of quaint personal idiosyncrasies as the beloved voitures of pre-war Paris; it is the men, and the peculiar mathematics of which they alone are masters. Here is the trouble: after you have succeeded in obtaining one of these mad vehicles, without necessarily comprehending what you did that was right (during rush hours most of the empties just ignore your frantic signaling), you are confronted by the system of zone rates which is baffling, not as the British monetary system is baffling to a foreigner, but in an absolute way.

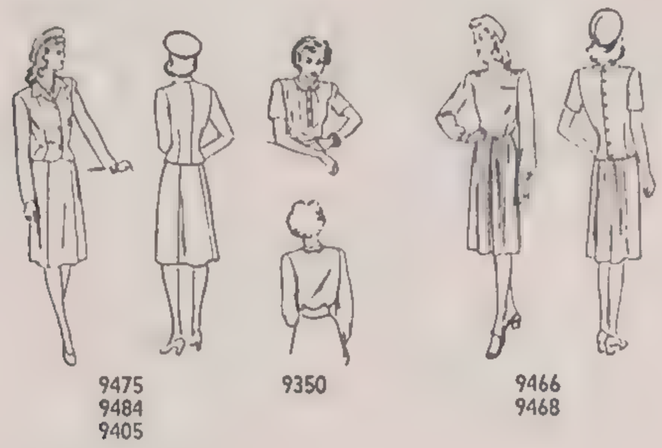
The basic minimum rate of thirty cents, you will soon learn, applies to an area of limited, but indeterminate extent, which is officially known as Zone I. This is fine, except that sometimes you are asked to pay forty cents for half the distance of what would normally be a thirty-cent ride. This may excite your natural stubbornness in money matters, but, since there are no meters to check by, you must pay whatever the driver says unless you are sufficiently grounded in zonalism (which appears to have something in common with the "splash" system of lubricating the old Model T Ford) to challenge his figures. On the other hand, tips are received with conventional *sangfroid*, even by New York standards, and you spend just as much time in Washington, as anywhere else, waiting for Lefty to make change.

But it is futile to try to describe Washington as if it were only one city. Actually, a history of that median latitude, if at all accurate, must tell a tale of two cities: first, the city of the Ideal, which is taking shape as rapidly as the practical world will permit. And immediately above it, the superimposed city of the Real, which is built out of haste, brutal expediency, and sheets of a cheap synthetic material which remind one of the late World's Fair.

One of these hypothetical cities which constitute modern Washington is symbolized by the Lincoln Memorial and the art museums; the other by that vast Army cantonment in which the War Department is hastily mushrooming into an effective fighting unit. The telephone number of the War Department, by the way, is Republic 6700, but the first extension I had to call was something above 72,000.

Rome is built picturesquely over ruins, but Washington is built—is being built, rather—over the unassembled structural parts of the future. The contradictions in Washington's external character arise simply from the fact that you can not truly express such an essentially experimental city in terms of classical marble and of Renaissance bronze.

DESIGNS FOR DRESSMAKING



Larger views of these Designs for Dressmaking on pages 68 and 69. Design No. 9475, "Easy-to-Make" beret, headsizes 21 to 23. No. 9484, "Easy-to-Make" jacket—sizes 12 to 20 (30 to 38). No. 9405, "Easy-to-Make" skirt—25 to 36 waist. No. 9350, blouse—sizes 12 to 20 (30 to 38). No. 9466, "Easy-to-Make" blouse—sizes 12 to 20 (30 to 38). No. 9468, "Easy-to-Make" skirt—25 to 32 waist.

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 80.

'carry on' in chic comfort . . . . with

Sportimers

Hit your stride in defense activities...and when your busy day ends, turn your tired toes to Sportimers. Trim lounging shoes that cushion the foot from toe to heel because of the Flexon sole,* Kleinert's exclusive feature. Designed to flatter ...to put you 'at ease'. At smart shops in various colors, $3.00 Other Sportimers $2.50–$3.50

Kleinert's

NEW YORK LONDON TORONTO

*WITH THE FLEXON SOLE... ...FOR BAREFOOT COMFORT

The interested public is invited to visit our displays of Period and Modern Bedroom and Dining room Furniture in the following listed cities.

EXPERIENCED CONSULTANTS WILL GLADLY GUIDE YOU THROUGH THE EXHIBIT BUT PURCHASES MAY ONLY BE MADE THROUGH AUTHORIZED MERCHANTS.

NORTHERN FURNITURE CO.

BOSTON • CLEVELAND • CHICAGO • CINCINNATI
DETROIT • KANSAS CITY • MILWAUKEE • MINNEAPOLIS • NEW YORK
PHILADELPHIA • PITTSBURGH • SHEBOYGAN • ST. LOUIS

P.S. The dark shade is TOPS for legs!

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C.O.D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

260	$2.00
265	2.00
S-4399	1.00
S-4404	1.00
9350	.35
9405	.35
9466	.35
9468	.35
9469	.60
9475	.30
9484	.40
9487	.75

HOW TO HELP GREECE

(Continued from page 51)

These are two of the organizations which collect money for Greece —and this is how the money you give them is used.

GREEK WAR RELIEF needs money for food for Greece. Through special arrangements with our Government and with the British and German Governments, it sends shiploads of food supplies to Greek ports from the United States and Turkey. As soon as the food arrives in Greece, the International Red Cross Committee, a Swiss organization with Swiss representatives, takes charge. None, as yet, has fallen into German hands.

In Greece, the food is distributed by the International Red Cross Committee through soup kitchens, with the assistance of the Greek Red Cross and the staff of the Near East Foundation. Headquarters of Greek War Relief, of which Mr. Harold Vanderbilt is Honorary National Chairman, are at 730 Fifth Avenue, New York, and cheques should be made payable to Greek War Relief.

THE NEAR EAST FOUNDATION needs money for its work in Greece. This long-established organization, active in Greece for over twenty years, maintains a big child welfare centre in Athens, and takes care of 5,000 war orphans. No money is sent to Greece, so none can fall into German hands. Instead, the Foundation borrows money in Greece, from Greek citizens who will be repaid after the war.

Headquarters of the Foundation, of which Mr. Cleveland Dodge is President, are at 17 West Forty-Sixth Street, New York, and cheques should be made payable to Near East Foundation.

THERE IS NO WAY of sending food to Greeks except through the big organizations which are authorized to send supplies to Greece.

The American Red Cross supplies the International Red Cross with a great part of its funds, but money sent to the American organization can not be earmarked for Greece. It is impossible to estimate just how much an American dollar will do in Greece, but certainly, of all the sorrowful and suffering countries in conquered Europe, few were braver, few are now more desperate or deserve our help more.

FAT SALVAGE— YOUR NEW WAR JOB

THE War Production Board needs the two billion pounds of fats that American women pour down their kitchen sinks every year. Some of it will go to the Navy, for the pumps, the steering gears, and the depth charge release gears of warships. Some will make explosives for the Army, signal rockets, demolition charges, and gunpowder. Some will replace the supply that peacetime America used to import from the Far East.

And WPB's Bureau of Industrial Conservation now asks every American housewife to help collect it, in four simple steps:

Save all waste cooking fats—and drippings from roast ham, beef, lamb, and poultry; broiler drippings from steaks, chops, and bacon; deep fat, whether lard or vegetable shortening, from fried potatoes, fish, doughnuts, or anything else of the kind. Strain the fats well, removing all meat scraps and other foreign matter.

Collect the fats in a clean, wide-necked, metal container. A vegetable shortening can is ideal, but don't use any can with jagged edges or a narrow neck. Above all, don't use glass, paper, or cardboard containers if you can possibly help it.

Keep the collected fat in a cool place, in a covered container so that it doesn't get rancid.

Take the fat to your local meat dealer as soon as you've saved a pound or more. He will pay you a set price for it, and start it on its way to the war industries.

This Fats Salvage Program is set up all over the United States. Posters in meat markets and frozen food lockers will designate each one as a Fat Collection Station. But if, by any chance, there is no collection station near you, write to your nearest General Salvage Committee Chairman, in care of the local Bureau of Industrial Conservation. Few women's war jobs are more important than this.

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

VOGUE'S

COPYRIGHT 1942. THE CONDÉ NAST PUBLICATIONS, INC.

ADVANCE MERCHANDISE PORTFOLIO • AUGUST 1

Selling Sentences for Autumn Fashions

These quotations on cards without cost. Write Vogue Merchandising Service, 420 Lexington Avenue.

VOGUE SAYS: "24-hour furs can be worn over suits, over dresses—day or dinner."

VOGUE SAYS: "It's high time for high hats."

VOGUE SAYS: "Two tones of black—young for date dresses, day or night."

VOGUE SAYS: "Autumn black, autumn white—you'll see them teamed often, now and later."

Put these quotations on your own cards and use them in advertising

FUR COATS

VOGUE SAYS: "Fitted fur coats have an individual, just-made-for-you look."
VOGUE SAYS: "Thirty-five-inch fur coats are the casual answer for day—good pinch-hitters for evening."
VOGUE SAYS: "The classic fur jacket—luxurious fashion security."
VOGUE SAYS: "Fur stripings are wider—very rich and new-looking."
VOGUE SAYS: "1942 furs are non-priority—as fine as your purse or tastes dictate."
VOGUE SAYS: "Your fur coat today has a 'Duration' quality."
VOGUE SAYS: "Wear-with-all furs are investments."
VOGUE SAYS: "Blonde furs are new, young, flattering—for blondes or brunettes."
VOGUE SAYS: "Choose sable-blended muskrat for a coat that's long living, good looking."
VOGUE SAYS: "Fur capes are rare and choice—individually elegant."
VOGUE SAYS: "1942 fur coats—anti-freeze at a low ante."

SHOES

VOGUE SAYS: "A wardrobe of shoes dresses-up or dresses-down your basic costume."
VOGUE SAYS: "Juggle shoes and accessories for warwork in town, or country week-ends."
VOGUE SAYS: "High-heeled sandals of black velvet—for dining out."
VOGUE SAYS: "Wear a well-mannered walking shoe on Official Business."

READY-TO-WEAR

VOGUE SAYS: "Black basque dress—backlog for a young wardrobe."
VOGUE SAYS: "Have an overtime overcoat, for day, for evening."
VOGUE SAYS: "The little black dinner dress stays home or dines out."
VOGUE SAYS: "First dress of autumn—its lines simple, soft, far-sightedly good."
VOGUE SAYS: "Harlequin dress—gay for now, vivid under your fur coat later."
VOGUE SAYS: "New fashion—winter cottons."
VOGUE SAYS: "Have a dress with a now-life—a later under-fur life."

MILLINERY

VOGUE SAYS: "Fedora—the shape of hats to come, this autumn."
VOGUE SAYS: "For movie-going, have a flat, flat little hat."
VOGUE SAYS: "The 1942 cloche—one of the best tall stories of the year."

COLOUR

VOGUE SAYS: "Brilliant colours in unexpected combinations—very new, very important fashion."
VOGUE SAYS: "Fawn-brown and black—subtlest of double-talk."
VOGUE SAYS: "New for autumn—mulberry and blue."

TRADE EDITION SUBSCRIPTIONS
2 YEARS (48 ISSUES) $8.00
WRITE FOR QUANTITY RATES
AUGUST 1, 1942

RETAILERS, MANUFACTURERS AND ADVERTISING EXECUTIVES ARE ENTITLED TO RECEIVE THE TRADE EDITION OF VOGUE. SUBSCRIPTIONS MUST BE PLACED DIRECT WITH THE PUBLISHERS OR DIRECT WITH A CATALOGUE SUBSCRIPTION AGENCY. DO NOT SUBSCRIBE FOR THE TRADE EDITION THROUGH AN AGENT CALLING ON YOUR STORE. MAKE YOUR CHECK PAYABLE TO VOGUE, AND MAIL TO VOGUE, GREENWICH, CONN. COPYRIGHT—THE ENTIRE CONTENTS OF VOGUE—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND ALL COUNTRIES SIGNATORY TO THE BERNE CONVENTION AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION.

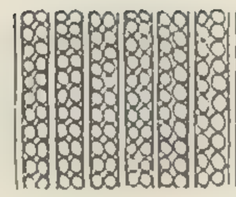
Stocking Sales Ahead

Rayon stockings are sheerer, finer, more flattering than ever before

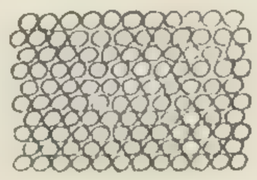
RAYON stockings will be the backbone of all stocking business this autumn. And manufacturers have produced a wide range of sheer, flattering, dull-finish rayons which bear little or no resemblance to the lower price, heavy denier rayons. However, you must be sure that your store has the finest rayon stockings available, if you want to keep up sales. Details of workmanship, sizing, finish, dyeing, make all the difference between inexpensive and quality rayon stockings. Depend on the names and reputations of the stocking manufacturers you know, now as never before.

Fit and care are two important points to remember in selling rayon stockings. Rayon is less elastic than other yarns, so careful fit is essential, especially now that girdles too are becoming less elastic. And rayon, which is extremely fragile when damp, requires special washing attention. Institute a campaign to measure and fit every customer, and to teach her how to care for the stockings she buys.

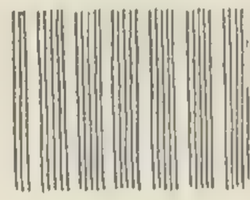
Don't overlook rayon meshes, spun rayons, stretch-tops and non-runs. They all have a special place in your stock this year.



RIB MESH rayon stockings are good for general wear. The mesh gives them elasticity, the rib makes them flattering on the leg, they are sheer yet tailored



ROUND HOLE MESH rayon stockings are the answer to the woman who wants maximum sheerness and durability. Run-proof, long-lasting, perfect for tailored town wear



SPUN RAYON should be sold for wear with tailored and sports clothes, and low-heeled walking shoes. The pattern illustrated has a slimming effect

RUN-PROOF RAYON MESHES are for women who complain of runs. The fine mesh makes the stockings appear sheerer, less shiny. Effective to show on a figure form

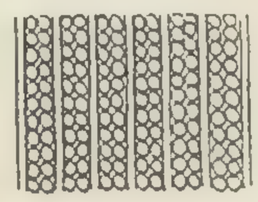
PROPORTIONED RAYON stockings, and all other fit features, such as stretch-tops, adjustable lengths, and out-sizes, should be stressed in advertising, display and selling meetings. Proper fit means longer wear and greater satisfaction

Cotton stockings in bright colours are a new autumn and winter accent

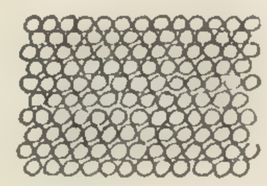
COTTON stockings will be the "seasoning" in your stocking department this year. But there is a shortage of them due to a lack of certain spinning equipment. However, there will be enough to add variety and fashion interest.

Bright coloured cotton stockings, both meshes and plains, are a new, high fashion note in country costumes for autumn and winter. Display both bright and neutral cottons prominently on your counters, in your windows and in your stocking fashion shows. Play up the variety of cotton meshes too, and remember that meshes have a much greater elasticity than plain cottons; and the looser the mesh, the greater the elasticity. Try to persuade a customer who likes lisles to wear with tweeds, but complains of "popping", to buy mesh stockings.

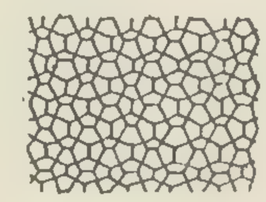
Stocking mixtures: rayon-and-cotton, rayon-and-lisle, twisted silk-and-rayon, are news this year, and might also be used to dress up stocking departments, and to add a new note to "special occasion" fashions. But all of these new stockings—cottons and combinations—need washing instructions provided with every pair to insure satisfied customers. Teach your sales staff the importance of this attention. This is the year to keep diversifying your sales with different kinds of stockings. Be prepared to stock new stocking types as they appear.



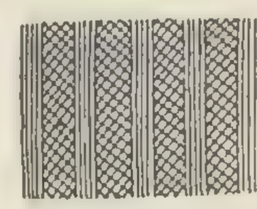
RIB MESH cottons are the counterpart to rib mesh rayons. Dyed in vivid colours, they are good for special fashion promotions; in street colours, for general wear



ROUND HOLE cotton meshes are smart with town-tailored and spectator sports suits and dresses. They both look and feel sheer on the leg



COTTON LACE stockings are a high fashion for special customers. Perfect with ballet or sandal type shoes, dressy, dramatic in bright colours



HEAVY RIB cottons, the heavier the better, are right with culottes, heavy country suits, brogues and similar shoes. In white, tan or bright colours, they serve as an accent, add contrast to a costume

MIXTURES look newest this year when they are cross-dyed to give a tweedy or striped effect. These are always special occasion stockings for the woman who wants something different

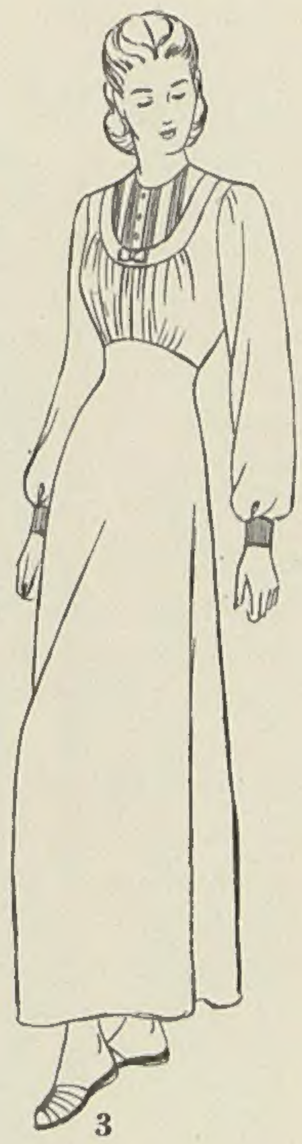
CLOCKED LISLE stockings have always been worn with tweeds by many smart women. This year both Jacquard and embroidered clocks are good in all types of stockings with tailored town and country suits

Knitted Lingerie—Right for 1942

Knitted underwear has all the requisites of 1942—it's pretty, practical, easy to care for

1

2



3

4

5

NIGHTGOWNS

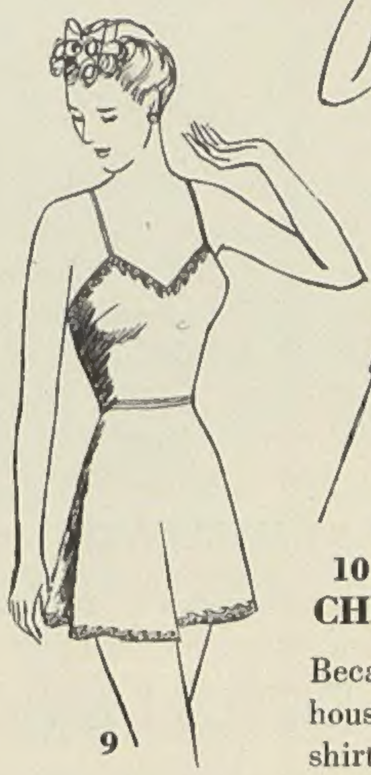
Customers, in new, busier lives, are looking for easy-to-care-for, long-lasting underwear. Knitted fabrics should find readier acceptance this year than at any previous time.

1. Wide straps make an alluring shoulder line, in a soft Luxite gown.
2. Vivid colours are news in Regency Royal's gown and robe. At Carter.
3. Warmth for cooler houses in a Candlelight gown. By Munsingwear.
4. Short man-tailored night shirt, to amuse the young. At Vanity Fair.
5. A gay dirndl gown made of sleek Magnostryps in rayon. Van Raalte.

6

7

8



9

10

11

12

SLIPS

Slips are either very tailored or extremely feminine. Teach customers to see quality differences in knitted fabrics as well as woven fabrics.

6. Quality of fabric distinguishes this simple, all-occasion slip. Faerie.
7. Trousseau slip, with rows of fagotted ribbon and net. At Carter.
8. A well-tailored jersey slip with net and ribbon trimming. Kayser.

CHEMISES

Because of colder offices and houses, chemises, or pants and shirts, will come into their own this winter. These are warm and pretty.

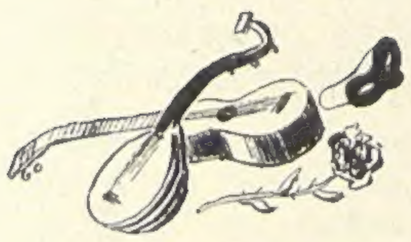
9. Jersey pants and shirt for winter, lace trimmed. At Western.
10. Rayon Magnostryps chemise, good under slacks. At Van Raalte
11. "Femme fatale" black chemise, with black lace. From Vanity Fair.
12. Bando-top, fitted legs, and no back, for freedom of action. Kayser.

New Horizons in Fashions

Vogue says: "Your fur coat today has a 'Duration' quality"

Vogue says: "24-hour furs can be worn over suits, over dresses—day or dinner."

Vogue says: "It's high time for high hats"



Vogue says: "Two colours are better than one"

FURS—NEW STORY

FURS have always been on the lovely, luxurious side of fashion—suddenly they've attained a new, *practical* rating. Lovely and luxurious, still—but today even magnificent mink is designed for 24-hour duty. For casual wear or dress up. For daytime and night-time. Because furs are non-priority, there's a generous sweep to them that promises maximum warmth and rare good looks over slim L-85 fashions. None of us have time to lose this winter fighting cold—fur coats are the answer!

Know *all* of the "40 Facts About Furs" (page 49)—use them as ammunition to help you "beat last year". Plan window displays and advertisements on "Blonde Furs for Blondes or Brunettes"...shorter coats that are the "casual answer for day, the good pinch-hitter for evening"...and high fashion, luxurious capes (page 52).

In copy, departmental displays and selling, point out the wonderful range in 1942-43 furs. There's everything from magnificent silver fox, broadtail, Persian lamb and caracul—through practical Alaska sealskin—to inexpensive rabbit and muskrat, dyed or blended to look as though they cost a King's ransom. Show customers how this year's fur coats are more practical than ever before—how deep armholes slip smoothly over suits—subtle shoulders release easy fullness—and small collars make way for important new hats.

HIGH-SPIRITED HATS

DASHING is the word...autumn hats hit a new high in line or colour, often in both. Sometimes they are upswinging felts combined with shining satin (page 31)—confections in colour (page 28)—or so-pretty pick-ups for backlog costumes. Frequently they are berets—but berets with the new look you see on pages 56 and 57.

Include the new soaring hats in August windows featuring fur coats—in advertisements for slim L-85 fashions—in departmental displays highlighting today's upswing in hats and shorter hair. Use this issue of Vogue (from cover to cover) to help you recognize the exact forward or backward tilt at which each hat in your stock should be worn—and shown. High hats are more than a fashion—they're a fashion expression of "Chins Up". They *deserve* to be worn with spirit!

COLOUR CHALLENGE

SURPRISE of the early autumn season—two colours are better than one and three are sometimes superb. See how a pink hat and scarf do precisely the right thing by a green suit—how a mulberry jacket tops a navy skirt with distinction (both on page 46)—and (page 47) how fawn brown and black are "subtlest of double-talk". Harlequin colours set black dresses afire on page 45. Today every colour available in your store has the same chance of being "high fashion". What a colour challenge this is! Never was close teamwork between accessory and ready-to-wear departments, more important. Never was there greater incentive toward helping a customer choose the most becoming colour—the most imaginative accessory accents.

OVERTIME FASHIONS

Furs are prepared for 24-hour duty. The first autumn dresses (page 44) are designed for under-coat-wear, later on. The good, soft, little suit looks right around the clock. Vogue believes in all these double-duty fashions—and particularly in the black "Overtime Overcoat" on pages 58 and 59. Give a window to your version of this wear-with-everything coat—show it over day and night costumes. Versatility is one of today's biggest "reasons to buy".

SURPRISE FABRICS

Today it's a "must" to study tags on new fabrics. Know their fiber content and "how to care for" information about each one. This autumn there are wonders in fashions that might amaze even Mr. Ripley. For instance—on page 64, there's a coat of wool and milk ("Aralac")—on page 65, another coat, born in a test tube, (nylon fleece) that will defy sub-zero weather. There are even *winter* cottons on pages 60 and 61!

FASHION & FOOTWEAR

The ninth edition of the National Shoe Retailers Association's fashion guide has as its theme "How to Conserve Materials and Promote Fashions in Wartime," and deals with WPB silhouettes and the types of clothes which fit best into wartime lives. Swatches include shoe and bag leathers, costume fabrics, hats, gloves, hosiery, make-up.

Today when complete fashion harmony is essential to shoe retailers, this is invaluable to selling staffs. For members only.

August-September
Vogue Pattern Book
On Sale Now

Cool Living
for a Summer on the Job

DRESS NO. 9434 • • • SHIRT NO. 9289 • • • SLACKS NO. 9358

Look to Vogue Pattern Book for cool solutions to a comfortable summer. Look to Vogue Pattern Book for advance fashions for fall. Look to Vogue Pattern Book for decorating ideas with humble fabrics, for ingenious accessories you can make yourself

Vogue Pattern Book ... **August-September Issue . . . at your newsstand now**

A CONDÉ NAST PUBLICATION

Darling,

PROMISE ME

"You never seemed to fuss...but you always looked wonderful! So fresh and natural... and awfully lovable. You've got a lot ahead ...extra duties, worries, heartache, even. But don't let down. Promise me, won't you?"

* * *

Looking lovely is a woman's duty. As your color deepens this Summer, make it seem more golden with Du Barry Tropical Face Powder. It's a shade blended especially for changing skin tones...tawny, rich, but with warm overtones that give skins a vital, luminous look. Smooth it on...over a long-lasting foundation of Du Barry Make-Up Base. With Tropical, use Du Barry Red Gold Lipstick...as the lovely girl photographed has done. It's a vibrant tone especially designed to complement sun-kissed skins.

***Du Barry Face Powder** in Tropical for most skins; Honey Beige for Blondes; Morocco for darker tans; $1 Debut size sufficient for tanning season; also in regular $2 size. Make-Up Base, $1. Du Barry Red Gold Rouge and Lipstick, $1 each; refillers, 50¢ each.*

Du Barry

BEAUTY PREPARATIONS

By Richard Hudnut...Featured in Du Barry Success School and Richard Hudnut Salon, 693 Fifth Ave., New York...and at the better cosmetic counters.

CN00029667